



CANADA EGYPT BUSINESS COUNCIL
CONSEIL D'AFFAIRES CANADA EGYPT
مجلس الأعمال الكندي المصري



EGYPTIAN BUSINESS COUNCIL
FOR INTERNATIONAL COOPERATION
مجلس الأعمال المصري للتعاون الدولي

CEBC & ECIC SMEs Committee *Cordially invites you to attend a committee meeting addressing* **“The Role of Microfinance in Reducing Poverty and Achieving Sustainable Development”**

The small and micro-enterprises sector has received great attention from the government over the past years, intending to achieve sustainable development and fight poverty. Several initiatives and programs have been launched to stimulate microfinance and facilitate access to it.

These initiatives have contributed to pumping massive funds to establish thousands of projects that have succeeded in combating unemployment and youth employment, but despite this, this sector still faces some challenges that hinder the expansion of its participation in the economic development processes.

In this context, Canada Egypt Business Council and the Egyptian Business Council for International Cooperation will hold its next forum which brings together

With:

Dr. Nevine Badr El Din

Director of Micro Finance Central Sector

Medium, Small & Micro Enterprise Development Authority

Dr. Reham Farouk

CEO - Al Tadamun Microfinance Foundation

Moderated by:

Dr. Hanaa El Helaly

Executive Advisor to the Chairman – EALB

Chair – CEBC SMEs & International Cooperation Committee

The event will be held on Monday, March 01st, 2021
At the Semiramis Intercontinental Hotel, Cleopatra Ballroom

Agenda:

5:00-6:00 p.m. Registration & Networking

6:00-8:00 p.m. Discussion and Q&A

CEBC Corporate Partners





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To confirm your attendance, kindly fill in the form below and send it to
CEBC office, (Fax: 2291-7075), (2418-2884) or (email: functions@canadaegypt.org)

•Fees are **L.E. 200** for CEBC members & **L.E. 250** for guests

***For sponsorship packages, please contact Ms. Rania Wagdy
Mob. 01005553150***

E-mail : rania.wagdy@canadaegypt.org

Name:..... ☐ Member ☐ Guest

Company:.....

Title:..... Mobile:.....

Email:.....

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