



CANADA EGYPT BUSINESS COUNCIL
مجلس الأعمال الكندي المصري
CONSEIL D'AFFAIRES CANADA EGYPT

CANADA EGYPT BUSINESS COUNCIL NEWSLETTER

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FOR INTERNATIONAL COOPERATION
مجلس الأعمال المصري للتعاون الدولي



TOURISM DEVELOPMENT IN EGYPT

عايز تشوف صلاح؟



2624 ابعث الكود اللي تحت الخطر

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٣٠ قرشاً على شبكتي أورنج واتصالات مصر

CEBC & ECIC NEWSLETTER

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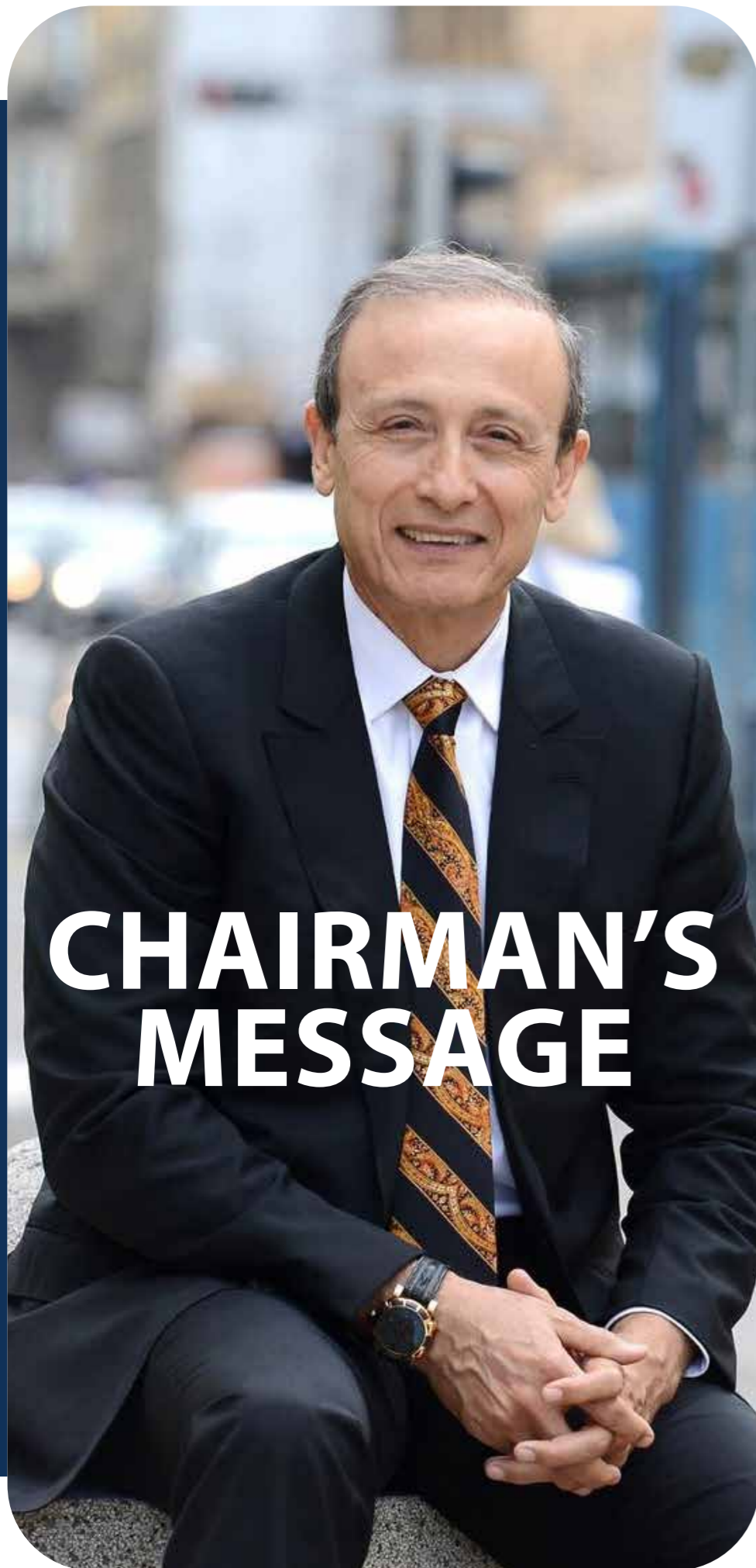
44 NEW MEMBERS

