



C . E . B . C

CANADA EGYPT BUSINESS COUNCIL
CONSEIL D'AFFAIRES CANADA EGYPT
مجلس الأعمال الكندي المصري

Canada Egypt Business Council NEWSLETTER

October - 2014
ISSUE 35



Egyptian Council for Sustainable Development
Conseil Égyptien pour le Développement Durable
المجلس المصري للتنمية المستدامة



EGYPT
CONNECTED BACK

CONTENT



Chairman: Motaz Raslan
Executive Director: Rasha Kamal
Designer: Albert Gamil

CEBC & ECSD
 Address: 82, Merghany Street, 6th Floor,
 Heliopolis, Cairo, 11341, Egypt

Tel: 2291-3675/2291-4975 Fax: 2291-7075

E-mail: cebc@canadaegypt.org
info@egyccsd.org
Website: www.canadaegypt.org

4 **CEBC Welcome**
Chairman's Message

6 **CECB Events**
Egypt's Foreign Policy Priorities in light of the Current Challenges

12 **CEBC Savor Canada**
Universities in Canada

16 **CEBC In Focus**
Looking to Suez expansion for economic growth in Egypt

18 **Food For Tough**
A Carrot...An Egg...or Coffee Bean?

21 **CEBC In Depth**
A London Taxi Driver's Theory on the End of Humanity

25 **Canada In The Spotlight**

28 **Egypt In The Spotlight**

32 **CEBC Members**
 34 - New Members
 35 - Members News
 38 - Members Birthdates

Chairman's Message



Dear Reader,

I would like to welcome you to a new issue of our online monthly newsletter.

This month we were privileged to welcome H.E. Sameh Shoukry, Egypt's minister of foreign affairs, as our council's guest speaker. This event came on time, since the audience from esteemed CEBC members and guests were eager to be updated on the recent visit of the minister along with President El-Sisi to the UN in New York, USA.

It is obvious that since the appointment of the new government, the Egyptian foreign relations is now based on balance, equality and mutual interests, and this was announced clearly in the speech of President Abdel Fattah Al-Sisi in the General Assembly of the United Nations orientations in New York.

It was indeed an interesting event where the audience was extremely interactive, sharing in open discussion with the minister

and raising questions about other neighboring countries in the region, like Lybia, Yemen, Syria, Iraq and of course there were comments with regards to the stance with Turkey and the latest announcements by Ardوغان.

I encourage our readers to delve into this new issue of our monthly newsletter covering different hot topics in business and economy in addition to a brief of our latest monthly event with the minister of foreign affairs.

Motaz Raslan



التعمير للتمويل العقاري

مع الأولى

خطوة واحدة

تحقق حلمك



أكبر شركة من حيث رأس المال المدفوع والبالغ 404 مليون جنيها
أكبر شركة من حيث الحصة السوقية والبالغة 35%
أكبر شركة من حيث محفظة التمويلات والبالغة مليار ومائتي مليون جنيهاً
أول شركة تمويل عقاري في مصر - تأسست عام 2003
تمويل وحدات سكنية وإدارية وتجارية
تمويل بناء وتنشيط
تمويل المصريين العاملين بالخارج

تخضع ضمن مبادرة البنك المركزي

المركز الرئيسي: 12 ش. سوريا - الجيزة - ق: 33350190 - ف: 33350191
مدينة نصر: 14 ش. البطراوي - أمام حديقة مول - ق: 2429979-89 - ف: 24030120
الإسكندرية: 13 ش. المعسكر الروماني - رشدي - ق: 5463765 - ف: 5463725
الساحل من أكتوبر: القاهل السكني الصناعي امتداد النجور المركزي - ميدان ليلة القدر - ق: 01220928829
الرحاب: الميناء الإداري - الدور الثاني - مكتب (202) - ق: 01222933430 - ف: 01261884445

لمزيد من المعلومات: 19996

www.aloula-eg.com

Egypt's Foreign Policy Priorities in light of the Current Challenges



Eng. Motaz Raslan, Chairman, CEBC, H.E. Sameh Shoukry, Minister of Foreign Affairs, Dr. Effat El Sadat, Chairman, Sadat Group

The Canada Egypt Business Council (CEBC) and the Egyptian Council for Sustainable Development (ECSD) hosted a special event and panel discussion featuring H.E. Sameh Shoukry, Minister of Foreign Affairs.

Over 300 notable attendees were present at the event. The attendees were CEBC's and ECSD's esteemed members, guests, businessmen, politicians and ambassadors, among whom was ambassador Troy Lulashnyk the newly appointed ambassador of Canada to Egypt.

In his opening remarks

Foreign Minister Sameh Shoukry commented on



•The Panel

the prestigious welcoming and hospitality to President Sisi on his last visit to the U.S. which indicates Egypt's leadership in the region and the world's respect to this great country and weighing the nation's opinion concerning what's happening in the region.

In response to a question about his meeting with the High Commissioner for Human Rights, UN and whether the report of Human Rights Watch was discussed or hinted at during this meeting, the

minister clarified that the report was inaccurate, and therefore was not mentioned during the meeting with the High Commissioner in any way, he added that the meeting discussed other topics that touch human rights in general .

The minister affirmed that the state is currently considering ways of eliminating

The minister said that the vast majority of Egyptian external representation has sufficient experience to carry out the functions of media and tourist offices in light of the current difficult economic situation in light of some of the decisions taken to rationalize our means of spending.

In response to another question about the relationship with Ethiopia, the minister commented on that by stating that Ethiopia stated that it has no intention whatsoever to harm the interests of Egypt's water resources, especially after the meeting between President Sisi and the Ethiopian Prime Minister, noting that the meetings will be ongoing between the two sides aiming at building trust between the two countries, and commenting positively on the bilateral meeting that was held in New York, which confirmed on the positive cooperation between the two countries to join efforts to reach the best solution for both parties commenting on that by saying "the Nile is a reason to unite us together not to divides us"

The minister sees that the relationship between Egypt and Ethiopia is going in the right direction, but should be based on a more comprehensive framework, further than meeting Malabo whereby the next stages should be set clearly.



