

For decades, Egyptian banks have been a cornerstone of the national economy and a key partner in development. They finance projects of all sizes, promote financial inclusion and digital transformation, and provide advanced services that boost productivity and reduce unemployment. Despite these efforts, they still face major challenges, including keeping up with digital technology and global economic pressures.

In this context, Canada Egypt Business Council and the Egyptian Business Council for International Cooperation will hold its next forum with



MR. MOHAMED
EL ETREBY

CHIEF EXECUTIVE OFFICER OF
THE NATIONAL BANK OF EGYPT



MR. HISHAM
EZZ EL ARAB

CHIEF EXECUTIVE OFFICER AND BOARD MEMBER OF
THE COMMERCIAL INTERNATIONAL BANK (CIB)



MR. WALEED
HASSOUNA

CEO OF VALU

To discuss the topic of:

The Role of Banks in Boosting Financial Inclusion and Driving Economic Development in Egypt

EVENT DETAILS

Mark your calendar

WEDNESDAY,
OCTOBER 22,
2025

NILE RITZ
CARLTON

THE EVENT
BEGINS
AT 6 PM

with physical attendees invited to arrive at 5 PM for networking.



CAN'T MAKE IT IN PERSON? NO PROBLEM!

- You can join our live online event on the CEBC YouTube channel.
- Engage with the panel! Whether you're in the room or watching online, you can submit your questions and comments for a dynamic discussion.

REGISTRATION AND PAYMENT

FOR REGISTRATION CLICK HERE: <https://forms.gle/WWiY2qjMMhVfGNDs5>

Secure your spot today! Payment options include a bank transfer to the Arab African International Bank (account 101311-84100-20201, Swift Code ARAIEG CXHEL) or in person at the CEBC premises.

CEBC MEMBERS:

Your attendance is complimentary

CEBC GUESTS:

L.E. 1100 if paid in advance.

LAST-MINUTE DECISION?

The fee is **L.E. 1300** at the door

VIP AND TABLE RESERVATIONS

Want to make a statement? Reserve a table for your company:

REGULAR TABLES:

L.E. 10,000

PREMIUM TABLES:

L.E. 15,000
(includes your company's
logo on the table!)

VIP TABLES:

Limited VIP tables are
also available upon request.

FOR TABLE RESERVATIONS OR SPONSORSHIP PACKAGES

Please Contact:

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BE SURE TO CONFIRM YOUR ATTENDANCE BY MONDAY 20TH OCTOBER 2025