48 BIRTHDAYS

50 BENEFITS

54 BOARD MEMBERS

56 STAFF MEMBERS



CHAIRMAN'S MESSAGE

Our Valued CEBC & ECIC's Members,

It's hard to believe we're halfway through 2022! Summertime is officially upon us; our focus is to ensure our Members' interests are, as far as possible, protected and that we perform our roles to the best of our abilities and in the right working environment. I look, with anticipation; we are moving towards a more normal existence, learning to live with Coronavirus and being busy with what we enjoy and what I believe we're good at meeting and engaging with our Members. In the period around Eid al-Adha & with the Coronavirus situation decreasing, keeping faith that it will all end soon; I wanted to share CEBC & ECIC's recent Events to ensure business continuity during the coming period.

"The Oil & Gas Sector... Investing in our Communities" H.E. Eng. Tarek El Mola; Minister of Petroleum and Mineral Resources, Mr. David Chi; Vice President & General Manager - Apache Egypt Co., Mr. Sameh Sabry; Senior Vice President - Wintershall, Mr. Khaled Kacem; Chairman - Shell Egypt and Mr. Marco Rotondi; Managing Director - IEOC-ENI; H.E. Tarek El Mola; said that the major national projects implemented by the state during the past years made foreign investors feel confident to invest in Egypt. He added that the projects implemented by the state worked to create a general climate and encourage investment, noting that EGP 1.2 trillion has been invested

in oil and energy projects during the past 6 years. For their part, they reviewed the models of their community companies' participation in their areas of work in Egypt in the fields of education, health, environment, economic development and infrastructure. For example, a discovery was made by the Italian company Eni, and before the production process began in it, 320 million pounds were allocated to project development in Port Said to implement 3 development projects.

"The Future of Egyptian Tourism amid the Current Challenges" H.E. Dr. Khaled Al-Anani; Minister of Tourism and Antiquities; went on to praise the parliament's approval of the Tourism and Antiquities Support Fund Law to maximize the fund's income, and the Hotel and Tourist Facilities Law to facilitate investors to terminate licenses, which have not been amended since the seventies of the last century.

The minister spoke about the ministry's strategy for sustainable development and its objectives within the framework of Egypt's Vision 2030, as it works to advance the tourism and antiquities sectors in Egypt and optimize the use of the state's tourism, natural, human and archaeological resources and work to ensure their sustainability. He went on to explain that the ministry main aim is to encourage domestic tourism, increase tourism and archaeological awareness, carry out archaeological excavations, implement

projects to secure, restore and maintain antiquities, and build and develop museums throughout the Republic.

"Egypt's Health System Between Reality and Aspirations" H.E. Dr. Khaled Abd El-Ghafar; Minister of Higher Education and Scientific Research and Acting Minister of Health and Population; added that the solidarity of medical institutions gave the society a message of reassurance that the state can provide the best health care for citizens, and he indicated that Egypt was able to secure the needed vaccines quantities until the end of 2022, at a time when the number of isolation hospitals was simultaneously reduced, a decrease in the number of cases, noting that President Abdel Fattah El-Sisi has put the health care sector on top of the state's agenda, along with the education and scientific research during the past seven years.

He also noted that these initiatives contributed to improving the public health sector, as well as their importance in establishing an integrated database of citizens, pointing out that there are ongoing studies to launch many initiatives in various disciplines.

I wish you and your family a safe and healthy summer season.

Sincerely,

Motaz Daslan



“EGYPT’S HEALTH SYSTEM BETWEEN REALITY AND ASPIRATIONS”

Egypt's health sector suffered huge challenges throughout the past two years because of the Corona virus and its serious repercussions; the state has pushed all its potential to face this pandemic, to preserve the lives of citizens. This pandemic was at a time when the Government implements an ambitious strategy to improve the health care system through a package of health initiatives and the application of a comprehensive health insurance system to increase the challenges facing the health sector in Egypt.

