



C . E . B . C

CANADA EGYPT BUSINESS COUNCIL
مجلس الأعمال الكندي المصري
CONSEIL D'AFFAIRES CANADA EGYPTE



**CEBC BUSINESS MISSION
TO
CANADA**
April 2025

TABLE OF CONTENT

03	Message from the Chairman
05	Message from Assistant Minister of Foreign Affairs
06	CEBC Activities
08	Message from Ambassador of Egypt to Canada
09	Message from Ambassador of Canada to Egypt
10	Why Canada Now ?
20	Invest in Canada
40	Business Mission Participants' Testimonials
58	The Agenda of CEBC Business Mission to Canada
66	Photo Gallery
80	Media Coverage
82	Success Stories
84	Partners & Sponsors



MESSAGE FROM THE CHAIRMAN

I am pleased to share insights from our recent business mission to Canada, specifically in Toronto, Ottawa, and Montreal. This mission marks a significant milestone as we established a new branch in Toronto, aimed at addressing the gaps created by current political challenges while meeting the imperative for diversification.

A key highlight of our mission was the strong synergy among various Egyptian entities, exemplified by the participation of Ambassador Dr. Sameh Aboul Enien, Assistant Minister of Foreign Affairs; Mr. Fath El Bab from the Ministry of Petroleum; and Mr. Mohamed Youssef representing GAFI (Ministry of Investment). Their involvement underscored our unified approach to fostering bilateral relations.

Throughout our visit, we engaged in substantive discussions with parliamentarians and participated in a meeting at the Senate House. These interactions not only strengthened our relationships but also facilitated advocacy for collaborative initiatives between our nations. The high-level networking forums we attended provided invaluable opportunities to connect with key stakeholders and industry leaders, further enhancing our commitment to partnerships that benefit both Egypt and Canada.

In conclusion, this mission reaffirmed our shared commitment to collaboration and innovation. I extend my sincere appreciation to H.E. Ahmad Hafez, the Ambassador of Egypt to Canada, for his unwavering support and exemplary organization of a focused agenda, along with his ongoing guidance.

I would also like to acknowledge the Ontario Investment and Trade Centre, the Canada Arab Business Council, Dr. Nashat, Chairman of the Chamber of Commerce, as well as Shahir and Adel Boulus for their exceptional leadership and significant contributions to the success of our mission.

Together, we will continue to build bridges and explore new avenues for growth and cooperation.



H.E. Amb. Dr. Sameh AboulEnein

Assistant Minister of Foreign
Affairs of Egypt

It was an immense pleasure and honor to preside the Official Egyptian delegation visiting Canada from 7-10 April 2025. The Political, Economic and Business components to this visit targeted advancing Egypt- Canada multifaceted bilateral relations and exploring ways to deepen our economic and commercial cooperation.

The convening of the 12th round of political consultations reflected Egypt and Canada common political desire to build on the positive momentum garnered over the last few years in advancing the relationship between the two countries, as well as the mutual keenness of the past two years to intensify high-level meetings reflects noticeably the mutual ardor to strengthen communication and cooperation.

Last year, we celebrated 70 years of diplomatic relations, as Egypt and Canada have always had special relations ever since their establishment in 1954. Relations that have historically been one of strategic, diverse and value-based nature. Over decades, bilateral relations between Canada and Egypt have evolved into a partnership from which both countries derive evident advantages.

Similarly, the fruitful discussions with the private sector in Ottawa, Toronto and Montreal served as a catalyst for expanding our economic partnership, and a valuable platform to identify concrete areas for collaboration between Egypt and Canada in high-potential sectors such as mining, digital transformation, education, clean energy, healthcare, technology, and sustainable industries. We are also pleased to engage with the Canadian business community and look forward to fostering stronger private-sector partnerships that will drive economic growth and create new opportunities for both nations.

It is essential to unlock the full potential of Egypt-Canada relations, and I am optimistic that through our mutual commitment and determination, we can achieve new milestones in our collaboration.

Canada Egypt Business Council (CEBC)

• Mission Statement:

CEBC is a non-governmental organization NGO established in May 2002. It is committed to foster growth in business interests between Egypt and Canada as well as to act as an organization that bridges, interacts and communicates with the community of Egyptians-Canadians across Canada.

CEBC Helping you Expand your Network:

• Events:

- CEBC hosts many special events and forums throughout the year presenting a great networking opportunity for members to interact with prominent figures from different sectors.

Events such as luncheons, dinners and roundtable discussions allow our members and guests/ Delegations to exchange views with significant governmental officials, political, and business figures.

CEBC also organizes international business and economic conferences, and hosts briefings with visiting dignitaries and local officials

• Business Missions:

CEBC Trade missions to Canada (Montreal, Ottawa, and Toronto) represent a cornerstone of CEBC's proactive approach. The mission is usually headed by an Egyptian Minister as well as representatives of different concerned ministries, government officials and business veterans of different sectors. The goal of our missions is to portray the business atmosphere in Egypt to the Canadian side

• Foreign Delegations:

CEBC is delighted to meet and organize for an event with different delegations visiting Egypt. Upon coordinating with the embassy, CEBC can organize those events with an aim to increase trade and investment opportunities as well as providing awareness and exploring new business opportunities

• One on One Business Meetings:

CEBC can work closely with the embassy to hold one-on-one business meetings, with premium business counterparts. Those meetings serve to introduce new companies to the rapidly expanding business markets, and are crucial in presenting the private sector's views, as well as highlighting recent economic and political changes in Egypt and exploring potential areas of cooperation.





H.E. Amb. Ahmed Hafez
Ambassador of Egypt to Canada

It is with great pleasure and honour that I speak of how it was a delightfully exciting experience organizing events, activities and meetings for the Egyptian inbound business delegation to Canada. Indeed, this was not an ordinary trip, but rather a three-dimensional visit that sought to seek and create opportunities. It was a clear show of Egypt's seriousness in reaching out for beneficial ventures and cooperation.

The trip of this dynamic Egyptian business delegation, under the auspices of the "Canada Egypt Business Council" (CEBC), was even more enhanced with the active support of senior Egyptian government officials, as well as distinguished parliamentarians. It was a true celebration of what Egypt has to offer with its vibrant business community — a demonstration of our commitment to a partnership with Canada, in pursuit of mutual opportunities in investment and trade.

Throughout the delegation's four-day, three-city trip across Toronto, Ottawa and Montreal, various interactive events and meetings brought to light the immense magnitude of potential collaboration and mutual interests.

