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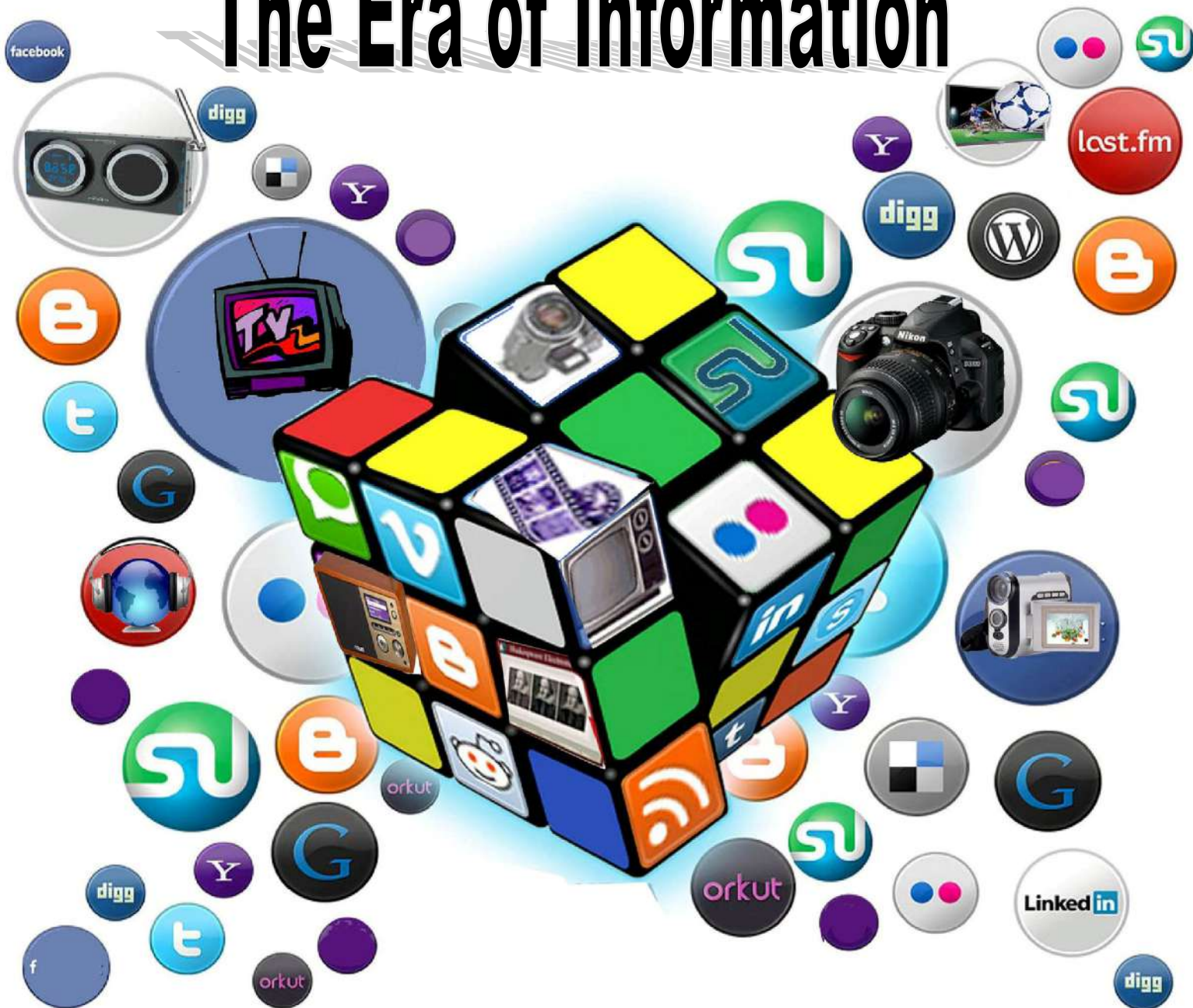
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المجلس المصري للتنمية المستدامة

Issue 36 / November 2013

The Era of Information



Inside

CEBC Welcome

2. Chairman's Message

CEBC Event

6. The Egyptian Media between Credibility and Freedom of Speech

Savor Canada

18. Francophone Canadians

CEBC In Depth

25. Draw Attention to an Essential yet Undermined Community in the heart of Cairo

Food for Thought

31. The Cracked Pot

CEBC In Focus

34. The Rupee Crisis: No Country is Safe from a Meltdown

A Spotlight on News

38. Egypt in the Spotlight

44. Canada in the Spotlight

CEBC Members

52. Members' Benefits

59. Members' Birthdates

62. New Members



A Spotlight on News



Happy Birthday



TROWBRIDGE
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Chairman: Motaz Raslan

Executive Director: Rasha Kamal

Designer: Maiss Amer

Canada Egypt Business Council

Address: 82, Merghany Street, 6th Floor,
Heliopolis, Cairo, 11341, Egypt

Tel: 2291-3675/2291-4975

Fax: 2291-7075

E-mail: cebc@canadaegypt.org

Website: www.canadaegypt.org

Chairman's Welcome Note



Dear Readers...

Welcome to a new issue of our online newsletter.

I believe this era could be named “the era of Information”, the power of media nowadays can be likened to that of a military surmounted in its strength and influence.