•Mr Motaz Raslan



•H.E. Sameh Shoukry



•Ms. Rasha Kamal, Executive Director, CEBC



•Eng. Motaz Raslan, Amb. Troy Lulashnyk, Ambassador of Canada to Egypt

Opening the subject of Turkey, Foreign Minister Sameh Shoukry confirmed again the belief of the Egyptian government that the political decisions are the responsibility of the Turkish people alone, without any interference of other countries, noting that Egypt does not and will not interfere in the affairs of others with a complete understanding and respect to the Turkish people who always enjoyed close ties with the Egyptians however the dignity and interests of the Egyptian people will always be above any considerations.



•H.E. Amre Moussa, Eng. Motaz Raslan



•CEBC guests



•H.E. Amre Moussa, H.E. Mervat El Tallawy, National Council of Women (NCW), Mrs. Rana Al-Khasawneh



•Part of the Attendance



•H.E. Sameh Shoukry, Eng. Motaz Raslan



•Tamoilfield Guests



•Mrs. Foda Guests

is also based on a strong foundation with a goal to achieve the interests of the Egyptian people and not as others may see it as a tradeoff one. "Egyptian Foreign Relations in Modern Egypt is based on balance, equality and mutual interests. Egypt has only achieved a better stability through the support of the Egyptian people for the policies of the current government"

The minister said that President al-Sisi demanded a thorough study of how to meet the requirements of Egyptians abroad and maintain their continuous communication with their homeland.

On his part, Eng. Motaz Raslan, Chairman CEBC, commented on president's Sisi visit to the United Nations in New York by saying "it was a glimmer of hope to attract again new foreign investment to the Egyptian market", noting that the visit has achieved great success which should be used and completed by the efforts of the private sector and the government together to open new horizons of investments in Egypt.

In response to a question about 'Daash' the minister commented that Egypt hopes and supports the Iraqi government's efforts in confronting the challenges facing the country.

The minister said that Egypt's relations with the United States is based on mutual interests and that there is no so called "replacing a relationship with another relationship", noting that the relationship with Russia is also based on a strong foundation with a goal to achieve the interests of the Egyptian people and not as others may see it as a tradeoff one. "Egyptian Foreign Relations in Modern Egypt is based on balance, equality and mutual interests. Egypt has only achieved a better stability through the support of the Egyptian people for the policies of the current government"

The minister said that President al-Sisi demanded a thorough study of how to meet the requirements of Egyptians abroad and maintain their continuous communication with their homeland.

On his part, Eng. Motaz Raslan, Chairman CEBC, commented on president's Sisi visit to the United Nations in New York by saying "it was a glimmer of hope to attract again new foreign investment to the Egyptian market", noting that the visit has achieved great success which should be used and completed by the efforts of the private sector and the government together to open new horizons of investments in Egypt.



•Part of the attendance



•MedMark Guests



•Q&A Session



•Q&A Session



•Q&A Session



بفتافيت الفاكهة الطبيعية



Taking care of the present and
securing the future

2 Plants & 31 Branches in
Europe and Middle East
Along With 220 Dealers Worldwide

- Car Fire Extinguishers
- Portable Fire Extinguishers
- Mobile Fire Extinguishers
- Fire Fighting Trailers
- Fixed Self Actuated Fire Extinguishing Solutions
- Fire Cabinets with a Big Variety of Models and Accessories
- Detection Systems
- Total Suppression Systems
- Fire Fighting & Rescue Equipment
- Fire Fighting School
- ISO/IEC 17025 Accredited Laboratories According to EN3 Norms



BAVARIA
Fire Fighting Solutions

Germany - Egypt - Lebanon - Sudan - U.A.E

GERMANY : info@bavaria-firefighting.de
EGYPT : info@bavaria-firefighting.com
AFRICA & ASIA: international.sales@bavaria.com.eg
U.A.E : sales.uae@bavaria-firefighting.com
LEBANON : sales.lebanon@bavaria-firefighting.com
SUDAN : sales.sudan@bavaria-firefighting.com

www.bavaria-firefighting.com



Universities in Canada



British Columbia

There are eleven public universities and five private universities in British Columbia. Eight of these universities – Capilano University, Emily Carr University of Art and Design, Fairleigh Dickinson University, Kwantlen Polytechnic University, New York Institute of Technology, Trinity Western University, Simon Fraser University, and the University of British Columbia – are in the Metro Vancouver region, the most populated region of British Columbia (with the exception of the University of British Columbia Okanagan – the major UBC campus located in the Okanagan Valley), and four of them – Vancouver Island University, Royal Roads University, the University of Victoria, and the University Canada West – are on Vancouver Island. The University of Northern British Columbia houses a main campus in Prince George, with regional campuses in Quesnel, Terrace and Fort St. John. Two public universities, Capilano University and Kwantlen Polytechnic University, and one private university, Quest University, are primarily undergraduate institutions.

The oldest university in the province is the University of British Columbia, established in 1908. Five institutions in British Columbia were officially designated as universities on September 1, 2008. Capilano University, Emily Carr University of Art and Design, Kwantlen Polytechnic University, the University of the Fraser Valley, and Vancouver Island University. University enrolment in British Columbia ranges from Quest University with 350 students to the University of British Columbia with 45,484 students.

The biggest provider of online and distance education in BC is Thompson Rivers University, Open Learning (TRU-OL). With over 400 individual courses and more than 57 programs available for completion by distance and online learning, students can take a variety of programs such as: adult secondary school completion; certificates and diplomas, including advanced and post-baccalaureate; associate degrees; and bachelor's degrees. Considering distance students, Thompson Rivers University's enrolment is 22,036 (8964 of which is distance).



Newfoundland and Labrador

The Degree Granting Act of Newfoundland and Labrador regulates degree-granting universities in the province. The only university in Newfoundland and Labrador, Memorial University of Newfoundland, has campuses in two cities, in St. John's, the capital of Newfoundland and Labrador, and on the west coast of the province, in Corner Brook. With 18,172 enrolled students, it is the largest university in Atlantic Canada.



Manitoba

There are seven universities in Manitoba, which are under the responsibility of the Ministry of Advanced Education and Literacy. Five of these universities—Booth University College, Canadian Mennonite University, the University of Manitoba, the University of Winnipeg, and the Université de Saint-Boniface—are in Winnipeg, the capital and largest city in the province. The Université de Saint-Boniface, established in 1818, is the oldest university in the province and is the only French language university in western Canada. Booth University College, formed in 1982, is one of the newest. University enrolment in Manitoba ranges from Booth University College with several hundred students to the University of Manitoba with 26,800 students. Brandon University is located in the Western-Manitoba city of Brandon, Manitoba.