In this symposium, Canada Egypt Business Council and the Egyptian Business Council for International Cooperation had the honor to host H.E. Dr. Khaled Abd El-Ghafar; Minister of Higher Education and Scientific Research and Acting Minister of Health and Population discussing the topic "Egypt's Health System Between Reality and Aspirations"

In his opening remarks Mr. Motaz Raslan; on behalf of CEBC & ECIC; was pleased to welcome the presence of H.E. Dr. Khaled Abd El-Ghafar, our dear distinguished ambassadors, members, guests, and the followers of the meeting via online live streaming hoping that things will return to normal soon and our meetings will be with the direct attendance of all. Mr. Raslan started his word by confirming that the health sector in Egypt is considered as a significant challenge for successive governments, despite all the efforts made for years to improve health care services and meet the ambitions and hopes of citizens.

He added that it would have been difficult for the health situation in Egypt to continue in this way, otherwise the consequences would be dire. Therefore, the political leadership paid great attention to the health file and placed it at the top of its priorities, to witness a radical transformation that contributed to alleviate the repercussions of the epidemic. Mr. Raslan went on to explain that the state's efforts were launched in two main directions; first: the rehabilitation and development of the health infrastructure, and second: the launch of a package of health reforms, to expedite the provision of services quickly with international quality standards. Then he gave the floor to H.E. Dr. Khaled Abd El-Ghafar.

From his part, H.E. Dr. Khaled Abd El-Ghafar affirmed that Egypt did not witness a shortage of medicines or medical supplies during the pandemic, noting that the number of hospitals designated to isolate Corona virus patients was reduced in conjunction with the decrease in the number of infections, due to expanded campaigns for vaccination against the Corona virus, H.E. the Minister noted that Egypt worked to combat the impact of the Corona virus based on two main strategies; first, achieving a balance between applying health measures and second, maintaining the continuity of the economic recovery and development. He added that the World Health Organization places Egypt among the countries with safe infection and death rates, and among the countries that have been able to control the epidemic so far, pointing to the significance of research and development besides the forecasting systems that supported decision-makers.

H.E. Dr. Khaled Abd El-Gafar added that the solidarity of medical institutions gave the society a message of reassurance that the state can provide the best health care for citizens, and he indicated that Egypt was able to secure the needed vaccines quantities until the end of 2022, at a time when the number of isolation hospitals was simultaneously reduced, a decrease in the number of cases, noting that President Abdel Fattah El-Sisi has put the health care sector on top of the state's agenda, along with the education and scientific research during the past seven years. The Minister went on to explain the presidential initiatives in the field of public health, which he described as a great success story for Egypt, noting that 12 initiatives were launched to provide many medical services for all age groups free of charge. He also noted that these initiatives contributed to improving the public health sector, as well as their importance in establishing an integrated database of citizens, pointing out that there are ongoing studies to launch many initiatives in various disciplines.

Then the session was opened for questions and answers where many questions and suggestions were discussed and many attendees praised the ongoing efforts of the Ministry of Health and Population.

BANQUE MISR WILL REMAIN EGYPT'S LUCKY CHARM

THE SACRED SCARAB FORMS A PART OF OUR LOGO AS A POTENT AMULET THAT SYMBOLIZED PROTECTION AND RESURRECTION TO THE ANCIENT EGYPTIANS



- Banque Misr is a pioneer in projects, structured finance and acquisitions for numerous large-scale transactions
- The bank has funded key projects over the past 100 years and contributed to the establishment of 157 companies in various sectors through offering a wide range of banking activities, with a specific focus on arranging highly structured, debt-based financing transactions
- The bank offers a versatile range of products and services catering to a wide client base
- Banque Misr was named the 'Best Provider of Money Market Funds in Africa and the Middle East' for the years 2009 and 2010 and the 'Best Provider of Money Market Funds in the Middle East' for the years 2008, 2012, 2013, 2014 and 2015. The bank was also named the 'Best Provider of Money Market Funds and Short-Term Investments in the Middle East' in 2015, 2016, 2017, 2018, 2020 and in Africa and the Middle East in 2019
- The bank offers a full range of Sharia-compliant products and services through 44 Islamic branches
- The bank has a strong regional and international presence, with branches in the UAE, Lebanon, Germany and France, as well as representative offices in China, Russia, South Korea and Italy
- The bank has one of the largest banking networks in Egypt and the Middle East, with about 700 branches
- Banque Misr became a member of the UN Global Compact for the years 2016, 2017, 2018 and 2019, and is the first state-owned bank to issue an annual sustainability report in accordance with the internationally-recognized Global Reporting Initiative (GRI) for the fourth year, in addition to joining the United Nations Environment Programme Finance Initiative (UNEP FI) "Principles for Responsible Banking".