Looking back to the last couple of years, it is so obvious that media has played an important and a major role in toppling the two former Egyptian regimes.

Media has a constructive role to play for our society. Today news channels and even some newspapers are mouthpiece of political and social issues, which help us to estimate the realities of lives. It is a fact that media was not being given free and fair chances to explore the issues of society more openly than it is being given now. And yes I must say that there is an association between the development of mass media and social change and I must praise media for showcasing the Egyptian daily arising issues.

However at times the media's right to freedom of expression has been wrongfully transformed into a battle field; a place to settle political scores and to incite sedition among the sons of the one nation and despite my faith in expanding freedoms granted to the media I have my reservations on how superficial some media outlets could be.

My optimism now comes from the fact that the recipient Egyptian audience is becoming more intelligent and more able to distinguish between the different media outlets and here I recall a quote by Hitler-era minister of information, Joseph Goebbels, in an attempt to emphasize the inverse role of media saying: "Give me a media without conscience; I give you a people without consciousness".

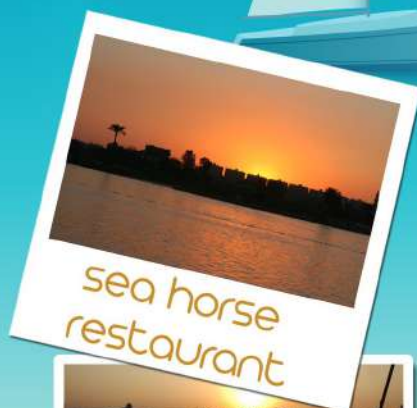
I look forward to witness an extremely fair and powerful Egyptian media outlets, promoting the right issues on right times, giving a real exposure to the mass audience about what is right or wrong and drawing pictures of nothing but realities.





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The Egyptian Media between Credibility and Freedom of Speech



Mr. Khairy Ramadan, Eng. Motaz Raslan, H.E. Dr. Dorria Sharaf Eldin, Ms. Loula Zaklama

The Canada Egypt Business Council (CEBC) hosted a special event and panel discussion featuring H.E. Dr. Dorria Sharaf Eldin, Minister of Information on November 18, at the Semiramis Intercontinental Hotel. Joining Sharaf Eldin on the panel was renowned talk show host Khairy Ramadan and PR guru Loula Zaklama, President and Managing Director of RadaResearch and Public Relations. The discussion revolved around challenges facing state- and privately-owned media, the predicament of media objectivity and credibility, in addition to freedom of information.

Over 250 distinguished attendees were present at the event. The attendees were former ministers, ambassadors, CEBC members and guests, among whom were former ministers Dr. Ibrahim Fawzy, Dr. Othman Ahmed Othman, Dr. Ali Moselhy, Dr. Ahmed Darwish, Eng. Abdullah Ghorab, Eng. Alaa Fahmy, Counselor Adly Hussein. Also present were H.E. David Drake, Ambassador of Canada, in addition to their Excellencies the Ambassadors of Georgia, Greece, Malta, Japan, Romania and Slovakia.

CEBC Chairman, Mr. Motaz Raslan, delivered the opening remarks. In his introduction, he highlighted the importance of the media in this current period; describing the era as “The Era of Information (Media)”. He likened the power of the media to that of a military, saying that it has surmounted it in strength and influence. He added that the media has played an important role in toppling the two former Egyptian regimes. He said that the media’s right to freedom of expression has wrongfully transformed it into a battle field; a place to settle political scores and to incite sedition among the sons of the one nation.



H.E. Dr. Dorria Sharaf Eldin



Eng. Motaz Raslan



Mr. Khairy Ramadan



Ms. Rasha Kamal



Mr. Khairy Ramadan, Eng. Motaz Raslan, H.E. Dr. Dorria Sharaf Eldin, Ms. Loula Zaklama

He expressed his reservations on how superficial some media outlets are, despite his faith in expanding freedoms granted to the media, he said. In conclusion to his word, Raslan quoted Hitler-era Minister of Information, Joseph Goebbels, in an attempt to emphasize the inverse role of media. “Give me a media without conscience; I give you a people without consciousness (awareness),” Raslan said quoting Goebbels.

A media guru, writer and the first woman to hold the position of Minister of Information, Dorria Sharaf Eldin holds a bachelor degree in Political Science, a Master’s in Film Criticism and a Ph.D. in the Philosophy of Arts. She also held a number of senior positions in the Ministry of Information, prior to becoming a Minister. With an overview of the history of the right to free expression and its adoption in former Egyptian constitutions, and its implementation in practice, the Minister commenced her word saying that despite the criticism the media has been facing, it played an integral role in the region’s recent revolutions.

The Minister spoke of the changes that state-owned media – or the “national” media, as she prefers to refer to it - platforms will undergo the coming period.



Ms. Rasha Kamal, Eng. Motaz Raslan, Mr. Mostafa El Halwagy, Amb. of Lithuania

She spoke of suggestions to eliminate the Ministry of Information, of creating councils for the different forms of media among other potential restructuring options. Sharaf Eldin said that the Ministry's suggestion to the Constitution-Amending Committee (CAC) regarding moderating the media in Egypt, entailed a single council for state-owned and private media; one which would eventually be non-governmental. The Minister also tackled the issue of the existence of multiple Codes of Honor for that field, which are not upheld. She emphasized the importance of creating the mechanisms to implement these codes of honor and to penalize those who do not abide by them. She also touched on the predicament of the nature of the entity entitled to hold the different media outlets accountable, if found in breach of a Code of Honor. Moreover, the Minister pinpointed the relation between the availability of information and transparency, and holding the media accountable, saying that the first is prerequisite to the second.