Alberta

Post-secondary education in Alberta is regulated by the Ministry of Enterprise and Advanced Education. There are six public universities in Alberta, eleven public colleges, two polytechnical institutes (which grant degrees), and seven private colleges (all of which grant degrees). Most private universities refer to themselves as “university colleges”, and they grant equivalent degrees.

Edmonton, the province's capital city, is home to the University of Alberta, the province's oldest and largest university, and Grant MacEwan University. There are also two universities in Calgary: University of Calgary and Mount Royal University. The University of Lethbridge is based out of Lethbridge but also has campuses in Edmonton and Calgary. Athabasca University, a distance learning university, has been based out of Athabasca since 1970.

In 2009, a bill was passed by the Alberta legislature that allowed the two public colleges that offered degrees (MacEwan College in Edmonton and Mount Royal College in Calgary) to rename themselves universities. Mount Royal College was renamed Mount Royal University on September 3, 2009 and Grant MacEwan College became Grant MacEwan University on September 24, 2009.



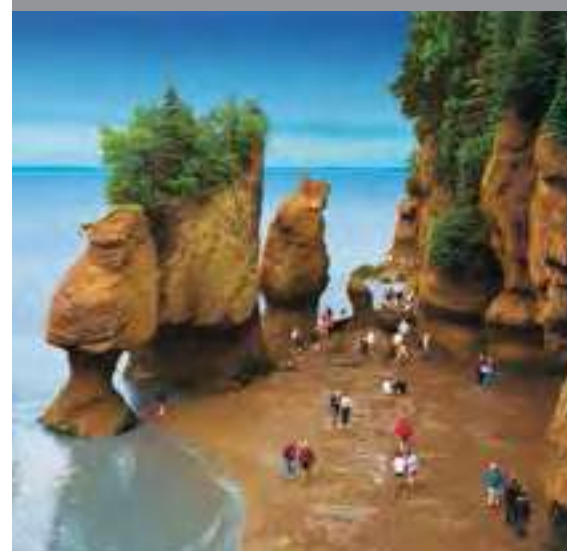
The Association of Universities and Colleges of Canada (AUCC), an organization composed of Canadian universities, defines two distinct types of post-secondary institutions in Canada: universities and colleges. Universities grant university degrees, which include bachelor's degrees, master's degrees, and doctoral degrees; and colleges, also known as community colleges, provide diplomas.

Canada's post-secondary opportunities revolve around a wide range of university options. Throughout Canada's 13 provinces and territories, there are 98 universities to choose from. With a population of over 34 million as of 2012, 1.8 million are enrolled in a specific university. This averages out to 25 thousand students per university. Programs are offered to graduating high school students through choice, however, students must maintain specific entering averages, which generally range from 65-85%, depending on criteria set by the chosen university. On campus residences are available at 95% of universities in Canada. Most include a meal plan and general utilities. Residence is optional at all post-secondary campuses.

Degree programs last 4 years in addition to possible co-op opportunities and college affiliation for a hands-on approach to programs. Tuition is based on program material and content which varies in price. A first year student will experience a broad range of courses while "program specific courses" begin in year two, based on internal university acceptance. In other words, a set GPA (grade point average) must be achieved in order to advance.

There are eight chartered universities in New Brunswick; four public universities, governed by the Ministry of Post-Secondary Education, Training and Labour, and four private institutions including an online university, Yorkville University. New Brunswick holds the distinctions of having the first English-language university in Canada and the first public university in North America, (the University of New Brunswick); and also the first university in the British Empire to have award a bachelor's degree to a woman, (Mount Allison University) in 1875. St. Thomas University and University of New Brunswick have campuses in the province's capital of Fredericton and UNB also maintains a campus in Saint John. St. Thomas University is the only public university in the province that does not offer graduate-level programs. Established in 1785, the University of New Brunswick is the oldest public in the province, and the Université de Moncton is the newest, formed in 1963. Public university enrolment ranges from Mount Allison University with 2,486 students to the University of New Brunswick with 10,587 students. Of the three private universities, Crandall University is the largest with enrolment expected to reach 1,200

New Brunswick



To be continued next issue...

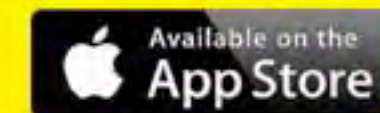
The **FREE** app you can't live without!

Download it and enjoy access
to over 350,000 businesses across Egypt.

FEATURES



Simply search for  **Yellow.com.eg**
on your **APP store**.