From a day-long Business Forum in Toronto in collaboration with the Government of Ontario and the "Canada Arab Business Council" (CABC), to other networking and educative events in Montreal in concerted efforts with the "Egyptian Canadian Business Network" (ECBN) as well as various partners and stakeholders, there was proof of success. It was evident that ample beneficial spaces of cooperation existed between the business circles. Furthermore, meetings with entities and agencies like Export Development Canada, the Canadian Commercial Corporation and the Business Council of Canada, all granted an opportunity to understand the terrain of how Canada operates in relation to international trade and investment. A private working breakfast meeting with several

Ontario provincial parliamentarians and Honourable Ministers added to this eventful program an angle of engagement with this important Canadian province. Quebec was also an important stop to interface with various actors and entities from different circles with a view to seeking enhanced business interaction with this vibrant province. On the Federal level, a meeting and reception with Canadian Honourable Senators in Ottawa was also one of the highlights of the trip; indeed a high-level engagement on ideas regarding how to move forward, with an emphasis on the importance of international trade.

The entire visit was a clear showcasing of the dynamism and agility of our Egyptian business community, with the presence of prominent Egyptian business leaders, including Eng. Motaz Raslan, Chairman of the Canada Egypt Business Council. Additionally, the active support of Egyptian senior officials from relevant government and investment authorities - headed by the Assistant Minister of Foreign Affairs of Egypt, H.E. Ambassador Dr. Sameh Aboul Enein - proved useful in demonstrating the commitment of the Egyptian Government. There was also a first-hand exposure to incentives and facilitations being presented.

It was a fascinating scene watching how CEBC members seized the chance, through the many events and meetings alongside their Canadian partners, to engage with tangible ideas and proposals for business collaboration with Egypt's growing economy and its businesses in various sectors.

I am proud of this visit and the efforts exerted by my Embassy in Ottawa along with its Commercial Office, in collaboration with our partners in Global Affairs Canada, the Canadian Embassy in Cairo, as well as all from whom we have received support in making this a successful visit.

Looking forward to more future successes in our Egypt Canada relationship!



H.E. Amb. Ulric Shannon
Ambassador of Canada to Egypt

Canada-Egypt commercial relations continue to grow in strength, depth, and ambition. In recent years, we have witnessed a remarkable expansion of initiatives across sectors including infrastructure, energy, education, agri-food, and critical minerals. Egypt remains one of Canada's most significant trading partners in Africa, and the momentum behind our economic collaboration is clearly accelerating.

It is in this spirit that I would like to extend my sincere congratulations to the Canada-Egypt Business Council (CEBC) for the successful organization of its recent trade and investment mission to Canada. Over the course of the mission, the Egyptian delegation engaged directly with senior Canadian government officials, parliamentarians, business leaders, and major private sector associations across Toronto, Ottawa, and Montréal. For the first time, this mission accompanied an official delegation from the Egyptian Foreign Ministry which was being hosted by Global Affairs Canada in the context of annual bilateral consultations in Ottawa. This hybrid formula, proposed by the Egyptian side, highlights the strong interest of the Egyptian government in promoting trade and investment through both the public and private sector tracks.

The mission achieved notable outcomes: it deepened institutional linkages through direct parliamentary engagement; expanded awareness of sector-specific investment opportunities in areas such as critical minerals, infrastructure, digital technology, and education; and paved the way for future business-to-business matchmaking initiatives. Discussions with the Business Council of Canada and Export Development Canada, among others, signaled a strong appetite for advancing commercial collaboration, provided the opportunities remain focused, strategic, and results-driven.

I commend CEBC's leadership in fostering this renewed momentum. Your efforts have helped to translate goodwill into tangible prospects for partnership, and have reaffirmed the important role CEBC can play in sustaining and growing Canada-Egypt business ties.

Looking ahead, I am confident that the energy and commitment demonstrated during this mission will lead to measurable successes. I look forward to continuing our work together and to supporting CEBC as a credible and dynamic partner in the years to come.

Congratulations once again on a highly successful mission.

WHY CANADA NOW?



Market Expansion

Canada offers a stable economy and a diverse consumer base, making it an attractive market for businesses looking to expand.

Trade Agreements

Canada has numerous trade agreements, including the USMCA, which can facilitate easier access to North American markets.

Innovation and Technology

Canada has a growing technology sector, particularly in cities like Toronto, Vancouver, and Montreal, making it a hub for innovation.

Skilled Workforce

The country has a highly educated workforce, which can be beneficial for companies seeking talent for various industries.



Investment Opportunities

Canada presents numerous opportunities in sectors like natural resources, clean technology, and healthcare.

Networking and Partnerships

Engaging with Canadian businesses can lead to strategic partnerships, collaborations, and networking opportunities.

Government Support

Canadian government initiatives often support foreign investment and business development, providing resources for new entrants.

Cultural Exchange

Understanding the Canadian market and consumer preferences can enhance product offerings and marketing strategies.



Since Egypt is fit to fill any gaps existing now due to Geo-Political circumstances specially in below sectors:

Healthcare and Biotechnology

- Innovation in Medicine: Canada is known for its advanced healthcare systems and research in pharmaceuticals, which can benefit Egypt's healthcare sector.
- Collaborative Research: Partnerships with Canadian institutions can lead to improved healthcare outcomes in Egypt through shared knowledge and technology.

Agricultural Technology

- Food Security: Canada excels in agricultural research, which can help Egypt address food security issues through innovative practices and sustainable farming techniques.
- Water Management: Research on efficient water usage is crucial for Egypt, and Canadian expertise can aid in developing better irrigation systems.

Environmental Sustainability

- Climate Change Research: Collaborating on research into climate resilience can help Egypt tackle its environmental challenges, particularly in coastal and desert areas.
- Renewable Energy: Investment in Canadian research on renewable energy can support Egypt's transition to sustainable energy sources.

Information Technology and Innovation

- Tech Startups: The Canadian tech landscape is vibrant, and partnerships can lead to knowledge transfer and investment opportunities for Egyptian entrepreneurs.
- Cybersecurity: As digital infrastructure grows, research in cybersecurity is vital, and Canada is a leader in this field.



Education and Knowledge Exchange

- Academic Collaborations: Joint research projects can enhance educational outcomes and foster cultural exchanges between Egypt and Canada.
- Skill Development: Investments in research can improve skill sets within the Egyptian workforce, aligning them with global standards.

Infrastructure Development

- Urban Planning: Canadian research in urban development can be beneficial for Egypt's rapidly growing cities.
- Transportation: Innovations in transportation systems can help improve logistics and connectivity within Egypt.

Cultural and Social Research

- Diaspora Engagement: Understanding the Egyptian diaspora in Canada can foster better relations and community support.
- Cultural Exchange Programs: Research on cultural heritage can promote tourism and bilateral relations.

Motivations for Investment

- Economic Growth: Investing in research can lead to economic development and job creation in Egypt.
- Access to Funding: Canadian research often has access to grants and funding opportunities that can be beneficial for joint projects.
- Strengthening Ties: Enhanced collaboration between Egypt and Canada can lead to stronger diplomatic and economic ties.