On disinformation, the Minister said that in the recent period it has been prevalent through foreign media outlets where these outlets have disseminated content that is contrary to Egyptian convictions and to reality at times.



Ms. Nevine Osman, Mr. Mohamed El Agati, Mr. Marwan Hammad, Mr. Saïid El Derini, Eng. Motaz Raslan

She sees that each (owner) State has its interests, which directs the content its media platform offers, however, the Minister said that the recipient Egyptian audience is becoming more intelligent and more able to distinguish between the different media outlets.

Famous talk show host Khairy Ramadan assumed the floor, following Minister Sharaf Eldin. Ramadan is the former managing editor of Arabic-speaking Al Ahram Newspaper and a former columnist in El Watan and Al Masry Al Youm. Ramadan candidly shared with the audience the challenges facing privately-owned media in Egypt. Boldly, he said, “We are not objective”, then continued, “and we were not required to be objective in one of the stages.” Ramadan said that this deviation from professionalism was necessary in exposing the former Muslim Brotherhood regime; a regime that “wanted to take over the country”. He also said that this phase is over, however, the unprofessionalism and lack of objectivity remains. According to Ramadan, lack of information and transparency from the current government is one of the challenges facing the media today. He also sees that media

professionals are currently under pressure and are accused of having ulterior motives or “foreign agendas”, if they criticize the current cabinet or the work of the CAC.

In the discussion that followed the panelists’ speeches, the attendees asked questions covering a range of topics from the suspension of Satirist Bassem Youssef’s show to the current state of the movie industry.

While victors write history, in Egypt today, it is the media who makes the victors; a power that requires moderation from an objective entity that unfortunately does not yet exist in the ongoing transitional phase. With hopes that the future would bring forth room for such objective controls, one just has to believe in the intelligence of the Egyptian recipient audience.



Ms. Loula Zaklama, Mr. Khaled Abu Bakr,
Eng. Motaz Raslan, Mr. Maged El Menshawy,
Mr. Essam El Din Gammal



Dr. Atef Abd El Latif, Eng. Motaz Raslan



Ms. Hanaa El Hilaly



Ms. Najla El Halawagy



H.E. Dr. Ahmed Darwish



Ms. Randa Fouad



H.E. Dr. Osman Mohamed Osman, H.E. Eng. Alaa Fahmy,
H.E. Dr. Ibrahim Fawzy, H.E. Counselor Adly Hussein



Investia Guests



Manapharma Guests



Amb. Davide Drake, Amb. Dainius Junevicius,
Amb. Sameh Shoukry



Ms. Hoda Masri, Mr. Mina Morcos,
Amb. Rober Iskander, Mr. Rimon Iskander



H.E. Dr. Ibrahim Fawzy, H.E. Counselor Adly Hussein,
H.E. Dr. Aly Al-Moselhy, H.E. Dr. Ahmed Darwish



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EMethanex strives to be a positive corporate citizen by creating and supporting social responsibility programs that contribute to the sustainable well-being of the communities it operates in.

An aerial photograph of a large crowd of people gathered in a green park. The crowd is arranged in a large, irregular shape, with many people wearing red clothing. In the background, the Victoria Parliament Building is visible, featuring a prominent green dome and other architectural details. The sky is blue with some clouds.

CEBC Savor Canada

Francophone Canadians

In Canada, the word francophone means a French-speaking person. Statistics Canada uses the term francophone to depict someone whose mother tongue is French and still speaks French.

French is the mother language of 6.7 million Canadians (22.7% of the Canadian population). The vast majority of Francophones live in Quebec, which is the centre of the Francophone culture in North America. Almost one million Francophones live in Canada's other provinces and territories, forming sizeable minorities in Ontario, New Brunswick and Manitoba and significantly smaller communities in Saskatchewan and Alberta. Various French-language institutions support many, but not all, of these communities.

French culture encompasses a major portion in Canada's cultural heritage. Canada is officially bilingual, although it is certainly not necessary for tourists to speak French.

Settled by the French in the 1600s, Quebec is where visitors can visit Montreal and the provincial capital, Quebec City. Quebec remains European in nature.



Quebec has maintained its ties to France by having its official language French and its culture continues to be likely European. This Canadian province has a rich history and distinct heritage that make it a unique and enchanting tourist destination.



Montreal or as referred by some people 'the mini Paris of North America' mainly because of the French language spoken everywhere, the outdoor cafés, restaurants, road signs in French which is a rare view in the whole of North America. The "joie de vivre" is palpable and contagious in this vibrant, culturally diverse, and cosmopolitan city of two million inhabitants.





Canada's two official languages at the federal government level are English and French. English is the native language of the majority of Canadians. The federal government provides services and operates in both languages. French is the sole official language in Quebec at the provincial level and is co-official with English in New Brunswick. The provincial governments of Ontario, New Brunswick, and Manitoba are required to provide services in French where justified by the number of francophones. The French used in Canada is regulated by the Office québécois de la langue française (OQLF), previously known as the *Office de la langue française* (OLF).