منتجاتنا متوفرة بأحجام: ٦٠ لتر - ١,٥ لتر - ٦ لتر - ١٩ لتر

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Eng. Motaz Raslan; Chairman- CEBC & ECIC; Ms. Amira Elsahly- Executive Director- CEBC & ECIC



Eng. Motaz Raslan; H.E. Dr. Khaled Abd El-Ghafar- Minister of Higher Education and Scientific Research, Acting Minister of Health and Population



Ms. Rasha Kamal - Investia Venture Capital; Ms. Lamis Negm, CSR Advisor to the Governor of the Central Bank; Ms. Laila Salem, Chairman of the Board of Trustees of Baheya Hospital; Ms. Amira Elsahly- Executive Director- CEBC & ECIC



H.E. Dr. Khaled Abd El-Ghfar



Eng. Motaz Raslan



H.E. Dr. Khaled Abd El-Ghfar; Eng. Yasser Nashaat, Governor -Rotary District 2451 – Egypt



Barrada Eye Center Guests



The Panelists



H.E. Eng. Alaa Fahmy, Former Minister of Transport ; H.E. Osama Heikal, Former Minister of the State Ministry of Information ; H.E. Dr. Hany Helal, Professor, Former Minister of Higher Education and Scientific Research- Cairo University; Dr. Hazim Attiatalla, Former Governor of Fayoum ; Coun. Adly Hussein , Former Governor of Qalyubia; H.E. Dr. Ibrahim Fawzy, Former Minister of Industry; H.E. Gen. Dr.Ahmed Abdallah , Former Governor of Hurghada



The Panelists & the Attendees



Part from our CEBC & ECIC VIP Guests



E-health Guests



The Panelists



Ebkot Guests



Investia Guests



Rotary Egypt and Part from our Distinguished Guests



H.E. Dr. Khaled Abd El-Ghafar ; Ms. Amira Elsahly- Executive Director- CEBC & ECIC



Tam Oil Field Guests



**“THE OIL & GAS SECTOR ...
INVESTING IN OUR COMMUNITIES”**

The Oil & Gas sector's policies & strategies related to Corporate Social Responsibility played a significant role in supporting the state's efforts to raise awareness among its companies about the social, economic and environmental duties towards the society, in addition to shedding the light on the successful CSR initiatives that were launched in collaboration with the major IOCs in light of the Egypt 2030 vision.

In this symposium, Canada Egypt Business Council and the Egyptian Business Council for International Cooperation had the honor to host H.E. Eng. Tarek El Mola; Minister of Petroleum and Mineral Resources, Mr. David Chi; Vice President & General Manager - Apache Egypt Co., Mr. Sameh Sabry; Senior Vice President - Wintershall, Mr. Khaled Kacem; Chairman - Shell Egypt, Mr. Marco Rotondi; Managing Director - IEOC-ENI discussing the topic "The Oil & Gas Sector ... Investing in our Communities".

In the opening remarks Eng. Motaz Raslan; on behalf of CEBC & ECIC; was pleased to welcomed the presence of our dear distinguished members, guests, ambassadors, the followers of the meeting via online live streaming, heads of international oil companies and leaders of the petroleum sector and H.E. Eng. Tarek El Mola. He added that the global economy has faced enormous challenges during the past two years, and most of its sectors have been affected by the outbreak of the Coronavirus, whose repercussions are still haunting all world markets. The Egyptian oil and gas achieved a series of successes and achievements despite all challenges to attract the attention of major international companies and enter the focus of global attention.

He went on to explain that the oil & gas sector has contributed to about 24% of GDP in 2019-2020 and achieving a surplus in the petroleum trade balance by about 9.5 billion pounds during 2020/2021. In addition, He added that 99 agreements were signed to search for oil and gas within 7 years, with investments of \$17 billion. "Add to this the establishment of the East Mediterranean Gas Forum and the reduction of the dues of foreign partners to \$845 million in June 2021, compared to \$6.3 billion in 2013", Raslan affirmed.