Trade and Investment Relations between Egypt and Canada



April 2025



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Egyptian Commercial Service



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مونتريال

Trade and Investment Relations between Egypt and Canada

I. Basic Information:

Category	Tails
Capital	Ottawa
Official Languages	English / French
Population (2024)	39.5 Million
Annual Population Growth	0.5%
Total Area	9.98 million km ²
Population Density	4.1 persons/km ²
Forest Area 3.47 million km ²	3.47 million km ²
Economy	
GDP (2024)	USD 2.33 trillion
GNI per Capita (2024)	USD 55.8 thousand
GNI per Capita Growth (2024)	1.4%
Annual GDP Growth (2024)	2.4%
GDP Growth (January 2025)	0.4%
Inflation Rate (February 2025)	2.6%
Unemployment Rate (December 2024)	6.7%

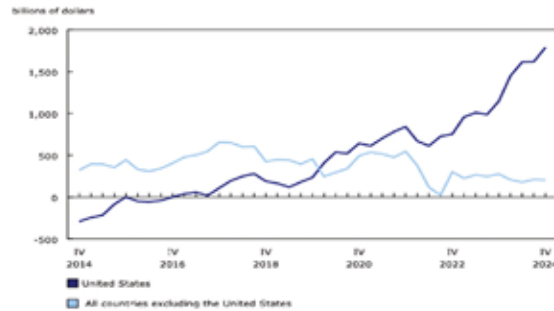


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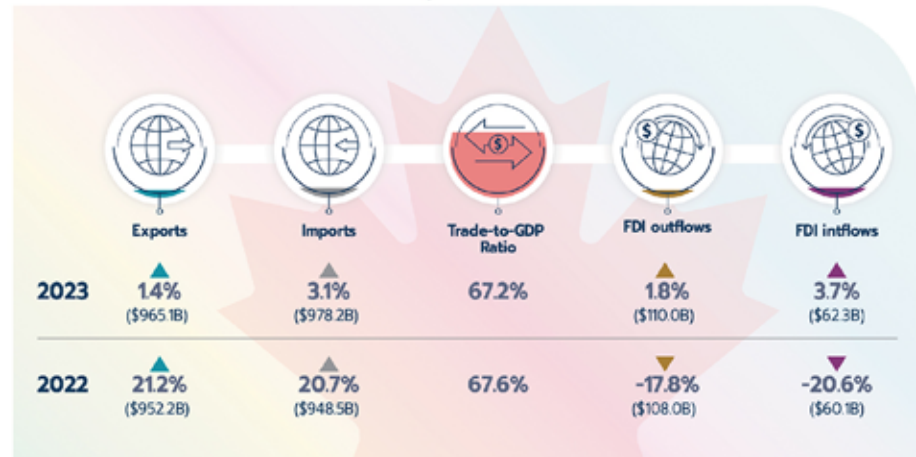
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مونترéal

"Canada's total cumulative foreign investments amount to approximately USD 2 trillion, of which USD 1.8 trillion is in the United States and around USD 210 billion in other countries worldwide."



At a glance figure 3: Canadian international trade and investment snapshot

Canadian international trade and investment snapshot



Sources: Global GDP and trade (International Monetary Fund, April 2024); Canadian economic, trade, and investment data (Statistics Canada)

<https://www.imf.org/external/datamapper/profile/CAN>

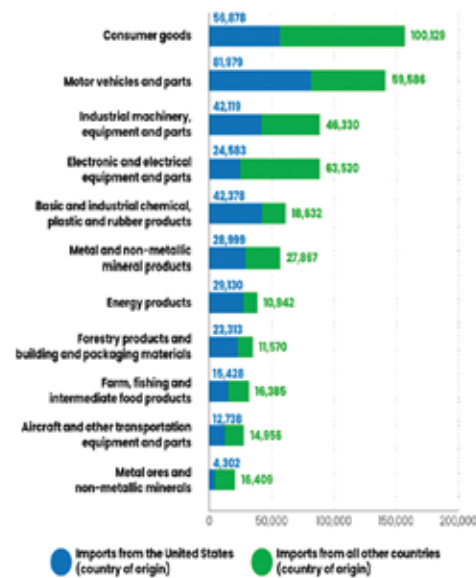


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Canada Top Imports by Sector (2024)



Source(s): Table 12-10-0179-01

Canada Top Exports by Sector (2024)



Source(s): Table 12-10-0179-01

Canada top Importing partners (2024)

1	United States	376,703.60
2	China	88,579.20
3	Mexico	47,318.20
4	Germany	23,735.40
5	Japan	21,274.30

Canada top Exporting partners (2024)

1	United States	596,758.90
2	China	29,836.70
3	United Kingdom	28,271.10
4	Japan	14,971.10
5	Mexico	8,663.10



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6	South Korea	16,867.50	6	South Korea	7,613.50
7	Viet Nam	14,666.40	7	Netherlands	7,096.30
8	Italy	12,462.30	8	Germany	6,761.50
9	Brazil	10,201.40	9	Switzerland	6,235.10
10	France	9,857.80	10	India	5,302.30
11	United Kingdom	9,780.70	11	France	4,400.90
12	Switzerland	8,052.70	12	Belgium	3,842.70
13	India	8,006.10	13	Hong Kong	3,682.10
14	Taiwan	7,230.30	14	Italy	3,289.90
15	Peru	6,145.50	15	Australia	3,133.90
16	Canada*	5,541.50	16	United Arab Emirates	2,574.10
17	Thailand	5,326.90	17	Brazil	2,489.30
18	Netherlands	4,588.80	18	Indonesia	2,310.10
19	Belgium	4,510.30	19	Norway	2,298.90
20	Spain	4,141.40	20	Singapore	2,246.90
21	Sweden	4,077.30	21	Taiwan	2,030.70
22	Malaysia	3,856.00	22	Saudi Arabia	2,015.60
23	Ireland	3,692.80	23	Spain	2,014.60
24	Poland	3,467.20	24	Peru	1,640.30
25	Indonesia	3,226.00	25	Philippines	1,395.20

Million USD

* Re-imports refer to the import of domestically produced goods that were previously exported. In other words, the good was grown, extracted, or manufactured in Canada, then exported and subsequently re-imported in a state that was not significantly altered. Examples of re-imported goods include returned items or products imported after undergoing minimal transformations, like packaging.

II. Canadian Government and Relevant Ministers:

- Prime Minister: Mark Carney
- Minister of International Trade and Intergovernmental Affairs: Dominic LeBlanc
- Minister of Innovation, Science and Industry: Anita Anand
- Minister of Agriculture, Agri-Food, and Rural Development: Kody Blois

III. Key Developments in Canadian Trade and Economic Policy in 2025:

• **Trade Tensions with the United States:** On April 3, 2025, Prime Minister Mark Carney announced that Canada would impose a 25% tariff on U.S.-imported cars that do not comply with the United States-Mexico-Canada Agreement (USMCA). This measure aims to ensure adherence to the agreement's terms and maintain a fair trading environment among the three countries.

• **Economic Diversification Strategy:** In response to trade tensions with the U.S., Carney introduced a plan to build a "new economy" that reduces reliance on the American market. This strategy includes strengthening domestic supply chains in the automotive sector using locally sourced steel and aluminum, alongside a government investment to purchase 40,000 Canadian-made vehicles.

