

The opening of the Grand Egyptian Museum (GEM) has successfully restored Egypt's status as a leading global tourism destination. Backed by ambitious government strategies—which include developing infrastructure, diversifying tourism products, and enhancing service quality—and having overcome previous crises, Egypt is now perfectly positioned to capture its fair share of international tourist traffic.

In this context, Canada Egypt Business Council and the Egyptian Business Council for International Cooperation will hold its next forum with



H.E. SHERIF FATHY

MINISTER OF TOURISM AND ANTIQUITIES

To discuss the topic of:

The Future of Egyptian Tourism: Opportunities and Challenges

EVENT DETAILS

Mark your calendar

**TUESDAY,
DECEMBER 09,
2025**

**HILTON CAIRO
GRAND NILE**
(FORMERLY GRAND NILE TOWER)
FARHATY BALLROOM

**THE EVENT
BEGINS
AT 6 PM**

with physical attendees invited to arrive at 5 PM for networking.



CAN'T MAKE IT IN PERSON? NO PROBLEM!

- You can join our live online event on the CEBC YouTube channel.
- Engage with the panel! Whether you're in the room or watching online, you can submit your questions and comments for a dynamic discussion.

REGISTRATION AND PAYMENT

FOR REGISTRATION CLICK HERE: <https://forms.gle/RCrSTakY4F9znJJJa7>

Secure your spot today! Payment options include a bank transfer to the Arab African International Bank (account 101311-84100-20201, Swift Code ARAIEG CXHEL) or in person at the CEBC premises.

CEBC MEMBERS

Free

CEBC GUESTS:

L.E. 1400 if paid in advance.

LAST-MINUTE DECISION?

The fee is **L.E. 1500** at the door

VIP AND TABLE RESERVATIONS

Want to make a statement? Reserve a table for your company:

REGULAR TABLES:

L.E. 14,000

PREMIUM TABLES:

L.E. 20,000
(includes your company's
logo on the table!)

VIP TABLES:

Limited VIP tables are
also available upon request.

FOR TABLE RESERVATIONS OR SPONSORSHIP PACKAGES

Please Contact:

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CEBC Corporate Partners



CEBC Corporate Sponsors



Be sure to confirm your attendance by sunday 7th December 2025