Mr. Raslan affirmed that the achievements of the Ministry of Petroleum and Mineral Resources have extended to support the efforts and plans of the state to achieve sustainable development through Egypt's Vision 2030 with its economic, environmental and social dimensions. "The ministry's effort to support initiatives, programs and projects achieve an effective and positive contribution to development efforts in all of governorates", he concluded.

H.E. Tarek El Mola; in his speech, said that the major national projects implemented by the state during the past years made foreign investors feel confident to invest in Egypt.

He added that the projects implemented by the state worked to encourage investment, noting that EGP 1.2 trillion has been invested in oil and energy projects during the past 6 years.

H.E. indicated that for the first time, research and exploration were conducted in the Red Sea, and the demarcation of the maritime border with the Kingdom of Saudi Arabia opened new horizons for discoveries, noting that a group of international companies applied to search in the Red Sea and the tender was awarded to 3 companies.

He pointed out that, the petroleum sector witnessed strong support from the political leadership. H.E. Minister El Mola explained that the debts of foreign companies have been reduced, and the establishment of car gas stations has been expanded within one year by about 400 stations at the Republic level. He added that about 6.5 million natural gas has been delivered to homes over the past years, in addition to the fact that work is in process to deliver gas to villages in the Egyptian countryside as part of a "Hayah Karima program".

The minister pointed out that \$74 billion has been invested during the last period in the petroleum sector, of which \$48 billion have already been implemented from projects in 6 years and \$18.5 billion are being implemented in existing projects, and the remaining 10% of this amount will be spent on projects that are being implemented. Preparing the study for it and it will be implemented in

2023/2024. The minister revealed that the refining sector is the largest sector that achieved a return during the last period.

H.E. announced that a new strategy is currently being implemented with the aim of supporting and increasing the participation of the petroleum sector and its partners in community development, noting that the petroleum sectors initiatives in this field exceed 2 billion pounds during the last five years.

Eng. El-Mola added that these contributions are the main pillars of the community development strategy in the sector are education, training, economic development, health, environment and gender equality in addition to participation in presidential initiatives, including Hayah Karima initiative, pointing to the formation of a higher committee headed by

him to manage projects addressing community development that aims to harmonize all the efforts of foreign and local companies, in addition to providing training programs for workers in this field, as well as establishing a community participation department for each sector company.

The minister stressed the importance of the Egyptian state's efforts in demarcating the maritime borders with neighboring countries in the growth of the activity of research and exploration for oil and gas and making huge discoveries because it represents a safety factor for companies operating in these areas, as a result of the border demarcation agreement with Cyprus in addition to the demarcation of borders with Saudi Arabia, which opened a field for petroleum work in the Red Sea region, which had not witnessed petroleum activity before, indicating that the results of exploration in this region showed the existence of



Eng. Motaz Raslan

promising reservoirs and capabilities that attracted the attention of major international companies. The minister also indicated that new companies started to work in Egypt for the first time in addition to other existing companies including the entry of the Australian BHP company to work with Chevron in the Red Sea region. The minister pointed out that the petroleum sector has more than 120 companies that have strong contributions in their various areas of work.

Then the floor was given to Mr. David Chi; Vice President & General Manager - Apache Egypt Co., Mr. Sameh Sabry; Senior Vice President – Wintershall, Mr. Khaled Kacem; Chairman – Shell Egypt, Mr. Marco Rotondi; Managing Director – IEOC-ENI; For their sides, they presented the models of their community companies' participation in their areas of work in Egypt in the fields of education, health, environment, economic development and infrastructure. They went on to give an overview about the discovery made by the Italian company Eni, explaining that before the production process began an overview, 320 million pounds were allocated to project development in Port Said to implement 3 development projects, and the establishment of a medical center serving 20,000 citizens, a training center to develop youth skills, and a school for technological education in the governorate.

Additionally, the German company, Wintershall Dia, had adopted a campaign to restore homes in the Desouq area in Kafr El-Sheikh, which began in 2019, and 200 homes have already been restored.

As well as the Dutch Shell Company's interest in improving the standard of living of citizens in Western Sahara and Matrouh, providing job opportunities and providing educational programs for children and youth. Over the past three years, more than 2,000 engineers and specialists and more than 10,000 workers have been trained.