• **Impact of U.S. Tariffs on the Canadian Economy:** Canada is facing economic challenges as a result of new U.S. tariffs on its exports. These tariffs have contributed to a slowdown in economic activity and increased inflationary pressures. Reports indicate that the economic impact of the tariffs may be compounded due to Canada's heavy dependence on the U.S. market, potentially pushing the Canadian economy toward recession.

• **Immigration Policy Adjustments:** The Canadian government announced a revised immigration plan for 2025–2027, targeting the admission of 395,000 permanent residents in 2025, down from the previously planned 500,000. The number will be further reduced to 380,000 in 2026 and 365,000 in 2027. The new strategy prioritizes applicants already residing in Canada, with over 40% of accepted candidates in 2025 being students or workers currently in the country.

• **Reforms in Tax and Pension Laws:** In 2025, significant tax exemptions and reforms were introduced by Prime Minister Carney to support citizens and stimulate the economy. These include raising the federal minimum wage to CAD 17.70 per hour starting April 1, 2025, and exempting essential goods like staple foods and children's clothing from the Goods and Services Tax (GST), as part of a plan to support low- and middle-income families. Additional measures include increasing tax exemptions for retirees and enhancing healthcare support.

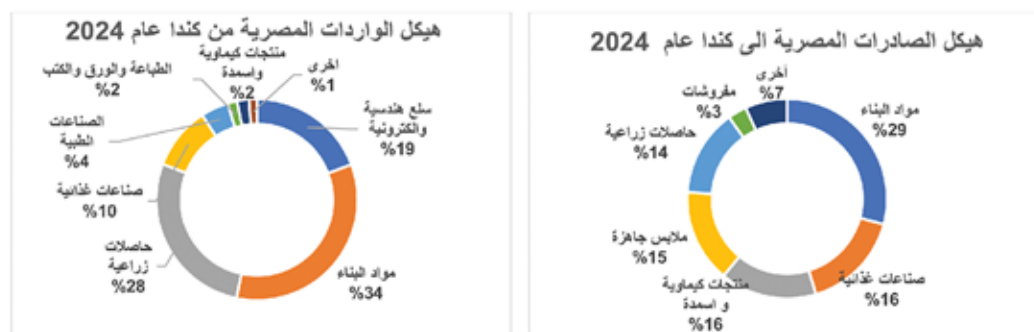
• **Challenges in Internal Economic Integration:** Canada faces obstacles related to bureaucratic restrictions hindering its economic dynamism, such as limitations on selling certain products across provincial borders and inconsistencies in licensing and technical standards. Reports highlight the relative weakness of interprovincial supply chains compared to those connecting Canada with the U.S. market. Studies suggest that removing internal trade barriers could boost Canada's GDP by up to 7.9%, equivalent to approximately USD 200 billion annually.

II. Major Agreements and Contractual Frameworks Signed Between the Arab Republic of Egypt and Canada:

Type of Agreement	Date of Signature
Agreement on the Avoidance of Double Taxation	30/05/1983
Agreement on the Promotion and Protection of Investments	13/11/1996
Cooperation agreement between the Egyptian Export Development Center and the Canadian Trade Facilitation Office to reduce outstanding debt	1994
Agreement to study the restructuring of certain public sector companies worth USD 4.5 million	1996
Memorandum of Understanding between Egypt and the Canadian Province of Manitoba on trade development in canola grains	1999

III. Bilateral Trade Between Egypt and Canada:
(Values in Million USD- Source: Statistics Canada)

	2024	2023	2022	2021	2020	2019	2018
Egyptian Exports	325	856,136	1,334,547	1,281,207	1,274,662	1,052,448	911,458
Metal ores and non-metallic minerals	10.1	575.8	1.000.000	919.8	1.100.000	853.8	774
Non- Mineral Exports	315	280	335	361	175	200	137.5
Egyptian Imports	436,273	396,637	484,916	629,021	712,432	742,575	446,616
Total trade	761,276	1,252,773	1,819,463	1,910,228	1,987,093	1,795,023	1,358,073
Trade Balance	111,271	-459,499	-849,630	-652,186	-562,230	-309,873	-464,842



General Organization for Export and Import Control (GOEIC)

Top 25 Egyptian Export Items to Canada in 2024

2024	
7210 - Flat-rolled prod of iron or non-al/s wd >=600mm, clad, plated or coated	33,947
3102 - Mineral or chemical fertilizers, nitrogenous	21,630
0805 - Citrus fruit, fresh or dried	18,915
7208 - Flat-rolled products of iron or non-al/s width>=600mm, hr, not clad, pltd/ctd	12,452
6110 - Jerseys, pullovers, cardigans, waistcoats, etc, knitted or crocheted	7,994
6109 - T-shirts, singlets and other vests, knitted or crocheted	7,451
7108 - Gold,incl gold plated with platinum, unwrought or semi-manufactured/powder forms	7,140
6203 - Men's or boys' suits,jackets,trousers,shorts,etc,o/t swimwear,not knit/crocheted	7,079
5702 - Carpets & o textile floor covg,woven,not tufted or flocked,incl hand-woven rugs	6,923
3103 - Mineral or chemical fertilizers, phosphatic	6,033
0813 - Fruits,dried,o/t of Nos 08.01 to 08.06,mixtures of nuts/dried fruits of Chapter	4,635
2002 - Tomatoes, prepared or preserved, o/w than by vinegar or acetic acid	4,498
0811 - Fruits and nuts, uncooked or cooked by water, frozen, w/n sweetened	4,483
6204 - Women's/girls' suits,jackets,dresses,skirts,shorts,etc,o/t swimwear,not knit/cro	4,166
6103 - Men's or boys' suits, jackets, trousers,shorts,etc,o/t swimwear,knitted/crochet	3,875

Statistics Canada, Aggregate data

IV. Canadian Direct Investments in Egypt:

- Canada moved up from **28th to 24th** place in the ranking of countries with cumulative foreign direct investment (FDI) in Egypt between **June 30, 2022** and **June 30, 2023**.
- As of **April 30, 2023**, there were approximately **779 companies** in Egypt with Canadian ownership or contributions, including **22 representative offices**. Among these, **11 companies** with Canadian contributions are listed on the Egyptian Stock Exchange.
- The total **Canadian capital injected** into Egypt by April 2023 amounted to approximately USD 1.695 billion.
- The total **value of Canadian investments** reached USD **1.695 billion**, of which Canadian equity contributions accounted for around **USD 394.13 million**.