Canada's Participation in La Francophonie

The Organization Internationale de la Francophonie includes 55 states and governments and 13 observers from around the 5 continents, who are unified by their French language, spoken by 200 million people around the world.

Canada has recognized the significance of the presence of the French language within its borders and decided to uphold supporting the position of the francophone community spread around the country. Canada has enjoyed a leading role in promoting la Francophonie by supporting the establishment and development of its institutions. The Government of Canada is the second largest donor after France, contributing approximately \$40 million per year to the International Organization of La Francophonie and Francophone institutions.



Canada is a co-founding member of the Agency for Cultural and Technical Co-operation (ACCT), established in 1970 in Niamey, Niger. And since then, Canada has practiced a leading role, by being a member of all of the multilateral institutions and ministerial conferences of la Francophonie.

Canada has hosted the Second Summit of Heads of State and Government Using French as a Common Language, held in Quebec City in 1987, and the Eighth Summit, held in Moncton in 1999 as well as the 12th Summit in October 2008. This event coincided with the 400th anniversary of the founding of Quebec City.

Since being, a member country in la Francophonie, Canada joined a major network of 68 states and governments using French as a common language, located in Europe, Africa, the Middle East, the Caribbean, the Indian Ocean and the Pacific, and North America. Through this significant gathering, Canadians enjoy more participation opportunities in subjects as language culture, politics, economy, as well as new technology and consequently the global countries has witnessed Canada's role in the advancement of a recent and diverse international francophone community.



Canada's Strategic Goals in La Francophonie



Membership in La Francophonie is one of the main objectives of Canada's foreign policy having its strategic plans set accordingly. On the local point of view, Canada's participation in la Francophonie portrays its dual linguistic ability, as well as promotes Canada's French community.

Within la Francophonie, Canada attempts to advance the progress of human rights, democratic institutions, human security as well as the rule of law. Through that contest, Canada can gain benefit on political, cultural, scientific fronts, in addition to making use of assistance offered by other Francophonie member countries.

Globally, la Francophonie is an influential power for Canada, similar to the Organization of American States [OAS] and the Commonwealth. It is also a multilateral platform for cooperation and dialogue, in which Canada can use its influence to promote the values shared by its citizens.

Truly what makes Canada a unique, one of a kind destination, different from any other North American country, is the blending of many cultures and the bilingual characteristic of the Canadians.

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Draw Attention to an Essential yet Undermined Community in the Heart of Cairo

A Remnant Remains is a registered non-profit organization committed to poverty reduction and sustainable development in the garbage villages of Egypt. Local community members are the key to defining and achieving goals such as access to resources, vocational training, and skill-based employment, functioning for the sole purpose of empowering an overlooked remnant tasked with the burden of collecting society's waste.

Remnant Remains aims to draw attention to an essential yet undermined community in the heart of Cairo, namely, garbage collectors. Every day, men, women, and children collect and sort over 10,000 tons of waste. And that's only with a population of 16 million within all of Egypt – Cairo's current population alone is approximately 19 million, so you can see why the Remnant is so essential to society. The problem is: they bear the burden, but not the benefits.

They get minimal compensation and no recognition, leaving them with a great price to pay including: high rates of illiteracy, child mortality, and widespread disease and poverty. But there's also much more to this community than what meets the eye. And that's why we exist to share their stories, needs, and background while fostering lasting relationships, listening to their needs, and empowering them to make their voices heard.

Since its founding in 2010, ARR has provided solar power energy through an innovative solar-node system promoting energy saving and sustainable practices as well as consistent and sustainable access to water by brokering contracts with local authorities. ARR has served as a bridge between an ostracized and outcast community, allowing community members to take the lead in mobilizing change for their lives through job creation, education, access to healthcare, and income generation. Their mission is to empower people who are at the base of the pyramid in societies to rise above the rubble of poverty by providing them a holistic and process based model of empowerment that is community driven. Their method involves community participation and input at the program and project design phase, ensuring that 100% of the projects we start are sustained by the community at hand.



This past month ARR started a micro-finance program empowering two key families to implement their innovative entrepreneurial idea. “We have been waiting with great anticipation to launch this micro-finance program offering loans to members in the community with the most innovative and problem solving ideas! After reviewing several ideas, we are starting to pilot with two main endeavors”:

1)LOCAL GROCERY STORE

For the first time ever, community members will have access to refrigerated goods! Up till this point, people have to travel on foot and by car to the nearest grocery store, about an hour’s journey (one way). By the time they would return, their refrigerated goods (cheese, milk, etc.) would melt. We had lunch with the Remnant and experienced this first hand. This project has been in the making for over a year now and is near and dear to many in the community’s heart.



Every single family in the village will be able to benefit from such a grocery store and it will provide as a great source of income for the family owning the idea.

2)DONKEY + CART = WORK

Some of the poorest in this community collect tons of garbage by hand and on their backs. Many cannot afford to purchase a donkey and cart to work. The entire load of collecting garbage has been on the backs of children such as these, literally “breaking their back” and slowing down their physical ability to collect the only thing they make a living off of – recyclables.

ARR micro-finance program provides a loan to some of the poorest families to purchase donkeys and carts to increase their efficiency in collecting recyclables while minimizing the pain of collecting the entire city’s recyclables on their backs.