They concluded that the American company Apache has provided educational programs to about 50,000 Bedouin girls, as well as training of 1,000 teachers in cooperation with the American University in Cairo, stressing that they are all projects designed to serve the needs of society and were implemented with a vision aimed at achieving sustainable development goals.

Then the session was opened for questions and answers where The Minister answered several inquiries and questions from many participants.



Mr. David Chi, Vice President & General Manager- Apache Egypt Co.

اتصالات الشبكة الأقوى



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عالم أكبر



Mr. Mokhtar Abou-Basha, Chairman- Maba Group; Ms. Nevine Osman -Embassy of Canada ; Mr. Marwan Hammad, Owner - Hammed Co.; Dr. Hany Neamatalla, Profession: Head Intensive Care Ministry Health- Capital Clinic;



H.E. Tarek El Mola ; Eng. Motaz Raslan; Chairman- CEBC & ECIC



H.E. Tarek El Mola



Dr. Wafik Mekkawy; H.E. Dr. Mamdouh El Damaty, Former Minister of Antiquities; H.E. Coun. Adly Hussein , Former Governor of Qalyubia; H.E. Mohamed Elorabi, President- Al Motamar Party; H.E. Dr. Ahmed Zaki Badr, Former Minister of Local Development.



Trans Globe Guests



The Attendees



Mr. Sameh Sabry, Senior Vice President-Wintershall DEA



Mr. Marco Rotondi, Managing Director- IEOC-ENI



Mr. Khaled Kacem, Chairman - Shell Egypt



Ministry of Petroleum Guests



The Panelists



CEBC & ECIC VIP Guests



The Panelists & the Attendees



Gen. Dr. Eng. Moustafa Hadhoud, Former ElBahera Governor



Sadat Group Guests



“THE FUTURE OF EGYPTIAN TOURISM AMID THE CURRENT CHALLENGES”



Eng. Motaz Raslan

During the last period, the Egyptian Ministry of Tourism adopted ambitious strategies & plans to meet all the challenges which the sector has suffered for many years, especially the outbreak of the «Corona» virus, where these efforts have managed to overcome those challenges and return Egypt to its leading position on the global tourism map. With the recovery of the tourism sector and its continuous supporting efforts, investment opportunities in Egypt are significantly increasing for the private sector in a way that enables investors to participate in those plans aiming to stimulate tourism & develop its infrastructure, so that Egypt remains the preferred destination in the global tourism market.

In this symposium, Canada Egypt Business Council and the Egyptian Business Council for International Cooperation had the honor to host H.E. Dr. Khaled Al-Anani; Minister of Tourism and Antiquities discussing the topic «The Future of Egyptian Tourism amid the Current Challenges».

In the opening remarks Eng. Motaz Raslan; on behalf of CEBC & ECIC; was pleased to welcome the presence of our dear distinguished members, guests, ambassadors, the followers of the meeting via online live streaming and H.E. Dr. Khaled Al-

Anani, hoping that things will return to normal soon and our meetings will be with the direct attendance of all. At the end of 2019, we met with Minister Dr. Khaled; where he spoke of his plans and vision for the ministry's strategy and how to bring the sparkle for this important sector amidst all the challenges and all the attendees that this man has a different vision a severe insistence on success, which reflected how he has been working since the first day in the tourism file.

He continued that the Ministry was overburdened by crises and problems, and who, whenever he overcomes a crisis or setback, is followed by other crises, everyone knows that this sector has suffered from setbacks and severe crises for more than 11 years, specifically since 2011, when Egypt left its seat in the first ranks and retreated in the list of the most prominent tourist destinations, leaving Egypt from the list of the twenty most welcoming countries for tourism in the world, and even after the state of political and security stability and the emergence of signs of recovery, a disaster came The crash of the Russian plane at the end of October 2015 so, that tourism fell to its lowest levels, and then as soon as it began to recover, the crisis of the Corona virus and the accompanying precautionary measures, closing

the air, stopping air traffic and preventing travel, caused tourism revenues to drop by 69% during 2020 due to the repercussions of the pandemic, as if all conditions had combined to impede the launch of one of the most important elements supporting the economy It is the most powerful source of national income.