Breakdown of Canadian Investments in Egypt by Sector (as of April 2023)
(Values in USD million)

No	Sector	No. of Companies	Paid-in Capital	Total Investments	Canadian Contribution
1	Industry	191	2,098.503	1,092.72	277.11
2	Tourism	52	80.013	152.55	35.39
3	Construction	95	62.230	214.72	33.42
4	Services	323	40.707	134.91	31.21
5	Finance	6	10.987	66.16	6.26
6	Agriculture	38	6.733	23.67	5.97
7	Telecommunications	74	1.907	11.02	4.77
Total		779	2,303.857	1,695.75	394.13

Trade and Investment Canada Egypt



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TRADE AND INVESTMENT

CANADA-EGYPT

Economic Indicators

- Gross domestic product (GDP) at purchasing power parity (PPP): US\$2.1 trillion (2023)
- GDP per capita at PPP: US\$18,500 (2023)
- Population: 114.6 million (2023)
- International merchandise exports and imports: 31.6% of GDP (2023)
- Canada's 62nd largest merchandise trade partner (2024)
- Canada's 48th largest services trade partner (2023)

Notable Trade and Investment Agreements Between Canada and Egypt

- *Canada-Egypt Foreign Investment Promotion and Protection Agreement (1997)*

Fundamentals

This Profile

The merchandise trade data are customs-based; the services trade data and foreign direct investment data are balance of payments-based.

The five most highly valued merchandise export and import categories have been identified using values for 2024.

Data on Canadian foreign direct investment in Egypt are not available for 2003 and 2011. Data on Egyptian foreign direct investment in Canada are not available for 2003 to 2011, 2017 and 2018.

All figures were prepared using Statistics Canada data available in spring 2025.

All dollar amounts are in Canadian dollars unless otherwise noted. Numbers have been rounded.

Definitions appear at the end of the profile.

The Sources for the "Economic Indicators" Section

- World Bank's World Development Indicators database: GDP at PPP, GDP per capita at PPP, population, and international merchandise exports and imports as a share of GDP
- Statistics Canada: Merchandise and services trade rankings

Anthony Tazbaz
Research and Education
1 April 2025

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CANADA'S MERCHANDISE TRADE WITH EGYPT

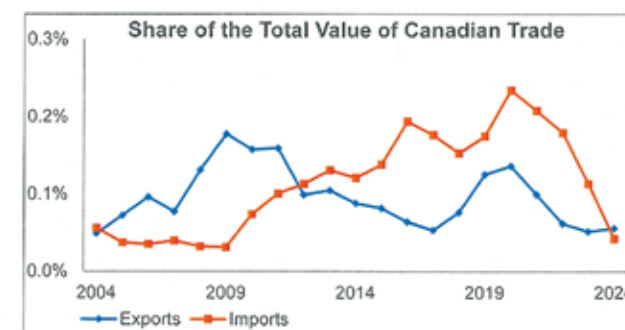
Merchandise Trade

- Bilateral merchandise trade in 2024: \$760.7 million
 - Exports: \$436.3 million, a 10.0% increase from 2023
 - Imports: \$324.4 million, a 62.1% decrease from 2023
- Trade surplus in 2024: \$111.9 million, a change from a deficit of \$459.5 million in 2023



Share of the Total Value of Canadian Trade

- Exports in 2024: 0.06% of the total value of Canadian exports, an increase from 0.05% in 2023
- Imports in 2024: 0.04% of the total value of Canadian imports, a decrease from 0.11% in 2023

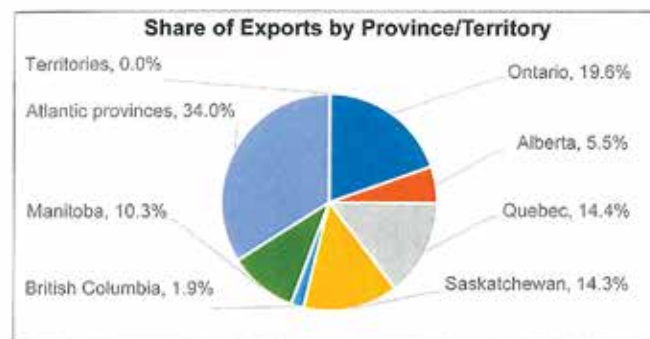


Trade and Investment Canada Egypt

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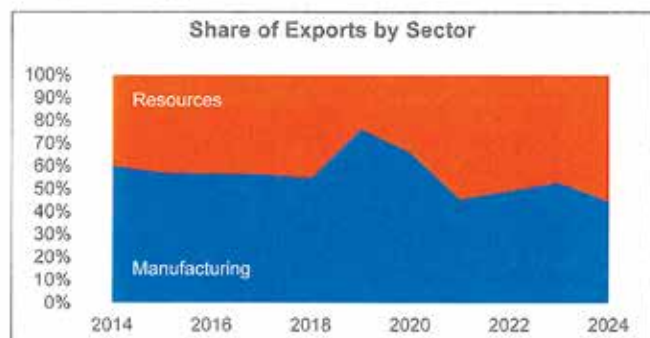
Share of Exports by Province/Territory

- Highest-valued exporters in 2024:
 - Newfoundland and Labrador: \$122.0 million, an increase from \$71.5 million in 2023
 - Ontario: \$85.7 million, a decrease from \$97.9 million in 2023



Share of Exports by Sector

- Exports in 2024:
 - Resource-based goods: 55.6%, an increase from 47.1% in 2023
 - Manufactured goods: 44.4%, a decrease from 52.9% in 2023



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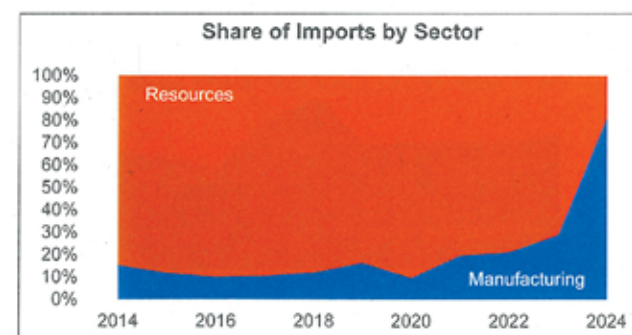
Most Highly Valued Exports by Product Category

- Highest-valued exports in 2024: Iron ore and leguminous vegetables, together accounting for 36.6% of the total value of Canadian exports to Egypt
 - Iron ore: \$104.3 million, an increase from \$69.9 million in 2023
 - Leguminous vegetables: \$55.2 million, an increase from \$34.1 million in 2023



Share of Imports by Sector

- Imports in 2024:
 - Resource-based goods: 18.5%, a decrease from 71.1% in 2023
 - Manufactured goods: 81.5%, an increase from 28.9% in 2023