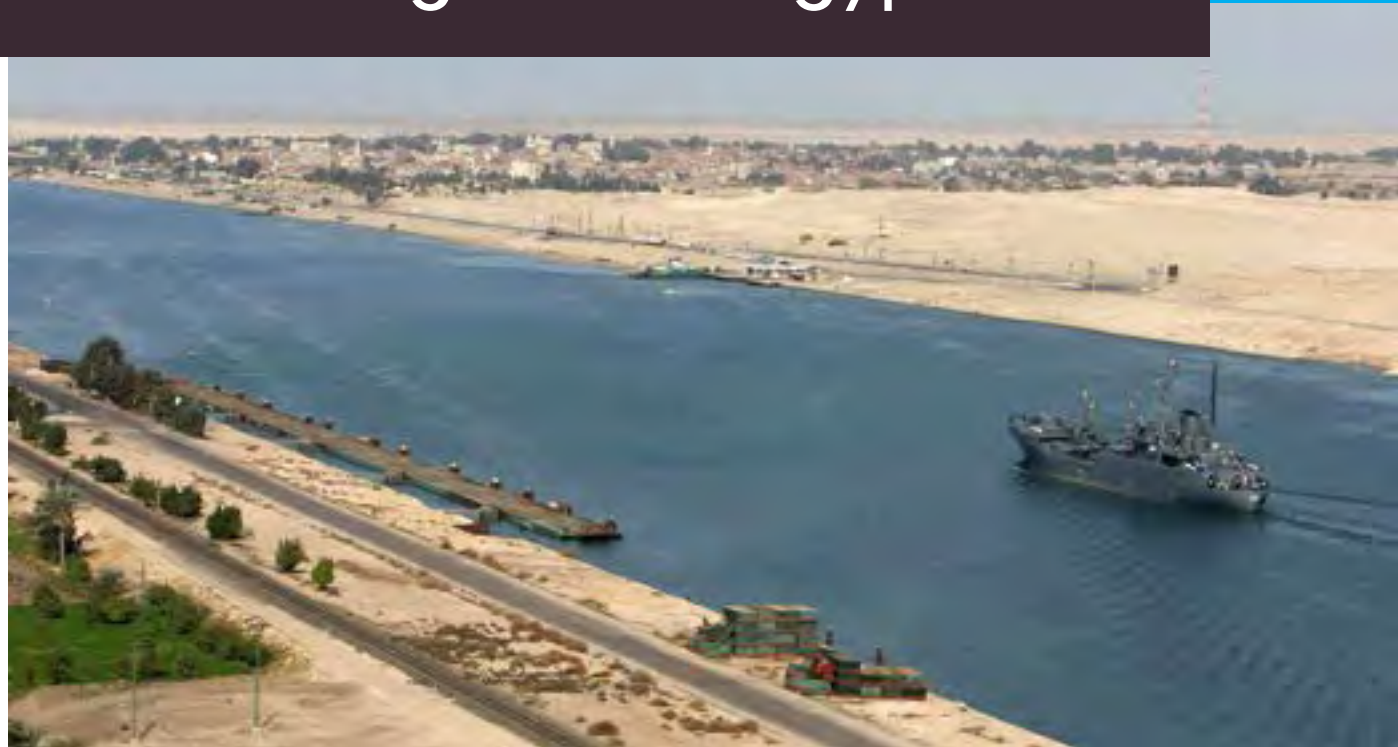
متوفر باللغة العربية



Please scan to visit our sites
or download our **FREE** APPs

 **Yellow** Media

Looking to Suez expansion for economic growth in Egypt



Expansion to improve efficiency

Egypt's army will coordinate the work on the initiative, known as the Suez Canal Corridor Development Project, which was launched on August 5 by President Abdel Fattah Al Sisi. The initiative will involve 35km of dry digging and 37km of "expansion and deepening", according to Mohab Mamish, the head of the Suez Canal Authority. This will see the canal's waterway widened, creating a much longer stretch of "dual carriageway" where ships can pass more easily.

The expansion should lead to increased efficiency as well as a reduction in the maximum waiting time from 11 to three hours. The number of passing ships that can be handled daily will almost double to 97.

Various press reports have said the forecast time scale for the expansion has been reduced from five years to three years and eventually to an unlikely 12 months. The project is being part funded by investment certificates issued by the authority and cash will also be raised from floating shares and loans from Egyptian banks. The president also called on all Egyptians to participate in funding the project, asking local residents to contribute EGP 100 (\$14) and those living abroad to donate \$100.

Hopes are rising that a \$4bn project to widen the Suez Canal will provide Egypt with a boost in construction activity, while also significantly raising revenue in the longer term.

The Suez Canal brings in around \$5bn in revenue annually and has evolved into one of the world's most strategically important international trade conduits since it opened almost 150 years ago. Today, the waterway is still the quickest sea route between Europe and Asia.

Egypt's challenging economic environment has led officials to refocus their efforts on expanding and upgrading the canal. Estimates suggest that revenue from the waterway could increase to \$13.5bn once the work is completed, although some aspects of the project, including its location, have come under criticism.

Local participation, national boost

While the public sector is coordinating the project, dozens of local companies are expected to participate in the expansion initiative, which officials see as an aid to strengthening the fragile recovery.

Egypt's economy has struggled in recent years, weighed down by lower growth and a widening budget deficit. Foreign reserves have also come under severe pressure. GDP is expected to rise by just 2.3% in 2014, while the budget deficit has reached 14% of GDP.

The army has been set the target of digging 1m cu metres daily as part of the bid to complete the work within 11 months and introduce trial runs of vessels in the new stream within a year. A total of 12m cu metres were dug in the first fortnight, according to a statement from the military.



industrial and logistics centre, which have long been in the making, are also moving forward. On August 19, the Suez Canal Authority announced that it had awarded the contract to construct an industrial and logistics "hub" – part of the Suez Canal Corridor Development project – by the canal to a consortium including Bahrain-registered consultancy firm Dar Al Handasah Shair and Partners, in partnership with the armed forces. Egypt already benefits from fairly competitive infrastructure networks for exporters, but the zone will ensure easy access to shipping facilities. Details of the investment and a timeframe for the industrial and logistics zone have yet to be announced. However, there is a cautious optimism that Egypt could finally be moving forward with a development that will see it leverage its enviable strategic position to boost economic growth and generate new jobs. Source: Oxford Business Group

Mixed reactions

However, while work on the expansion is gaining momentum, aspects of the project have also elicited concerns. Haitham Awad, an engineering professor at Alexandria University, questioned the decision to put the new route so close to the existing canal, telling regional press that the presence of groundwater, which has already disrupted digging, would increase costs.

The extent to which the widening of the Suez will stimulate traffic volumes is also contingent on growth in international trade, which has been sluggish in recent years following the 2008 global financial crisis. As a result, it may take Egypt longer than anticipated to reach its revenue goals. However, assuming trade recovers, the Suez Canal expansion could play a key role in kickstarting long-term growth, producing a knock-on effect across Egypt's economy, especially in industry and logistics.

Plans to develop a 76,000-sq-km area around the canal into a global

A Carrot... An Egg...or Coffee Bean?



A young woman went to her mother and told her about her life and how things were so hard for her. She did not know how she was going to make it and wanted to give up. She was tired of fighting and struggling.

The mother took her to the kitchen, filled three pots with water to boil. In the first, she placed carrots, in the second eggs, and in the last coffee beans.

In about twenty minutes, she turned off the burners, fishing each content out in a bowl. Turning to her daughter, she said, "Carrots grew soft"... pulling off the egg's shell, she observed the hard-boiled egg. Finally, the coffee rich aroma... The daughter then asked, "What does it mean, mother?"

"Each of these objects had faced the same adversity - boiling water - but each reacted differently. The carrot went in strong, hard and unrelenting. However, after being subjected to the boiling water, it softened and became weak. The egg had been fragile. Its thin outer shell had protected its liquid interior. But, after sitting through the boiling water, its inside became hardened! The ground coffee beans were unique, however. After they were in the boiling water, they had changed the water".

