



CANADA EGYPT BUSINESS COUNCIL  
CONSEIL D'AFFAIRES CANADA EGYPT  
مجلس الأعمال الكندي المصري



EGYPTIAN BUSINESS COUNCIL  
FOR INTERNATIONAL COOPERATION  
مجلس الأعمال المصري للتعاون الدولي

## *SMEs Committee* *Cordially invites you to attend a committee meeting addressing* **“Small & Medium Enterprises ... and Financing Challenges”**

The small enterprises sector has received special attention from the government during the past period, and on which high hopes were placed for providing job opportunities for youth, as well as boosting the economy. This has been manifested in many efforts and initiatives to support it and create the right environment for launching it. Even though despite all these efforts, this sector still faces problems and challenges that hinder its plans, notably the difficulty of obtaining funds and weak marketing channels, as well as, non-financial services that complement the funding.

In this context, Canada Egypt Business Council and Egyptian Business Council for International Cooperation have the pleasure to cordially invite you to our upcoming event with:

- Dr. Nevine Gamea:** Executive Director - Small and Medium Enterprises Development Agency  
**Mr. Mamdouh Afia:** Group Head - Small & Medium Enterprises - NBE  
**Ms. Reem Al-Saadi:** Regional Manager - European Bank for Reconstruction and Development  
**Ms. Hanaa El Helaly:** Executive Advisor to the Chairman – EALB

**The event will be held on Sunday, January 13<sup>th</sup>, 2018 at the Conrad Cairo Hotel,  
El Nile Ballroom**

### **Agenda:**

- 5:00-6:00 p.m. Registration & Networking**  
**6:00-8:00 p.m. Discussion and Q&A**

### **CEBC Corporate Partners**



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EGYPTIAN ARAB LAND BANK  
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**Housing & Development Bank**  
بنك الإسكان والتعمير



التعمير للتأجير التمويلي  
التعمير للتطوير العقاري  
التعمير للتمويل العقاري



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To confirm your attendance, kindly fill in the form below and send it to CEBC office, (Fax: 2291-7075), (2418-2884) or (email: [functions@canadaegypt.org](mailto:functions@canadaegypt.org))

- Fees are **L.E. 200** for CEBC members & **L.E. 230** for guests
- Payment at the door **L.E. 250**

***For sponsorship packages & tables' reservations, please contact Ms. Rania Wagdy  
Mob. 01005553150  
E-mail : [rania.wagdy@canadaegypt.org](mailto:rania.wagdy@canadaegypt.org)***

Name:..... ☐ Member ☐ Guest

Company:.....

Tel:.....Fax:.....

Email:.....

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