“All our micro-finance programs start as IDEAS from community members – it starts with the Remnant and it gets recycled back to the Remnant. Micro-finance programs are not a new phenomenon, but we believe our



program is unique because we are “*recycling*” initial micro-finance loans back into the community, enabling others in the community to fund and actualize their income generating ideas. Once the loans are paid off, the money will be “recycled” to invest in another Remnant Idea, providing alternate sources of income, ONE FAMILY AT A TIME!

The power of an idea is endless....we are excited to see the results and impact of those ideas on remnants and on more similar ideas that help the Egyptian community.



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يتميز الموقع بقربه من أكاديمية الشروق ونادي هيليو بوليس



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CEBC Food for Thought

The Cracked Pot



A water bearer in India had two large pots, each hung on each end of a pole which he carried across his neck. One of the pots had a crack in it, and while the other pot was perfect and always delivered a full portion of water at the end of the long walk from the stream to the master's house, the cracked pot arrived only half full.

For a full two years this went on daily, with the bearer delivering only one and a half pots full of water in his master's house. Of course, the perfect pot was proud of its accomplishments.

But the poor cracked pot was ashamed of its own imperfection, and miserable that it was able to accomplish only half of what it had been made to do. After two years of what it perceived to be a bitter failure, it spoke to the water bearer one day by the stream.

"I am ashamed of myself, and I want to apologize to you." "Why, what are you ashamed of?" asked the bearer.

“I have been able, for these past two years, to deliver only half my load because this crack in my side causes water to leak out all the way back to your master’s house. Because of my flaws, you have to do all of this work, and you don’t get full value from your efforts,” the pot said.

The water bearer felt sorry for the old cracked pot, and in his compassion he said, “As we return to the master’s house, I want you to notice the beautiful flowers along the path.”

Indeed, as they went up the hill, the old cracked pot took notice of the sun warming the beautiful wild flowers on the side of the path, and this cheered it some.

The bearer said to the pot, “Did you notice that there were flowers only on your side of your path, but not on the other pot’s side? that’s because I have always known about your flaw, and I took advantage of it. I planted flower seeds on your side of the path, and every day while we walk back from the stream, you’ve watered them. For two years I have been able to pick these beautiful flowers to decorate my master’s table. Without you being just the way you are, he would not have this beauty to grace his house.”

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The Rupee Crisis: No Country is Safe from a Meltdown



Source: The Indian Express

With China maintaining a 7+% growth rate, India, the third largest economy in Asia finds itself caught up in an unexpected mess. The Indian Rupee has fallen hard and hit a record low against the US dollar on August 28, 2013 at 68.85 cents to a dollar.

To deal with the recession in 2008, major economies including the US have come up with ultra-low monetary policies commonly known as quantitative easing (QE). In quantitative easing central bank increases the money supply by flooding financial institutions with capital, in an effort to promote lending and liquidity. The huge amount of liquidity been injected into the global market has created a massive credit bubble in Asia. As the US Federal Reserve is now considering tightening in the QE pro-gram, investors have started to pull their investments from emerging economies. This has created a vicious spiral and often it's not very easy to deal with it. Many factors are outside the control of government and it also requires a healthy balance sheet backed by huge foreign exchange reserves to stop this vicious spiral.

India's current account deficit has exploded 1125 per cent since 2007, going from \$8 billion to \$90 billion. In other words, India is importing \$90 billion more than it is exporting. However, in 2007, India had \$300 billion in foreign exchange reserves. It could cover its current account deficit 37.5 times over. Currently, India's foreign exchange reserves have gone down to \$275 billion: it can only cover its current account deficit 3 times.

The Bombay Stock is seeing lots of volatility, recently moving 600+ points (3-4%) on a daily basis. In one hand people are selling on fear and on the other hand some-one is buying from a value perspective. But overall the downtrend remains visible. Above is a graph illustrating the Bombay Stock Exchange 30 Sensex Index over a one year period. And for comparison, you will find a chart of the S&P 500 and BSE Sensex over a one year time period in the next page.

On the positive side, a lower currency usually reduces imports by raising their cost and promotes exports. Recent trade figures suggest this is already happening and is already helping to cut the trade and current account deficits of India.



Renowned economist Raghuram Rajan has taken over as Governor of the Reserve Bank of India (India's Central Bank) and said the country's economy was "fundamentally sound" and had a "bright future" in his first remarks.

Meanwhile, India's Finance Minister P. Chidambaram recently said that the economy needs more reforms to come out of the impasse of slowing growth and high current account deficit. He listed a 10-point agenda for growth which he said needed bipartisan support.

Experts are confident that the crisis will not be as severe as the 1997-98 Asian financial crisis. But when we are operating in a global marketplace no country is safe from an emerging market meltdown.

Source: Financial Times, Businessweek, The Economist, The Indian Express, NDTV, Reuters. All the charts are taken from Stockcharts.com.



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A Spotlight on News

Egypt in the Spotlight

Russia offering Egypt Helicopters, Air Defense Systems



Russia is offering to sell Egypt modern helicopters and air defense systems in a landmark deal reportedly worth \$2billion that would mark a revival of large-scale military cooperation, a Russian official said Friday.

