



During the last period, the Egyptian Ministry of Tourism adopted ambitious strategies & plans to meet all the challenges which the sector has suffered for many years, especially the outbreak of the "Corona" virus, where these efforts have managed to overcome those challenges and return Egypt to its leading position on the global tourism map.

With the recovery of the tourism sector and its continuous supporting efforts, investment opportunities in Egypt are significantly increasing for the private sector in a way that enables investors to participate in those plans aiming to stimulate tourism & develop its infrastructure, so that Egypt remains the preferred destination in the global tourism market.

In this context, Canada Egypt Business Council and the Egyptian Business Council for International Cooperation will hold its next forum

The event will be with a limited attendance beside an online live streaming

With:



H.E. Dr. Khaled Al-Anani Minister of Tourism and Antiquities

Under the topic:

"The Future of Egyptian Tourism amid the Current Challenges"

The event will be held on Wednesday, February 16th, at the Semiramis Intercontinental Hotel, Cleopatra Ballroom

Agenda:

5:00-6:00 p.m. Registration & Networking 6:00-8:00 p.m. Discussion and Q&A 8:00 p.m. Dinner

To confirm your attendance, kindly fill in the attached form and send it to CEBC office, (Fax: 2418-2884) or (email: functions@canadaegypt.org) Payment at CEBC premises or through our bank account:

> Arab African International Bank, Heliopolis Branch. Account No # 101311 - 84100 – 20201 Swift Code: ARAIEGCXHEL

Confirmation should be sent maximum by Monday 14th of February

CEBC members are Free of charge Fees for CEBC Guests **L.E. 480**

Fees for table reservation: •L.E. 4,000 for regular tables & L.E. 7,000 for premium tables location

**Limited VIP tables available upon request For table reservations & sponsorship packages, please contact Ms. Rania Wagdy, Mob. 01005553150 E-mail: rania.wagdy@canadaegypt.org

To join or invite guests to join our online live event, kindly click on the below link to log in to our YouTube channel on Wednesday, February 16th, at 5:30 pm

https://www.youtube.com/channel/UC- NY48jGsDqgdBbEQsipPg

Please do not hesitate to add your comments or questions throughout the event for live discussion with H.E. Dr. Khaled Al-Anani