Then he mentioned that the ministry adopted an innovative strategy for tourism promotion and adopted a new approach and implemented many huge events, including the mummy transfer procession in April 2021 and the Rams Road celebration last November, which caught the world's attention on Egypt to show the Egyptian tourist destination in a modern, unconventional way; This strategy and the accompanying incentives to fly, visa fees, and control over hotel and restaurant prices, as well as the continuous development of the infrastructure, have resulted in the promotion of incoming tourism and the resumption of flights from Russia and England to Sharm El Sheikh. Not only that, but Egypt came among the top 100 tourist destinations In the world and seventh in the Middle East and Africa in the Best Cities Index, the advertising agency (Lonely Planet), the largest reference and guide to travel around the world, chose Egypt among the top 10 tourist destinations that can be traveled to during 2022.

Finally, all indicators confirm that 2022 will be a different and distinct year at the level of Egyptian tourism for being full of events and events. The 100-year passage will see the discovery of the cemetery of King Tutankham and 200 years unlocked by ancient Egyptian writing symbols and the origin of Egyptian science as well as the event visited by the whole world Opening of the Grand Museum, all factors hope to restore Egypt to its position on the map of global tourism and recover pre-2011 numbers and we thank him for accepting the invitation to share the dialogue with us and tell us about the ministry's future ambitions and plans then he gave the floor to H.E...

During the symposium, H.E. Dr. Khaled Al-Anani reviewed, through a presentation, an overview of all sectors and bodies in the ministry, and its organizational structure, including bodies, sectors, and departments. In his speech, He also talked about the most prominent developments in the tourism and antiquities sector during the last period, referring to some legislative measures related to the tourism and antiquities sector, including the amendment of the Antiquities Protection Law twice in 2018 and 2020 to increase the penalty for theft and smuggling of antiquities and to fight stealth excavation and climbing and others, in addition to issuing Laws establishing two economic bodies, namely the Grand



Etisalat Guests

Egyptian Museum Authority in 2020 and the National Museum of Egyptian Civilization Authority in 2021, in addition to the parliament's approval of the Tourism and Antiquities Support Fund Law to maximize the fund's income, and the Hotel and Tourist Facilities Law to facilitate investors to terminate licenses, which have not been amended since the seventies of the last century.

The Minister also reviewed the rates of incoming tourist movement to Egypt during the period from 2010 until now, and also referred to the efforts made by the state to confront the repercussions of the Coronavirus pandemic and the resumption of the tourist movement coming to Egypt from the application of precautionary measures and health safety controls in hotel and tourist facilities, museums, archaeological sites, airports and tourism activities. Various and specialized international companies that review health requirements in hotel facilities, in addition to vaccinating all workers in the tourism sector, which has earned the confidence of countries in the world in the Egyptian tourist destination.

The minister spoke about the ministry's strategy for sustainable development and its objectives within the framework of Egypt's Vision 2030, as it works to advance the tourism and antiquities sectors in Egypt and optimize the use of the state's tourism, natural, human and archaeological resources and work to ensure their sustainability, and provide a distinct and advanced infrastructure and service in them to increase Egypt's competitiveness, from By encouraging investment opportunities, raising the efficiency of the human element, and using modern technology methods, through institutional and legislative frameworks to keep pace with global development, with the application of the best ways to promote and stimulate tourism locally and internationally to attract the largest number of tourists from different markets and all categories, especially those with high spending, encourage domestic tourism, increase tourism and archaeological awareness, carry out archaeological excavations, implement projects to secure, restore and maintain antiquities, and build and develop museums throughout the Republic.

The minister referred to the state's support for the tourism sector, and the initiatives of the Central Bank of Egypt to support the sector. The minister also referred to the electronic services provided by the ministry to tourists, including allocating a hotline for the ministry to receive their suggestions and complaints and respond to their inquiries, in addition to activating the text messaging service for tourists upon their arrival in Egypt to welcome them and inform them of the ministry's hotline number and other emergency numbers, in addition to issuing electronic tickets to enter museums and archaeological sites. He added that 74 nationalities can obtain a tourist visa to Egypt electronically, or grant them an emergency visa upon arrival at the Egyptian ports.