Who am I? Am I the carrot that seems strong but, with pain and adversity, I become soft and lose my strength? Am I the egg that starts with a malleable heart, but changes with the heat? Did I have a fluid spirit but, after a death, a breakup, or a financial hardship, does my shell look the same, but on the inside I am bitter and tough with a stiff spirit and a hardened heart? Or am I like the coffee bean? that changes the hot water and when the water gets hot, it releases the fragrance and flavor.

“When adversity knocks on your door, how do you respond? Are you a carrot, an egg, or a coffee bean?”

”

Big Bank & leading in development



Housing & Development Bank
بنك التعمير والإسكان

19995



Tourism Services, Resorts, Air Ticketing and Transportation.



Queen Beach Resort
Sharm El Sheikh



Queen View Resort
Sharm El Sheikh



Transportation



Morgen Land Hotel
Saint Catherine



Queen Marsa Alam Resort
Marsa Alam



Head Office : 2 Dar El Shefaa St., Garden City, Cairo, Egypt.
Tel.: 27956856 (10 Lines) - 27945724 Fax: 27964104 - 27962841
E-mail: travellersgroup@tedata.net.eg
www.travellers-group.com

A London Taxi Driver's Theory on the End of Humanity

By: Tarek Osman

The last thing I wanted after a six-hour dinner discussion was a conversation with a chatty taxi driver. But his style was of a well-read man. His views on Middle Eastern politics or the clubbing scene in East London were not particularly interesting. But his conviction that humanity is nearing extinction caught my attention.

His idea, apparently based on the insight of an astrophysicist, goes as follows. The sheer number of solar systems and planets in our galaxy, let alone the other tens of billions of galaxies in the known part of the universe, indicate a high mathematical likelihood of the emergence of intelligent life somewhere. Even if a tiny fraction of these millions of billions of planets could support life, then millions of life forms should have arisen in the universe's known history. And as evolution progressed on Earth, it should have taken place in many – probably millions of – other planets as well. Another given is that after four decades of sending radio signals to the outer space, we (humans) have not heard back from anyone. The conclusion is: there is a high likelihood that there is no one out there. His, and the astrophysicist's, reflection is not that we have always been the only intelligent existence in the universe, or in the parts close to us. But that the other intelligent forms of life that had existed disappeared before (or shortly after) they had reached the technological threshold of being able to answer a call – a radio signal – coming from outer space. The small problem here is that we – our civilization – have just reached that threshold. And so, he believes, like other civilizations, we are close to extinction.

Eight hours of sleeping, and a strong Saturday morning coffee erased the argument from my mind. Until Sunday evening. I was reading Stanford Professor Ian Morris' new book "War: The Role of Conflict in Civilization", and a key theme in the book is intriguing. Humanity is reaching the point of "technological singularity": the threshold after which artificial intelligence exceeds human intelligence. At the same time, advances in robotics indicate that future wars, perhaps in few decades, will be undertaken by robots, and managed through space-based analytical systems. So, might we (humans), at one point, lose control of wars? Are we moving into a future in which super-advanced weapons – the dramatic destructive force that humans have created in the last hundred years – will be under the control of

machines that are more intelligent (but certainly less emotional) than we are?

Interestingly, we are in 2014, exactly a century since Europe (then and now, the world's wealthiest continent) "sleep-walked" into a war that claimed millions of lives (to use the term Christopher Clark chose for his book on World War I). The thinking and behaviors of sophisticated humans in 1914 hardly assuage the fears that a London cab-driver have triggered.



ضع كل ما هو ثمين في مكان أمين



خدمة تأجير الخزائن الحديدية من البنك العقاري*

- تتوافر بثلاثة أحجام طبقاً لرغباتك واحتياجاتك.
- تصميمها مقاوم للحريق مما يضمن الأمان التام.
- السرية والخصوصية الكاملة عند فتح الخزينة من خلال التواجد بغرف خاصة.
- يمكن توكيل الغير بالتعامل على الخزينة.
- الخزائن متوافرة بالفروع الآتية: القاهرة (محمد فريد - المهندسين - مصر الجديدة - مدينة نصر - الدقي - القاهرة - الشروق - ٦ أكتوبر) الأسكندرية (طلعت حرب - زيزينيا) الزقازيق، الإسماعيلية، بورسعيد، الغردقة، ميت غمر، المنصورة، طنطا.



البنك العقاري المصري
بيت العقار



* تطبيق الشروط والأحكام

19939
www.eal-bank.com



Virtual Office

Whether you are a freelance professional or a business seeking to expand but do not require a traditional full-time office, Smart Village brings you the solution. "Virtual Office" provides communication and address services that allow users to reduce traditional office costs while maintaining **Business Professionalism**, benefit of a large scale business park without the excessive costs and **No** demand for **Physical Presence**, we will answer your calls, receive your post and handle your messages remotely according to your exact instructions, in addition to free listing to your company on our website which will increase your visibility nationally and internationally, while you also receive **FREE** access to A-office's meeting rooms.



Smart Villages Development & Management Company, Building 1, Street. 26,
Smart Village Egypt, Giza, 12577, Egypt
Tel: +2(02) 35352000 Fax: +2 (02)35352001
virtualoffice@smart-villages.com www.smart-villages.com



New Citizens Welcomed by Vancouver Canucks

The Honorable Tim Uppal, Minister of State for Multiculturalism and Member of Parliament for Edmonton—Sherwood Park, welcomed 13 new Canadians at a special citizenship ceremony hosted by the Vancouver Canucks. To celebrate Citizenship Week 2014, Citizenship and Immigration Canada partnered with several National Hockey League (NHL) teams to hold special citizenship ceremonies at NHL games across Canada. These ceremonies give new citizens first-hand experience with Canada's most cherished sport, strengthening their attachment to Canada and provide spectators the opportunity to celebrate these special moments with the new Canadians. Today's newest citizens were greeted personally by Minister Uppal and Vancouver Canucks Chief Operating Officer Victor de Bonis this afternoon. Celebrations continued as these new Canadians have been taken to the ice to join in the singing of the National Anthem before the Vancouver Canucks face off against the Tampa Bay Lightning.

Harper Government Consulting With Small and Medium-Sized Businesses in Melfort to Ensure Canada's Economy Remains Strong



Minister of State (Finance) Kevin Sorenson and Randy Hoback, Member of Parliament (Prince Albert), met with members of the Melfort & District Chamber of Commerce to discuss ways the Government and businesses can work together to build a stronger economy.