Russian Foreign Minister Sergei Lavrov and Defense Minister Sergei Shoigu recently visited Egypt on seeking lucrative contracts with the government after the ousting of Mohamed Morsi.

Lavrov confirmed that military collaboration was discussed in talks between Shoigu and his Egyptian counterpart General Abdel Fattah Al-Sisi but gave no further details. However Mikhail Zavaly, a senior official with Russia's arms export agency Rosoboronexport who will lead its delegation at the upcoming Dubai air show, confirmed Russia wanted to sell military hardware to Egypt.



“Now we are offering Egypt modern helicopters, air defense equipment and the modernization of previously purchased military equipment,” he told the RIA Novosti news agency. “The word is now with our partners,” he added.

He did not give further details but Russian daily Vedomosti said negotiations were ongoing about the sale of MiG-29M/M2 fighter jets, low range air defense systems and Kornet anti-tank rockets.

Citing Russian defense sources, Vedomosti said the deals were worth more than \$2 billion and could be financed by Saudi Arabia.

In the meetings they agreed to form joint committees to follow up “developing bilateral relations” including military ties, the Egyptian foreign ministry said in a statement. The Soviet Union was the main supplier of arms to Egypt in the 1960s and early 1970s but cooperation declined after the peace treaty with Israel when Cairo began to enjoy generous US aid.

However Washington suspended some of its military aid to Cairo after Morsi’s ousting and Zavalay confirmed that Moscow had sensed an opportunity. “There is never a vacuum on the international arms market. If one supplier goes away, then another one appears” he told RIA Novosti.

W/Cup playoff: 250 Ghana fans to be airlifted for Cairo Game



For fear of violence Ghanaian government has decided to airlift only 250 football fans to Cairo, Egypt to support the Black Stars in the second leg of their World Cup play-off against the Pharaohs of Egypt. Speaking to journalists in Accra, Deputy Youth and Sports Minister, Joseph Yamin said looking at the political situation in the North African country, it was decided to airlift between 200 and 250 fans mainly from various supporter groups to watch the game in Air Defense Stadium.

He said the reason was that members of the supporter groups' members have their passports and other travelling documents already therefore it is easier to mobilize them for the trip.

In Ghana there are numerous football supporter groups and among them are the Ghana National Supporters Association Union (GHANSU), the National Supporters Union and National Women's supporters Union. Black Stars who have pitched camp in Istanbul, Turkey ahead of the game whipped Pharaohs 6-1 in the first leg game played in Kumasi on 15 October.

The West Africans need a draw in Egypt to qualify for the Brazil 2014 World Cup.

Egypt to resume Brotherhood trials on December 11



The trial of the Muslim Brotherhood chief and his deputies on charges related to protest deaths will resume on December 11. Badie and his two deputies, Khairat al-Shater and Rashad al-Bayoumi, face charges of inciting the murder of nine protesters who stormed the Brotherhood's Cairo headquarters on June 30. Three other accused Islamists also face murder charges while 29 are charged with participating in acts of violence.

Millions of protesters on June 30 called for the ouster of Islamist president Mohamed Morsi, accusing him of working for the sole benefit of the Brotherhood, ruining an already dilapidated economy and monopolizing power following the 2011 overthrow of long-time ruler Hosni Mubarak.

Morsi, Egypt's first democratically elected president was ousted by the army on July 3.

His supporters deny such allegations and point to the Muslim Brotherhood's victories in elections held after Mubarak's overthrow. Morsi himself was put on trial on November 4.

Badie also faces another trial starting on December 9 on new "incitement to murder" charges.

Badie and other leaders of the Islamist grouping including Essam al-Erian and Mohammed Al-Beltagui face charges of inciting violence in the Cairo neighborhood of Bahr al-Aazam that led to deadly clashes in July.

The trials are part of a massive crackdown on the Brotherhood by the military-installed authorities since July 3. More than 1,000 people have been killed since Morsi's ouster.

IOM backs Egyptian Efforts to Strengthen Ties with Diaspora



The Egyptian Government, in cooperation with IOM, and with the financial support of the Italian-Egyptian Debt Swap, yesterday launched a video conferencing system in Cairo designed to build stronger ties with Egyptians living abroad.

Egyptian and Italian officials inaugurated the video conference room in the Emigration Department of Egypt's Ministry of Manpower and Migration (MoMM). The system will provide Egyptian officials with a permanent communication channel to interact with representatives of Egyptian communities abroad. Egypt is forging new and stronger ties with its expatriate communities and Egyptians abroad, especially young people, are now participating in shaping the future of their country. In August 2013, MoMM with IOM's support organized the

7th General Conference of Egyptians Abroad, “Egypt in the Heart”. The event aimed to build stronger economic, political and cultural links with the Egyptian diaspora.

Egypt also took part in the October 2013 High-level Dialogue on International Migration and Development at the UN General Assembly in New York.

Previously IOM Egypt, MoMM and the Italian-Egyptian Debt Swap Program developed IMIS – an Integrated Migration Information System designed to strengthen the capacity of the government to promote and manage labor migration, harness its development potential and curb irregular flows.

IMIS aims to help MoM to manage labor migration from Egypt by matching job seekers with employers through a web-based database at www.emigration.gov.eg. Egyptian jobseekers can upload their CVs to the site and employers can post their job vacancies.

