



CANADA EGYPT BUSINESS COUNCIL
CONSEIL D'AFFAIRES CANADA EGYPT
مجلس الأعمال الكندي المصري



EGYPTIAN BUSINESS COUNCIL
FOR INTERNATIONAL COOPERATION
مجلس الأعمال المصري للتعاون الدولي

CEBC & ECIC SMEs Committee

Cordially invites you to attend a committee meeting addressing

“The Role of Medium Small and Micro Enterprises (MSME)s in boosting Economic Development, Job Creation and Sustainability”

Medium, small and micro enterprises are considered principal drivers of the economy, as well as one of the fastest growing areas that promote economic growth and innovation, as these projects play a significant role in creating job opportunities in the Egyptian market, and they are among the most important factors that the government of Egypt focuses on to help boost economic development and achieve Sustainable Development Goals.

Despite the principal significance of these projects, they still face many challenges such as entering the market, continuity and growth, poor access to financial resources and lack of competence in dealing with business management issues, in addition to the difficulty in obtaining licenses and the complex bureaucratic environment.

As a result, there is an urgent and permanent need to improve the various elements that lead to enhance entrepreneurial climate, encourage entrepreneurs to join the labour market through these projects, spread the culture of entrepreneurship, research, creativity and innovation in the Egyptian society, as well as coordinating the efforts of all entities related to this field in order to enrich the role of these projects in supporting the national economy.

In this context, Canada Egypt Business Council and the Egyptian Business Council for International Cooperation will hold its next forum

With:

Dr. Ahmed Hussein Abdel Gawad

Executive Director for MSMEs Financing
Regulatory Unit (FRA)

Dr. Raafat Abbas

Head of Non-Financial Services Central Sector
Medium, Small and Micro Enterprises Development
Agency (MSMEDA)

Eng. Samir Yahia El-Alaily

Chairman & Founder of Investia Group
Chairman of Egyptian Angel Investors Association
Treasurer & Board Member - Canada Egypt Business
Council

Dr. Tarek El Kady

Founder Alexandria Business Angels Network
Founder of Techne Summit

Moderated by:

Ms. Hanaa El Hilaly

Managing Director “Al Kheir Microfinance”
Chair - CEBC SMEs & International Cooperation Committee

The event will be held on Tuesday, January 17th, 2023

At the Grand Nile Tower Hotel, Lailaty Ballroom.

Agenda:

5:00-6:00 p.m. Registration & Networking

6:00-8:00 p.m. Discussion and Q&A

CEBC Corporate Partners





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To confirm your physical attendance, kindly fill in the form below and send it to
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- CEBC members are Free of charge
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For Participation, please contact

Ms. Amira El-Sahly - Executive Director, Mob. 01006699287

E-mail: amira.elsahly@canadaegypt.org

Name:..... ☐ Member ☐ Guest

Company:.....

Title:..... Mobile:.....

Email:.....

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