

The Egyptian ICT sector has achieved great success & it has been able to be the most growing sector in the economy, as well as a very attractive one for both local and foreign companies. This was due to the promising investment opportunities & the huge expansion plans in the e-transactions. In recent years, the government has adopted an ambitious strategy for digital transformation through the launch of many initiatives and projects to support the economy and expand financial coverage, however there are still some challenges facing the transformation of the digital economy.

In this context the CEBC & ECIC have the pleasure to cordially invite you to its upcoming event with:

H.E. Dr. Amr Talaat

Minister of Communications & Information
Technology



To discuss the topic:
“*Digital Economy ... Opportunities and Challenges*”

The event will be held on **Tuesday, July 02nd, 2019**
At the **Grand Nile Tower Hotel, Farhaty Ballroom**

Agenda:

5:00-6:00 p.m. Registration & Networking
6:00-8:00 p.m. Discussion and Q&A
8:00 p.m. Dinner

N.B. The event will be conducted in Arabic with the availability of simultaneous interpretation.

To confirm your attendance, kindly fill in the attached form and send it to
CEBC office, (Fax: 2418-2884) or (email: functions@canadaegypt.org)
& Payment at CEBC premises

- Fees are **L.E. 490** for CEBC members & **L.E. 530** for CEBC guests
- Payment at the door **L.E. 580**

Fees for table reservation:

- **L.E. 6,000** for regular tables & **L.E. 8,000** for premium tables location
 - **L.E. 10,000** for VIP tables location
- (Price includes company's logo on reserved table)

*For sponsorship packages & tables' reservation, please contact
Ms. Rania Wagdy, Mob. 01005553150
E-mail: rania.wagdy@canadaegypt.org*

CEBC Corporate Partners