The minister talked about the features of the media strategy to promote tourism in Egypt, which aims to show the Egyptian tourist destination as a young and vibrant destination, in addition to shedding light on the tourism components of the Egyptian tourist destination and its various patterns and products that characterize it. This is in addition to launching several electronic promotional campaigns on various social media platforms in a number of the main tourist markets exporting tourism to Egypt, including the (Sunny Christmas) campaign to promote the Egyptian tourist destination for the winter season 2022, and the campaign that was launched to promote the Egyptian tourist destination in The Russian market, in which Egypt won the best promotional campaign launched on social media platforms in Russia.

He also added that Egypt won the award for the best propaganda film in the Middle East for the category of exceptional stories about sustainable tourism, during the international competition launched by the World Tourism Organization. The minister pointed to the celebrations of the Royal Mummies Procession and Luxor Rams Road, and their great impact in promoting Egyptian tourism and creating more passion among the peoples of the world to visit Egypt and see ancient Egyptian antiquities, in addition to their contribution to raising the tourist and archaeological awareness among the masses of the Egyptian people.



Tam Oilfield Services Guests



H.E. Dr. Khaled Al-Anani



H.E. Dr. Khaled Al-Anani, Minister of Tourism & Antiquities; Eng. Motaz Raslan; Chairman- CEBC & ECIC



H.E. Dr. Khaled Al-Anani



Rotary Egypt Guests



Ebko Guests



The Attendees



The Panelists



شكل أجدد
ولسه
الطعم
أجدد

Sprite

أسهل في
إعادة تدويرها

WELCOME OUR NEW MEMBERS



Mr. Youssef El Ghazzawy
Founder & CEO
Coxswains for Marketing and
Commercial Trading (LLC)



Ms. Rania Kasem Bashir
Vice-Chairman of the Board of Directors
Efisha For Import And Export



Eng. Ahmed Sabbour
Chairman & CEO
Alahly Sabbour Development



Mr. Fadi Aoudi
CEO
SERVICA Ltd.



Eng. Mohamed El Ghazzawy
Board Member
Coxswains for Marketing and
Commercial Trading (LLC)



Ms. Rania Adel El Guindy
Director of External Relations
Senghor University

WELCOME OUR NEW MEMBERS



Ms. Nevine Osman
Tam Oilfield Services



Ms. Eman Shebl
Vice Chairman Deputy
Canadian International School Of Egypt



Mr. Al-Mansour Al-Tarzi
Chairman
Bioscience Clinic Egypt, SAE



Mr. Samer Ali Sayed Ali
Business Development Manager
Canadian International School Of Egypt



Mr. Shebl Hammam
Chairman
Canadian International
School Of Egypt



Mr. Khalid Hammam Mohamed
Vice Chairman
Canadian International School Of Egypt

CEBC Members' Birthdates

CEBC Members' Birthdates

JULY

Mr. Ahmed Hassan El-Kalla

Board Member

Cairo for Investment and Real Estate Development S.A.E (CIRA)

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Chairman

Chimi Art

Ms. Shahira Magdy Zeid

Chairman

MZ Investment Company

Mr. Mohamed Samy Shelbaya

General Manager

Pepsico

Mr. Hisham Fayek

Founding Partner

Zeineldin, Fayek & Partners - Legal Advisors

Dr. Mamdouh Hamza

President

Hamza Associates

Eng. Ahmed Amin

Managing Director

Integrated Consulting Bureau (ICB)

Mr. Mohamed Abou Youssef

President

Jacuzzi International

Eng. Mohamed El Ghazzawy

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Mr. Hamdy Ahmed Kordia

Partner & General Manager

Tasty Food Technology For Food (TFT)

Mr. Seif Eldin Mohamed Nour

Lawyer

Nour Law Office

Mr. Mohamed El Agati

Operation Manager

Tam Oilfield Services

Mr. Fahd Mansour Al-Tarzi

Vice-Chairman & Managing Director

Midraraa Ltd.

Eng. Talal Kamal Shair

Chairman

Dar Al-Handasah Consultants (Shair & Partners)

AUGUST

Mr. Mohamed Samir Brenjy

Vice President and CEO

Arab Company for Water Treatment and Bottling (Acwatab)

Mr. Waleed Ibrahim El Bahtimy

Vice President & CEO

Alexandria Maritime Services "Alexmar"

Ms. Hanaa El Hilaly

Executive Consultant for Institutional Relations

Egyptian Arab Land Bank

Mr. Ahmed Bassam Habous

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