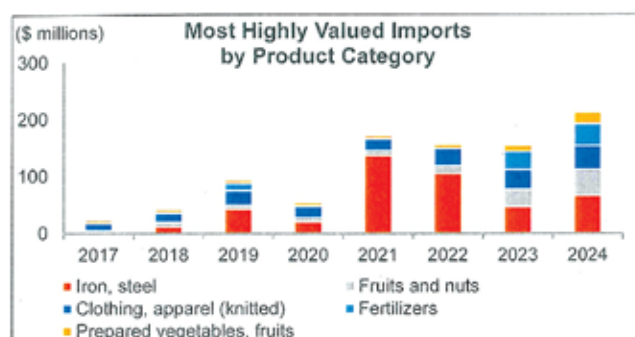


Trade and Investment Canada Egypt

PREPARED FOR PARLIAMENTARIANS
CANADA-EGYPT

Most Highly Valued Imports by Product Category

- Highest-valued imports in 2024: Plated or coated products of flat-rolled iron or non-alloy steel, and nitrogenous fertilizers, together accounting for 23.5% of the total value of Canadian imports from Egypt
- Plated or coated products of flat-rolled iron or non-alloy steel: \$46.5 million, an increase from \$18.2 million in 2023
- Nitrogenous fertilizers: \$29.6 million, a decrease from \$32.1 million in 2023



Trade Balance by Product Category

- Largest merchandise trade deficit in 2024: Clothing and textiles, at \$78.6 million
- Largest merchandise trade surplus in 2024: Machinery and equipment, at \$70.7 million



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CANADA-EGYPT

CANADA'S SERVICES TRADE WITH EGYPT

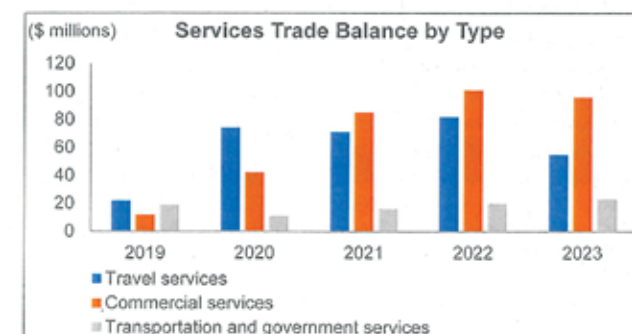
Services Trade

- Bilateral services trade in 2023: \$446 million
 - Exports: \$310 million, a 9.5% increase from 2022
 - Imports: \$136 million, a 70.0% increase from 2022
- Trade surplus in 2023: \$174 million, a decrease from \$203 million in 2022



Services Trade Balance by Type

- Services trade surplus in 2023: Largely due to commercial services trade
- Travel services: \$163 million in exports and \$108 million in imports
- Commercial services: \$120 million in exports and \$24 million in imports
- Transportation and government services: \$26 million in exports and \$3 million in imports



Trade and Investment Canada Egypt

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CANADA-EGYPT

CANADA'S FOREIGN DIRECT INVESTMENT WITH EGYPT

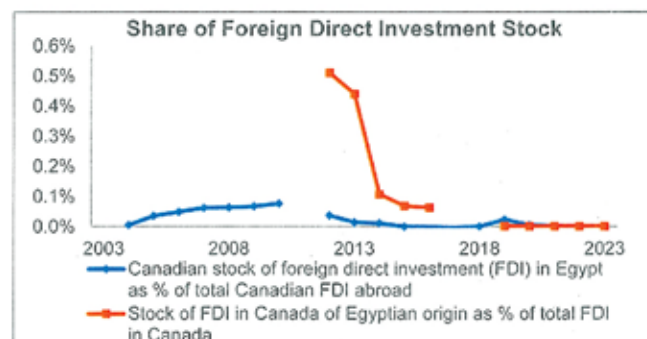
Stock of Foreign Direct Investment

- Egypt as a destination for Canadian foreign direct investment among the 154 countries for which data were available for 2023: 105th largest
 - Stock of Canadian direct investment in Egypt in 2023: \$21.0 million, unchanged from 2022
- Egypt as a source of foreign direct investment in Canada among the 97 countries for which data were available for 2023: 78th largest
 - Stock of Egypt direct investment in Canada in 2023: \$10.0 million, unchanged from 2022



Share of Foreign Direct Investment Stock

- 0.001% of Canada's foreign direct investment stock was in Egypt in 2023, unchanged from 2022
- 0.001% of the foreign direct investment stock in Canada was of Egyptian origin in 2023, unchanged from 2022



PREPARED FOR PARLIAMENTARIANS
CANADA-EGYPT

DEFINITIONS

Balance of payments-based data

Data that indicate the value of transactions between a country's residents and non-residents.

Customs-based data

Data compiled from declarations that are filed with the Canada Border Services Agency and that are used to track the flow of goods into and out of Canada, with one exception: exports to the United States. Since 1990, customs-based data on most Canadian exports to the United States have been based on declarations filed with U.S. Customs and Border Protection.

Foreign direct investment (FDI)

Investment that provides an investor with ownership of at least 10% voting equity in an enterprise that is located in a country other than the investor's country of residence. The stock of FDI is the value of the accumulated equity owned by investors abroad; the stock changes from year to year based on various factors, including flows of FDI.

Gross domestic product (GDP)

Measure of an economy's total production in a given year.

Manufactured goods

Finished or semi-finished products resulting from the transformation of materials and substances into new products (North American Industry Classification System, or NAICS, codes 31 to 33), and the output of establishments primarily engaged in operating electric, gas and water utilities (NAICS code 22).

Merchandise trade

Trade in physical goods, such as cars, wheat and iron ore.

Purchasing power parity (PPP)

Ratio of the prices in two countries for identical goods and services. It is used to adjust economic indicators to account for international price differences. With a calculation of GDP at PPP, a given good or service has the same price in each country.

Resource-based goods

Products of the agriculture, forestry, fishing and hunting sector (North American Industry Classification System, or NAICS, code 11), and of the mining, quarrying, and oil and gas extraction sector (NAICS code 21).

Services trade

Trade in travel, transportation, government and commercial services. Travel services are goods and services purchased abroad by travellers, with one exception: cross-border transportation. Transportation services are the transportation of goods and cross-border travellers, and related services. Government services arise largely from official representation and military activities, and some governmental commercial activities. Commercial services are all other services, such as management, financial or engineering services; this category also includes charges for the use of intellectual property.

Trade and Investment Canada Egypt

PREPARED FOR PARLIAMENTARIANS
CANADA-EGYPT

Trade balance

Difference between the value of exports and the value of imports. There is a trade surplus if the value of exports exceeds the value of imports. There is a trade deficit if the value of imports exceeds the value of exports.



Business Mission

Participants' Testimonials



Eng. Motaz Raslan
Chairman
CEBC- ECIC -Raslan Group

I am proud to reflect on our recent mission to Canada. This journey was not just a visit; it was a significant step toward strengthening economic ties between Egypt and Canada.

Our time in Canada allowed us to engage with a diverse range of Governmental Officials, industry leaders and innovators. We were welcomed warmly and this facilitated invaluable connections and discussions. These interactions highlighted the immense potential for collaboration in sectors such as technology, renewable energy, and agriculture.

I am particularly impressed by Canada's commitment to innovation and sustainability. It aligns perfectly with Egypt's vision for economic growth and development. Our delegation, comprised of dynamic entrepreneurs and industry experts, was eager to share our insights and explore opportunities that could lead to impactful partnerships.