The database provides Egyptian jobseekers with access to jobs in the international labor market and allows prospective employers in countries of destination to identify suitably qualified Egyptians to fill vacancies.

With an estimated eight million Egyptian migrants living abroad, many of whom retain close ties with their homeland, Egypt needs to forge stronger and more sustainable ties with its expatriates.

Egypt is the sixth largest beneficiary worldwide of remittances sent home by migrant workers and expects to receive some US\$20 billion in 2013. It receives about 40 percent of all remittances sent home from the Middle East and North Africa.

Canada in the Spotlight

Harper Government Supports New Research on Injury Prevention in Children and Youth



The Hon. Rona Ambrose, Minister of Health, today at a youth hockey practice with Brian Burke, President of Hockey Operations for the Calgary Flames and former NHL player Jamie Macoun announced funding for new research on concussions with a focus on improving the prevention, diagnosis and treatment of these injuries in children and youth.

Injuries are the number one cause of death for Canadians aged one to 44. It is clear that acting to prevent injuries will make a difference when most injuries are predictable and preventable. Whether it's a hockey concussion, a senior's fall or violence in the home, injuries take a huge emotional toll on families and communities. The Canadian Government is committed to promoting injury prevention by supporting research aimed at improving the health of Canadians who are facing challenges due to traumatic brain injury. "We are pleased to collaborate with partners to fund research that will assist health care professionals provide the best care to those who sustain these types of injuries." said Minister Ambrose.



The announcement includes funding for 19 new research projects. They include a major project at the University of Calgary on developing best practices for the prevention, early diagnosis and management of sport-related concussion in youth ice hockey.

The projects were funded through a partnership between the Canadian Institutes of Health Research (CIHR), Hotchkiss Brain Institute, Defense Research and Development Canada, Fonds de recherche du Québec – Santé, Ontario Neurotrauma Foundation and Ontario Brain Institute.

"Traumatic brain injury, especially in children and adolescents, can have major long-term consequences for health, including mental health," said Dr. Anthony Phillips, Scientific Director of the CIHR Institute of Neurosciences, Mental Health and Addiction. "By supporting early diagnosis with new biomarkers and brain imaging techniques, these projects will improve clinical research and produce more effective intervention strategies."

"Preventing and treating concussion and brain injury is a research priority, under the University of Calgary's Brain and Mental Health initiative. Our researchers are building on their respective expertise and collaborating across faculties to advance knowledge in the prediction, prevention and early intervention of concussion in children and youth,"

said Dr. Samuel Weiss, Director of the Hotchkiss Brain Institute and leader of the University's Brain and Mental Health Strategic Research Theme. "This funding partnership enables important research that will contribute to better health outcomes for children across Canada.

Canadian Government continues to put Canadian Consumers First

The Hon. Rona Ambrose, Minister of Health, announced improved communications tools to help consumers with essential real-time and easy-to-understand information about food safety and food recalls. The Minister made the announcement during a cooking demonstration highlighting healthy and safe food handling practices.

"Our Government is committed to ensuring that Canadians have confidence in the food they buy and eat," said Minister Ambrose. "Knowing that food is healthy and safe to eat is fundamentally important to all Canadians and their families. That is why we are improving food recall warnings by making complex food safety processes and information about recalls easily accessible and available for consumers."

The key initiatives include:

Food recall warnings that are clearer and easier for consumers to understand can be found on inspection.gc.ca and healthycanadians.gc.ca;

A new Healthy and Safe Food Facebook Page, that will post easy-to-read information on recalls;

An expanded use of Twitter to reach more Canadians with important information, including details about food safety and recalls; and

Interactive tools, now available for smartphones and tablets, that provide important food safety information to consumers on food recall and meat inspection.

"During recalls, consumers have many questions, from what to do with recalled products to what and why specific products are recalled," said Bruce Cran, President of the Consumers Association of Canada. "The Government's enhanced recall warnings will provide consumers with better information regarding steps they should take during food recalls."



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"More than a million Canadians are affected by food allergies," said Marilyn Allen, from Anaphylaxis Canada. "Access to timely and easy-to-understand information about the food they eat is important to our members so they can make informed choices."

"Food safety is an important issue for Canadians. We can all play a role in making sure the food we put on our tables is safe to eat by learning how to handle and prepare it with care," said Dr. Martine Dubuc, Chief Food Safety Officer for Canada and Vice-President, Science, Canadian Food Inspection Agency. "Easy things we can do like proper food handling, cooking, and storage are essential to prevent foodborne illness."

Harper Government Highlights Widespread Benefits Historic Canada-EU Trade Agreement Will Bring to Canada



The Hon. Ed Fast, Minister of International Trade, today said that workers and businesses in key industries across Canada stand to greatly benefit from the historic agreement in principle reached on a Canada-European Union Comprehensive Economic and Trade Agreement (CETA), announced by Prime Minister Stephen Harper and European Commission President José Manuel Barroso. Minister Fast made his remarks during the 82nd annual meeting of the Canadian Association of Importers and Exporters in Mississauga.

“This is the biggest, most ambitious trade agreement that Canada has ever reached, and it will generate substantial gains across all key economic sectors covering every region of Canada,” said Minister Fast. “In fact, Canada will be one of the only developed countries to have preferential access to the world’s two largest markets: the European Union and the United States. The competitive edge and combined access to these markets and their more than 800 million affluent consumers will make Canada the envy of trading nations all over the world. It will also make Canada an even more attractive destination for investors and manufacturers, and this in turn will create thousands of new jobs and new opportunities for all Canadians.”