Minister Sorenson provided an update on the economy, financial literacy initiatives and the Government's plan to return to balanced budgets. He also consulted businesses on how to further reduce red tape, enhance private sector growth, break down internal trade barriers and improve overall competitiveness.

Feedback from stakeholders and communities across the country helps the Government set policies that will continue to support families, communities and businesses so that all Canadians benefit from a strong economy as the federal budget returns to balance in 2015.



Government advances measures to make cosmetic contact lenses safer

In a move widely supported by optometrists, ophthalmologists and opticians, the

Honourable Rona Ambrose, Minister of Health, announced that Health Canada will be

consulting on new guidance for industry that will lead to non-corrective or 'cosmetic'

contact lenses being regulated as medical devices.

'Cosmetic' contact lenses (also called decorative lenses) are used to change the colour or

appearance of the eyes and are typically sold by costume and cosmetic retailers. Until now,

these types of lenses have been regulated as consumer products. However the risks of

decorative lenses are identical to the risks of

corrective lenses and adverse events causing harm and even permanent damage to the eyes are not uncommon.

As medical devices, cosmetic contact lenses would be subject to specific requirements for

licensing, manufacturing, labeling, and instructions to improve their safety before they go on

the market. The proposed changes to the Medical Device Regulations are being published in

Canada Gazette I on October 18 to begin consultations. In addition, new guidance

documents and new application forms will be posted on the Health Canada website for a 75-

day comment period.



Cloud services from Vodafone business will provide you with all your IT business needs

We will provide you with a website and e-mail in your company's name as well as virtual servers to spare you from purchasing an actual server and managing its costs. Subscription starts at 25 EGP per month. Vodafone Business, one place for all your company's needs

For more information call 16247 or visit business.vodafone.com.eg

Vodafone
Power to you



Work seamlessly from anywhere in your office. Xerox ConnectKey® makes it simple.

Today's Xerox is simplifying the way you really work. With ConnectKey® software and your Xerox multifunction printer, you can now manage your document workflow from virtually any device, anywhere within or outside of your office walls. Industry-leading security protection is built in, so you can safely print, scan and archive documents, or even upload them to the cloud. Finally, less hassle in the workday and more productivity in your workplace.

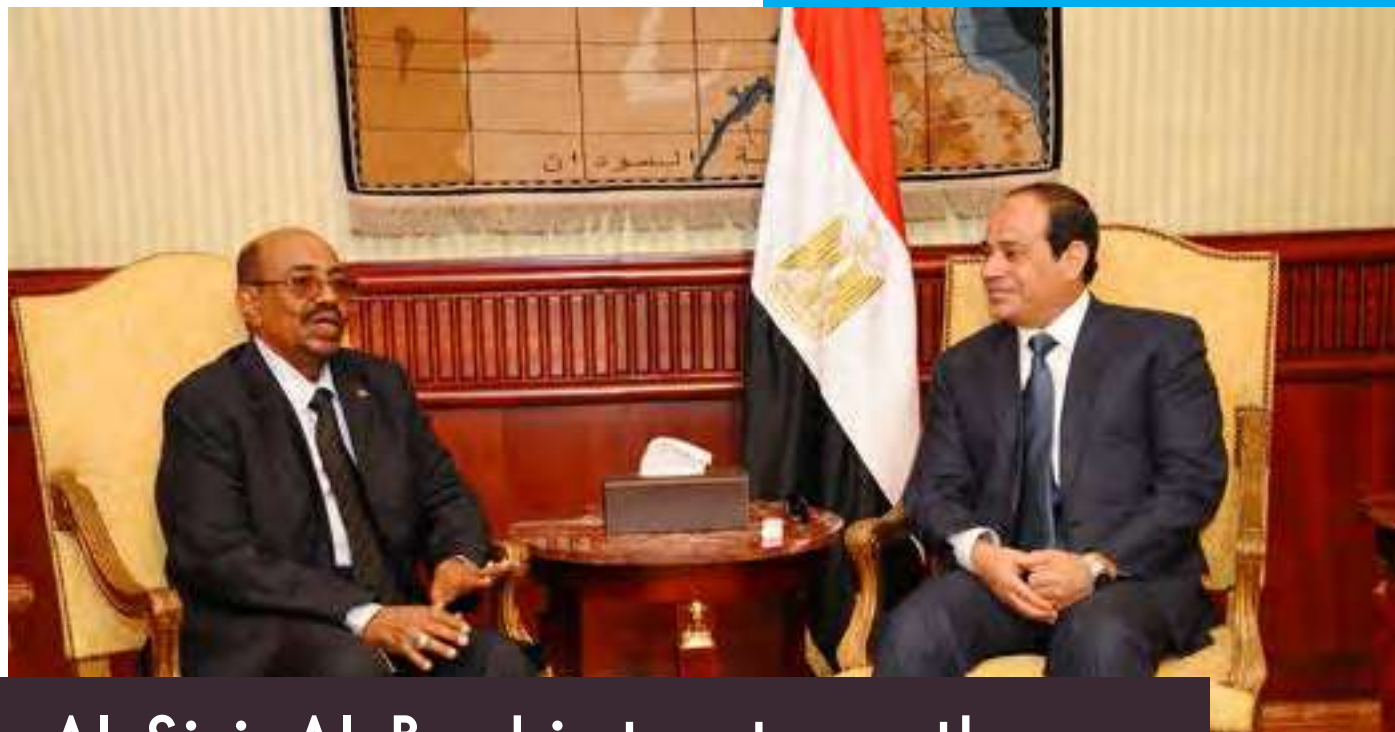


Call 16247

www.facebook.com/XeroxEG

Follow us on Twitter @XeroxEG





Al-Sisi, Al-Bashir to strengthen bilateral relations

President Abdel Fattah Al-Sisi met with his Sudanese counterpart Omar Al-Bashir at the

Presidential Palace to discuss bilateral relations, according to a Presidential statement.

Presidents Al-Sisi and Bashir also discussed the Ethiopian Renaissance Dam as well as the

situations in Libya, Syria, and Iraq as part of the talks.

The situation in Libya was given special attention with Al-Sisi stressing Egypt's support for the

free-will of the Libyan people and the importance of supporting legitimate institutions,

particularly the Libyan National Army.

The presidential statement added that "the summit stresses the depth of relations between the two

countries, not only by virtue of geographical proximity but also for the historical, cultural and

religious ties between the two peoples".