The feedback we received was overwhelmingly positive, and it reinforced our belief in the mutual benefits of cooperation. Together, we can tackle challenges and create new avenues for growth that will benefit both our nations.

I would like to express my sincere gratitude to everyone who contributed to this mission. The connections we have established are just the beginning of what I believe will be a fruitful and lasting partnership.

Our delegation, comprised of dynamic entrepreneurs and industry experts, was eager to explore collaboration opportunities. We engaged in meaningful discussions about potential partnerships in sectors like technology, renewable energy, agriculture, and manufacturing—areas where we see immense potential for synergy.



Dr. Sherif El Gabaly
Member of the Parliament &
Chairman of Polyserve

The business mission organized by the Egypt-Canada Business Council under the leadership of Mr. Motaz Raslan was truly exceptional. Every aspect of the event, from the program schedule to the venue arrangements, was meticulously planned and executed. The efforts in coordinating all activities ensured a seamless experience for the delegation. The presentations, networking sessions were all highly productive and provided valuable insights into potential collaborations between Egypt and Canada.

I would like to extend my deepest gratitude and sincere appreciation to everyone who contributed to the success of this outstanding mission. Their dedication, hard work, and high level of professionalism were truly commendable. Thank you from the heart for making this such a remarkable and impactful experience.



Eng. Abdelsalam El Gabaly
Member of the Senate of Egypt
& Chairman of International Company
for Agriculture Crops

Head of the Agricultural & Irrigation Committee of the Senate of Egypt
I had the pleasure of joining this year's business mission to Canada, during which I was privileged to participate in a series of impactful meetings. We met with Members of the Senate House, Ministers and Members of the Parliament to discuss collaborative opportunities between two countries where we focused on enhancing the relationship between the Canadian and Egyptian Communities. During our discussions, we explored the possibility of cooperation in the field of seed production, Vocational Training, and many other sectors of interest that we could build on.

I strongly encourage Egyptian businessmen who were unable to join this mission to participate in the upcoming one, as it presents a significant opportunity for investment and the exchange of expertise.

The organization and support provided by the Egyptian Embassy in Canada were exceptional.

A heartfelt thanks to H.E. Ahmad Hafez, Egypt's Ambassador to Canada, for his unwavering support and gracious hospitality throughout our visit.

I would like to thank the executive team of CEBC for their meticulous facilitation and coordination of all pertinent details, demonstrating full attention and dedication.



Mr. Mohamed Youssef
Chairman Advisor
The General Authority of Investment
and Free Zones (GAFI)

I am proud to present my great country Egypt and was my pleasure to participate in the Egyptian Mission to Canada , were I had the honor of demonstrating Egypt's compelling investment value proposition. This presents strategic insights into Egypt's rapidly evolving business landscape, robust infrastructure, and sectoral opportunities across logistics, industry, renewable energy, and digital transformation.

With a solid reform agenda, a young and skilled workforce, and access to regional and global markets, Egypt is positioned as a strategic hub for Canadian investors seeking growth, resilience, and long-term partnerships. I invite the Canadian business community to engage with these opportunities and explore avenues for impactful collaboration.



Mr. Raouf Abdel Messih
Chairman and CEO
CFT International

" A very successful Business Mission with a perfect timing regarding the political situation in Canada where the main stream slogan now a days is "enlarging the circles of friendly countries and diversify the economic cooperation".

The highly profile delegation represented by the vice minister of foreign affairs for the Americas, together with our highly motivated ambassador in Canada supported by the entire ambassador staff ,our distinguished members of the parliament and the senate , different government institutions, all this organized and coordinated by the Canadian Egyptian Business Council , was reciprocated by high level governmental , legislative , business associations and large number of the Egyptian community living in Canada .

The outcome was nothing short of multiple initiatives, business proposals, and solid endorsement from both governments for all future cooperations.

The culmination of this trip came through the establishment of the CEBC Canadian branch, an important milestone in guarantying a proper follow up for all initiatives as well as creating more new leads for future missions



Ms. Miranda Guirguis
President
Canada Egypt Business Council
Canada Branch

I Have been living in Canada for 23 years.

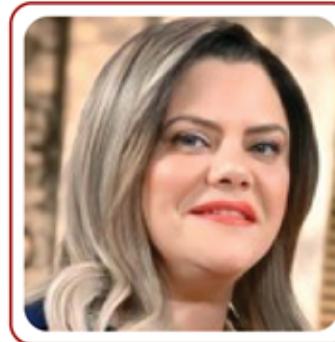
Had the ability to knock on different business opportunities which brings benefit for both sides of the table, Being a business owner for over 20 years in the Canadian market enriched my skills to fill the gap between the Canadian and the Egyptian business owners and will help in facilitating more opportunities on ground.

The announcement of launching CEBC branch in Canada will have a strong impact on business owners in Canada as they were looking for the right liaison to work with and will encourage a lot of business opportunities to open doors that were hanging untouched. The establishment of the new CEBC branch in Canada will have a distinguished role in following up on all the initiatives been tackled in CEBC mission and will create more leads and business growth between Egypt and Canada.

Canada Egypt Business Mission on April 2024 was a successful mission, The goal was fostering partnerships and strengthening ties with the Canadian business community.

The meetings held in Ontario Trade of Investment Center with the several presentations done by CEBC Chairmain and leaders from the Egyptian government and the Egyptian Parliament along with the announcement of Canada Egypt Business Council new branch in Canada inspired lot of new B2B opportunities.

Along with Ottawa's Parliament meetings and the Egyptian Embassy meeting with many Egyptian community leaders.



Ms. Ghada El Saadany
Operation Director
CEBC Canada

As Ghada Elsaadany, operations Director of CEBC Canada, it was an honour to be part and participate in Canada Egypt Business Mission 2025 to Canada, it was a successful mission led by main three pillars, Egyptian delegation along with Ambassador Dr Sameh Aboul Enien , Assistant minister Foreign Affairs , the Egyptian Embassy, led by H.E Ahmad Hafez, Ambassador of Egypt, and Canada Egypt Business Council (CEBC) Led by Eng. Moataz Raslan, Chairman of the Canada Egypt Business Council (CEBC), The mission goal was fostering partnerships and strengthening ties with the Canadian business community.

The meetings held in Ontario Trade of Investment Center with the several presentations done by CEBC Chairmain and leaders from the Egyptian government and the Egyptian Parliament along with the announcement of Canada Egypt Business Council new branch in Canada inspired lot of new B2B opportunities.

Along with Ottawa's Parliament meetings and the Egyptian Embassy meeting with many Egyptian community leaders.

In Montreal meeting with ECBN led by Mr. Adel Boulos Chairman of ECBN, meeting with many government and community leaders in Montreal discussing the investment opportunities in Egypt was very promising. This mission shows a great potential outcomes from this engagement and these relationships.