Canadian workers in every region of the country in areas including manufacturing, fish and seafood, metal and mineral products, technology, forestry and wood products, and agriculture and agri-food stand to benefit from increased access to this lucrative, 28-country market that currently generates \$17 trillion in annual economic activity.

“Our government is focused on what matters to all Canadians: creating new jobs and new opportunities,” said Minister Fast. “The elimination of approximately 98 percent of all EU tariffs on the first day the agreement comes into force will translate into new export opportunities for Canadian businesses of all sizes.”



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خطوة واحدة ..
تحقق حلمك

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حجم تمويلات مليار ومائتي مليون جنيهاً

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ن : ٣٣٣٥٠١٩٠

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ن : ٢٤٠٢٩٩٧٩ - ٨٩

مدينة نصر : ١٤ ش البطراوي - أمام جنيحة مول

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ن : ٥٤٦٣٧٦٥

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Benefits



Services:

Egypt Air:

CEBC members (their spouses & children) are offered discounted tickets on all classes.



Members who wish to receive the **Egypt Air Plus Mileage Card** are welcome to contact Ms. Amira Talaat from CEBC.

Alitalia:

CEBC members are offered from 6% to 10% discounted rate on their tickets to Europe on economy Classes (Y, B, M, H, K, V, T & N) and from 10% to 15% for Business Classes (C, D & I).



Members who wish to receive the **Alitalia discounted tickets** are welcome to contact Ms. Martha Youakim at 0120 41 41 430 or 22418490.

Travellers:

CEBC members are now entitled to a **20% discount** offered by **Travellers Egypt** in the following hotels:

- ☐ Queen Beach Resort: Sharm El Sheikh
- ☐ Queen View Resort : Sharm El Sheikh
- ☐ Morgen Land Hotel : Saint Catherine



For any inquiries, kindly contact:

Ms. Hanan Abdo Mostafa

Tel: - 02-27956856 / 02-27945724 (109)

Mob: - 0122710002

Fax: - 02-27962841 / 02-27964104

E-Mail: Travellersgroup@tedata.net.eg

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CEBC members are entitled to special offers from Mobinil on the following devices and buckets:

- ☐ Blackberries
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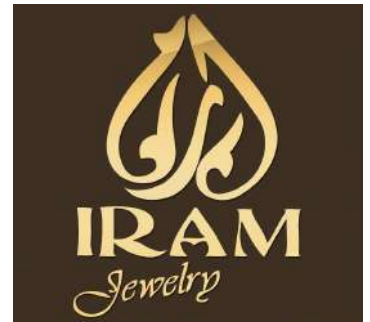
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CEBC members are entitled to **15% discount** at “Minart” showroom for fine furniture.

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The discount is neither valid in sales seasons nor on loose diamond stones.



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Address: 49 Masr Helwan El Zera'ay St., Maadi



Rossini Restaurant:

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Hotels & Resorts



Kempinski Nile
Hotel
GARDEN CITY CAIRO



Cairo

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- ☐ The Gabriel
- ☐ Safir Cairo hotel

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Taba

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Investments
December 01

Ms. Loula Zaklama
President & Managing Director
RadaResearch & Public Relations Co.
December 01

Eng. Tarek Habashy
Chairman
Siro Advanced Industries
December 02

Mr. Mohamed Soliman
Director Business Development
Finance & Administration
Environmental Solutions
December 02

Mr. Gamal Abou Seif
Chairman
Travel Plus
December 04

Mr. Marc Lambert
Regional Managing Director
Egypt Yellow Pages LTD
December 06



Mr. Karim Atalla
Director and Board Member
Interconsult
December 06

Mr. Mohamed Nour
Managing Partner
Nour Law Office
December 06

Eng. Motaz Raslan
Chairman
Raslan Group
December 06

Mr. Nagui Badie Erian
Chairman
Nile Exploration Group
December 09

Ms. Laura Kfoury
Managing Director
Sahara Printing Company
December 12

Dr. Sherif Ezzat
Professor and Doctor
Professor Dr. Sherif Ezzat Clinic
December 14

Dr. Taher Helmy
Senior Partner
Helmy, Hamza and Partners (Baker
& McKenzie)
December 14

Mr. Mohamed Roushdy
Chairman and Managing Director
Environmental Solutions
December 15

Mr. Mohamed Manzour
General Manager
As-Salam for Petroleum Services
December 16

Mr. Alaa Amer
Chairman
Guardian Capital
December 17

Mr. Mohamed Rasikh
Board Member
National Gas S.A.E.
December 23



Happy Birthday

Mr. Mohamed Rasikh
Board Member
National Gas S.A.E.
December 23

Mr. Mohamed Gohar
Chairman
African Paints
December 24

Mr. Omar El Sayeh
Chairman
Barclays Bank- Egypt SAE
December 28

Mr. Mohamed Hammam
Managing Director
Sigma Capital
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Mr. Fathi El- Sebaie
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(0 - 3 Years Of Experience)

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Alphabetized by company name

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Executive Vice President, Planning
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Mr. Ashraf Elarman

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