The two presidents discussed ways to strengthen economic

relations through increased trade

between both countries. Egypt occupies fourth place on the list of countries investing in Sudan,

with increased investments likely to promote Egypt to second place.

The talks were also used to discuss the Grand Ethiopian Renaissance Dam (GERD) project, with

both presidents emphasizing the Nile River's importance in developing the Nile basin countries.

Tripartite talks between Ethiopia, Sudan and Egypt on the (GERD) ended on Friday where they

discussed its potential impacts. They agreed to select a consulting firm to analyze the impact of

the dam, as well as a legal firm to follow the financial procedures relating to GERD.

Egypt launches Holy Family trip on to refresh tourism

The Ministry of Tourism will launch a trip following the Holy Family's path through Egypt in collaboration with the Chairman of the International Tourism Sector Ahmed Shoukry.

"Egypt aims to increase the number of tourists from South Asia, Russia, Eastern Europe and Latin America", Shoukry said. He added the Tourism Activation Authority has coordinated with the various governorates the Virgin Mary is alleged to have passed through.

An official source within the Ministry of Tourism said that Egypt hopes to attract at least 500,000 tourists during the first year of the trip's launch.

The official added that the program will include three transportation method options: land travel via tourist busses, long Nile cruises that depart from Cairo, Minya, or Beni Suez and travel between Al-Muharraq Monastery and Assiyut, or via air.

Ministry of Tourism aims to increase revenues by the end of fiscal year (FY) 2014/2015 to \$10.5bn, up from \$5bn in FY 2013/2014. The total number of tourists in the past eight months reached approximately 6.3 million, a decrease of 13% compared to last year.

The trip will range between five and seven days, during which tourists will follow the purported path the Virgin Mary travelled to escape King Herod's decree to kill all newborns. There will be



an advertising campaign for European and Asian markets to promote the new tour.

Shoukry said that the Ministry is coordinating with international tourism companies to operate the trip, and expects to increase development operations in Upper Egypt. Plans include constructing hotels and restaurants, creating job opportunities.

The Holy Family Trip sets off from the town of Al-Arish in northern Sinai and moves through the Eastern Delta and Wadi Natroun. The tour will eventually reach Assiut and the Al-Muharraq Monastery.

"Coordination has taken place with several agencies, including the Ministry of Interior, to provide security for the journey," another Ministry of Tourism official said. "We also coordinated with local governments within the provinces, the Ministries of Irrigation and Aviation, and the Egyptian Hotels Association."

Communications Ministry aims to increase sector GDP to EGP 195bn

The Ministry of Communications and Information Technology aims to raise the sector's GDP to

EGP 195bn by 2020, up from EGP 58.3bn for 2014.

According to a Ministry official, the sector is expected to contribute to the nation's GDP at a rate

of 8.4% by the end of 2020, compared to 3.8% for 2014.

The official added that sector growth rates are expected to rise to 10% for 2014 and to 16% over

the next 6 years. He also said that employment opportunities in the sector will increase to 250,000

direct jobs by 2020 compared to the current 15,000.

The number of indirect jobs the sector will provide is set to increase from 45,000 to 750,000 by

the end of 2020, according to the official.

The source went on to add that the Ministry aims to double the size of the telecom and IT market

from EGP 11bn for 2014 to EGP 23bn by 2020. There will be simultaneous work to increase the



size of the electronic industry from EGP 14bn to EGP 70bn over the next six years.

The official said that the ministry is looking to increase the penetration rate of high-speed internet

to 50% by 2020, up from 14.3% for 2014.



Be closer to your customers with Business SMS



Now with Business SMS you can send high volumes of SMSs with your company's name enabling you to connect with your customers, suppliers, employees and partners.

- To benefit from the offer, please refer to your company contact person, or call 01223222555
- For more information please call 250.



Services:



#1 Egypt Air

CEBC members (their spouses & children) are offered discounted tickets on all classes.

Members who wish to receive the Egypt Air Plus Mileage Card are welcome to contact Ms. Amira Talaat from CEBC.



#2 Alitalia

CEBC members are offered discounted tickets on some classes to Europe. Discounts vary from 6% to 10% for some Economy Classes (Y, B, M, H, K, V, T & N) and from 10% to 15% for some Business Classes (C, D & I).

Members who wish to receive the Alitalia discounted tickets are welcome to contact Ms. Martha Youakim at 0120 41 41 430 or 22418490.



#3 Travellers

CEBC members are now entitled to a 20% discount offered by Travellers Egypt in the following hotels:

- Queen Beach Resort: Sharm El Sheikh
- Queen View Resort : Sharm El Sheikh
- Morgen Land Hotel : Saint Catherine

For any inquiries, kindly contact:

Ms. Hanan Abdo Mostafa

Tel: - 02-27956856 / 02-27945724 (109)

Mob: - 0122710002

Fax: - 02-27962841 / 02-27964104

E-Mail:- Travellersgroup@tedata.net.eg / Hanan_travellers@yahoo.com

Restaurants:



#1 Cocoon Restaurant & Café

CEBC members are entitled to a special Promotion from Cocoon Restaurant & Café.

Address: 49 Masr Helwan El Zera'ay St., Maadi



#2 Rossini Restaurant

CEBC members are entitled to 15% discount on all "A La Carte" menus and beverages in all "Rossini's Outlets, Restaurants".

Address: 66, Omar Ibn El-Khatib St., Heliopolis. at 0120 41 41 430 or 22418490.



#3 Casseruola, Kook's & Bigg's and Mozzarellina Restaurants:

Invite you to enjoy a 10% reduction on all the tasty "A la carte" food & beverages and also on total bill of Outside Catering.

Address: Sun City Shopping Mall 5th Floor – Autostrad Road – Sheraton Bldgs – Heliopolis

Hotels:

CEBC is contracted for special room rates with the following hotels:



#4 Mobinil

CEBC members are entitled to special offers from Mobinil on the following devices and buckets:

- Blackberries
- iphone
- ipad
- Samsung Galaxy Tab



#5 Iram Jewelry

CEBC members are entitled to a special 45% discount on tag price amount. The discount is neither valid in sales seasons nor on loose diamond stones.



#6 Taki Vita

CEBC members are entitled to 15% discount

at "Taki Vita" showrooms and their agents all around Egypt.

For inquiries, kindly call:

• Mr. Hany Abou El Yossr:

0122 0800019

• Dr. Osama Sobhy:

0122 321 46 02

• Taki Hotline: 19799



#7 Minart Furniture

CEBC members are entitled to 15% discount at "Minart" showroom for fine furniture.



