



CANADA EGYPT BUSINESS COUNCIL
CONSEIL D'AFFAIRES CANADA EGYPT
مجلس الأعمال الكندي المصري



EGYPTIAN BUSINESS COUNCIL
FOR INTERNATIONAL COOPERATION
مجلس الأعمال المصري للتعاون الدولي

CEBC & ECIC SMEs Committee Cordially invites you to attend a committee meeting addressing

"The Role of Small Enterprises in Supporting Economic Development"

The Egyptian government has made great efforts to support and develop small and micro enterprises, to enhance their role in advancing economic development and creating job opportunities for youth, as many initiatives, incentives and facilitations were provided and a supportive legislative environment was created for their launch. However, despite these efforts, this sector still faces many financing, marketing and operational challenges that limit the expansion of its participation in supporting the national economy.

In this context, Canada Egypt Business Council and the Egyptian Council for International Cooperation have the honor to invite you to attend a roundtable discussion with the participation of:

Dr. Ahmed Hussein Abdel Gawad

Executive Director for Micro & SMEs Control Unit
Financial Regulatory Authority

Dr. Sherif Shoman

Chief Executive Director
Alexandria Business Association

Mr. Akef Abdel Latif Al-Maghraby

Vice Chairman
Banque Misr

Mr. Bassel Rahmy

CEO Micro, Small and Medium Enterprises
Development Agency

Moderated by:

Ms. Hanaa El Hilaly

Managing Director "Al Kheir Microfinance"
Chair - CEBC SMEs & International Cooperation Committee

The event will be held on Wednesday, January 03rd, 2024
At the Grand Nile Tower Hotel, Lailaty Ballroom.

Agenda:

5:00-6:00 p.m. Registration & Networking

6:00-8:00 p.m. Discussion and Q&A

Event Partner



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To confirm your physical attendance, kindly fill in the form below and send it to
CEBC office or (email: functions@canadaegypt.org)

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- CEBC members are Free of charge
- Fees for CEBC Guests L.E. 500
- Payment at the door L.E. 550

For Participation, please contact

Ms. Eman Selim: Executive Director
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Ms. Marianne Samir: Operations Manager
Mob. 01023289205, E-mail: marianne.samir@canadaegypt.org

Name:..... ☐ Member ☐ Guest

Company:.....

Title:..... Mobile:.....

Email:.....

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