

The Egyptian tourism sector has succeeded in overcoming many challenges and crushing crises that it has faced over the past years, explained by the indicators and figures confirming a significant increase in the incoming tourism movement to Egypt during the past months. These successes came as a result of ambitious strategies and quick measures to create an investment climate and stimulate the private sector to participate in the development and launch of the tourism industry. However, despite these efforts, there are still some challenges facing Egypt in restoring its true position on the global tourism map.

In this context, Canada Egypt Business Council and the Egyptian Business Council for International Cooperation will hold its next forum

With:



H.E. Dr. Ahmed Issa
Minister of Tourism & Antiquities

Under the topic:

“The Future of Tourism in Egypt .. Opportunities and Challenges”

The event will be held on Monday, July 10th, at the Grand Nile Tower Hotel, Farhaty Ballroom

Agenda:

5:00-6:00 p.m. Registration & Networking
6:00-8:00 p.m. Discussion and Q&A
8:00 p.m. Dinner

To confirm your attendance, kindly fill in the attached form and send it to
CEBC office or (email: functions@canadaegypt.org)

Payment at CEBC premises or through our bank account:

Arab African International Bank, Heliopolis Branch.
Account No # 101311 - 84100 – 20201
Swift Code: ARAIEGCXHEL

Confirmation should be sent maximum by Thursday 06th of July

CEBC members are Free of charge

Fees for CEBC Guests EGP 700

For Online Payment

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Fees for table reservation:

• **EGP 7,000** for regular tables & **EGP 10,000** for premium tables location

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<https://merchant.kashier.io/en/paypage/PP-1311012951?mode=live>

****Limited VIP tables available upon request**

For table reservations & sponsorship packages, please contact

Ms. Marianne Samir: Operations Manager

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E-mail: marianne.samir@canadaegypt.org

**To join or invite guests to join our online live event, kindly click on the below link to log in to our YouTube channel on
Monday, July 10th, at 6:00 pm**

<https://www.youtube.com/channel/UC-NY48jGsDqgdBbEQsipPg>

Please do not hesitate to add your comments or questions throughout the event for live discussion with H.E. Dr. Ahmed Issa

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