Cairo

Fairmont Heliopolis & Towers
Kempinski Nile Hotel
The Gabriel
Safir Cairo hotel

El Gouna

Arenna Inn
Ali Pasha
Captain's Inn
Dawar El Omda
Fanadir
Mosaïque
Turtle's Inn
Sultan Bey Hotel
Steigenberger Golf Resort



Hurghada

Kempinski Soma Bay

Nile Cruises

Sonesta St. George Nile Cruise

Sharm El Sheikh

Royal Savoy
Savoy
Sierra

Sokhna

Movenpick Sokhna
Jaz Little Venice

Taba

Sonesta

Alphabetized by company name

Canada Egypt Business Council and
Egyptian Council for Sustainable Development

Come and join us now and benefit from
November promotion

Address: 82, Merghany Street, 6th Floor, Heliopolis,

Tel: 2291-3675 / 2291-4975 Fax: 2291-7075

Email: amira.talaat@canadaegypt.org

Website: www.canadaegypt.org



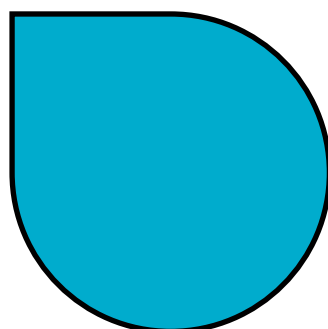
Eng. Awad Abou Gadallah

Chairman
| Aroart for Imports & Trading



Mr. Bruce Gilkes

President and CEO
| C4i Consultants Incorporated



Mr. Kevin Smallshaw

Business Development Consultant
| C4i Consultants Incorporated



Mr. Ramy Kato
New Appointment

Our CEBC member company "Xceed" has the pleasure to announce the appointment of Mr. Ramy Kato as their new CEO effective September 1, 2014.

Ramy comes with 15 years of experience starting with Vodafone Egypt, moving on to join Orascom Telecom Group of companies in Djazzy, Algeria. Following this, he managed several companies within this group (First Service, Mobiserve Pakistan and Ring Distribution) which provided him with a vast and immense experience in the fields of Telecommunications and GSM in Egypt and North Africa.

CEBC wishes Mr. Kato the best in his endeavors

Sarie-Eldin to give legal advice to Dar Al-Handassah alliance supervising Suez Canal economic development

Managing Partner of Sarie-Eldin & Partners Legal Advisors, Dr. Hani Sarie-Eldin, has stated that his firm will provide Dar Al-Handassah alliance with legal advice on all dealings with government agencies and ministries with the goal of developing the industrial hub around the Suez Canal Axis project. Sarie-Eldin's office is part of the winning Bahrain-registered Dar Al-Handassah consortium – which submitted a bid in alliance with its Egyptian partner – beat 13 international companies that had submitted offers to supervise economic development linked to the project to extend the Suez Canal area. The Beyousr alliance came in second, Hamza third, and Bayt El Khebra took fourth place. The office will provide the alliance with necessary legal advice, review of Egyptian laws, and legal review of contracts while also developing an integrated economic plan, Sarie-Eldin confirmed. The working team of Sarie-Eldin & Partners - Legal Advisors – consists of Dr. Hani Sarie-Eldin, Managing Partner and Founder of Sarie-Eldin & Partners, Dr. Khaled Attia, Partner, and Ms. Menna El Beltagui, Associate. He also predicted that the outline of the Suez Canal Axis Development Project would most probably finish within six months. He expects that the entire venture would be completed within ten years, said Sarie-Eldin, but investment projects will begin operating and producing immediately after the outline is finalized. The general outline of the project consists of six main axes aimed at developing the Suez Canal. The first axis involves a strategy for economic development within the canal region, while the second axis entails establishing a general engineering outline.

The third axis includes identifying various uses for land surrounding ports in the region, and the fourth aims to determine available investment opportunities with marketing possibilities. The fifth axis provides for study of the economic, environmental, and social impact of the project, while the sixth and final axis entails formulating a clear media plan to present the project to local and foreign audiences. "The Egyptian Administration hopes to turn the two banks of the Suez Canal, one of the most important shipping lanes in the world, into an international commercial and industrial center," said Sarie-Eldin, who expects that billions of dollars will be created by the project, which he expects to help solve the unemployment problem and provide at least 1 million job opportunities.





Mr. Hussein Shoukry Sarhan

General Manager
Safir Cairo Hotel

Ms. Hebatallah M. Salah Kabadaya

Marketing Manager
El Tameer for Mortgage Finance - (ALOUOLA)

Mr. Ramy Kato

CEO
Xceed

Mr. Samir Samman

Managing Partner
Samman Trading and Supply Co.

Mr. Emad El Shalakany

Senior Partner
Shalakany Law Office

Mr. Mohamed Shafik Gabr

Chairman and Managing Director
Artoc Group for Investment and Development

Eng. Hussein El Gueretly

Chief Executive Officer
Information Technology Industry Development Agency (ITIDA)

Dr. Adel Danish

Chairman & CEO
Smart Villages Development & Management Company

Mr. Ihab Gohar

Owner & CEO
Animation Advertising

Mr. Ahmed Mohsen Kamel

Business Development Director
Engineering & Trading Group (Entrag)

Eng. Hamdi Mohamed Zaki

Consultant Engineer
Private Electrical Consultants

Eng. Hammam Mahmoud Mohamed

Vice Chairman - Transportation Department
Arab Engineering & Distribution Company

Dr. Hossam Fayez

Scientific Relations & Communication Manager
Merck Ltd.

Eng. Khaled M. Hady Tarrab

Vice President
Carlin Middle East

Ms. Noha Moharram El-Sebaie Helal

Board Member
Gastone for Transport and Distribution

Mr. Ragy Saad Hanna

Managing Director
Saad Hanna Sons

Mr. Sergio Menendez

CEO
Cemex Egypt

Ms. Roba Hamdy El Guindy

Brand Operations Integration Manager
Proctor & Gamble

Dr. Amr Hassanein

Chairman
FinBi (Finance & Banking Consultants International)

Mr. Ahmed Abd El Raouf El Tayebi

Chairman of Board
Ra Sport for Import and Export

Eng. Khaled Souelim

Vice Chairman
Environmental Civil Engineering Consulting Center