The establishment of the new CEBC branch in Canada will have a distinguished role in following up on all the initiatives been tackled in this mission and will create more leads and business growth between Egypt and Canada.



Dr. Ahmed Fath El Bab
Acting Director General of the General
Department of Exploration,
The Ministry of Petroleum
and Mineral Resources

A high-level Egyptian delegation, comprising government officials and members of the Egyptian-Canadian Business Council, recently visited Canada to discuss bilateral investment opportunities in the mining and critical minerals sector. The delegation highlighted Egypt's vast potential in mineral resources and its commitment to fostering international partnerships in this strategic industry.

During the meetings, the delegation presented Egypt's competitive advantages, including its rich reserves of critical minerals such as gold, phosphate, and critical minerals, which are essential for global supply chains in technology, renewable energy, and manufacturing. The discussions also emphasized Egypt's ongoing reforms to improve the investment climate, including streamlined regulations and incentives for foreign investors.

Canada, a global leader in mining expertise and sustainable resource development, was identified as a key partner for knowledge exchange and joint ventures. The Egyptian delegation invited Canadian businesses to explore opportunities in exploration, extraction, and value-added processing within Egypt's mining sector.

This engagement aligns with Egypt's broader strategy to attract foreign direct investment (FDI) and diversify its economy under the framework of the Egyptian-Canadian Business Council, which plays a pivotal role in strengthening economic ties between the two nations.



Mr. Amr El Mahdy
Chairman
Arabco International for Trading
and Contracting

I had the honor and pleasure of being a part of the Egyptian Business Delegation to Canada which had been organized by the Canada Egypt Business Council in Egypt in the early spring of 2025.

The value provided by this opportunity was immense, and we engaged in many fruitful and insightful discussions with Canadian politicians and business leaders. Not only did our trip open doors to networking and business growth, but it also provided the opportunity to observe and contribute to the mutual growth of our economies on a macro scale.

Despite the short time frame, our schedules were packed, and the level of planning and facilitation I've experienced was sublime. I am extremely grateful to my fellow delegates and to Canada Egypt Business Council for making this business mission such a success, and I hope that they will continue to organize similar missions in the future.

I would also like to offer a special thanks to H.E. Amb. Dr. Sameh Aboul-Enein for his continuous support in paving the way towards the mission's success. Of course, this would not be possible without H.E. Amb. Ahmed Hafez, Mr. Sherif Erfan, Eng. Moataz Raslan, and all their colleagues who worked tirelessly to bring our goal to reality.



Ms. Caroline Simolian
Chairman Advisor
Al Ahly Sabbour Development

I would like to sincerely thank Canada Egypt Business Council for the outstanding and well-executed business mission recently held in Canada—particularly in Toronto, Ottawa, and Montreal. The Agenda was exceptionally organized, and it provided invaluable opportunities to connect with high-caliber individuals and key decision-makers across various sectors.

Your efforts in facilitating meaningful introductions, conducting strategic meetings, and creating excellent public relations were truly commendable. The mission not only enhanced bilateral ties but also opened doors to future collaboration and growth.

The professionalism, hospitality, and dedication shown throughout the mission were truly appreciated. It was an honor to be part of this important initiative, and I look forward to continued cooperation and future successes together.



Mrs. Azza Selim
Chairman of the board
Egypt Builders

"Canada Egypt Business Council headed by Eng. Motaz Raslan, organized a remarkable business mission that exceeded all expectations. The agenda was carefully crafted.

The Business mission included insightful presentations from key representatives and well-structured Networking.

An outstanding effort in managing every detail, ensuring that the delegation's experience was as smooth as possible.

I am truly grateful to have been a part of such a successful mission.



Mr. Ali AbdelGhaffar
Chairman
SQUARE SEVEN

"I am delighted to have been a part of this fruitful business mission. Being exposed to new markets and emerging areas of investment is crucial, especially in the current economic climate.

During this swift yet highly effective mission, we had the opportunity to engage with various counterparts who share our vision and interests, enabling us to exchange valuable insights. Furthermore, meeting with decision-makers and high-profile officials added significant depth to our visit.



Mr. Mohamed Younes
Chairman
Delta Trading & Commercial Agencies

"I am delighted to have been a part of this fruitful business mission. Being exposed to new markets and emerging areas of investment is crucial, especially in the current economic climate.

During this swift yet highly effective mission, we had the opportunity to engage with various counterparts who share our vision and interests, enabling us to exchange valuable insights. Furthermore, meeting with decision-makers and high-profile officials added significant depth to our visit.



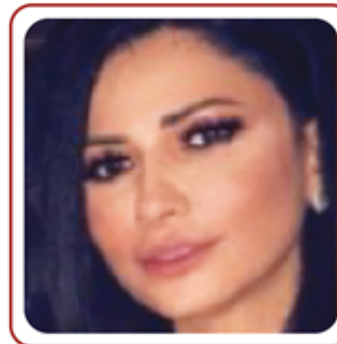
Mr. Khaled Abu Zahra
Senior Tax Partner at Egypt & GCC
Middle East for Consultation (MEC)

Participating in this business mission was immensely successful and truly reflected our expectations. Specially that the timing for this mission is perfect as Canada is searching for diversification and Egypt is fit to fill current gaps. It achieved its objectives and significantly expanded the business network between Egypt and Canada. The mission unveiled numerous investment opportunities across various sectors, including infrastructure, higher education, agriculture, energy, power, and health.

This success story would not have been possible without the dedicated organization from both sides—Egypt and Canada. My deepest appreciation goes to His Excellency Ahmad Hafez, the Egyptian Ambassador, for his exceptional care, support, and the prestigious reception at his residence. He exemplifies diplomatic excellence.

Special thanks to the Egyptian Embassy Staff for their tireless efforts and support, which greatly facilitated our mission.

Last but not least, I would like to thank our CEBC Executive team for their impeccable coordination, which was instrumental in the success of our mission.



Ms. Maya Jarrah
Executive Director
CEBC

The recent business mission to Canada was a resounding success. As the Executive Director, I can confidently say that the agenda was packed with high-level meetings and discussions that uncovered tremendous potential for trade and investment between our two countries.

Over the course of the 4 days visit, my colleagues and I had the opportunity to meet with government officials, industry leaders, and potential business partners. The networking events and the visits were especially valuable, giving us a firsthand look at the capabilities and resources available in Canada.

Many meetings highlighted during this visit, our meeting with the Ministers, Parliamentarians were extremely receptive to exploring new avenues for collaboration and expressed a genuine interest in strengthening the commercial ties between our nations. We discussed specific sectors ripe for investment, such as renewable energy, agriculture, health, and vocational training.

I believe there are ample opportunities for knowledge sharing and joint ventures that could benefit both of our economies.

Overall, this business mission exceeded our expectations. We returned home with a wealth of new connections, market insights, and actionable ideas to pursue. I'm confident that with the right strategies and follow-up, we can capitalize on the momentum generated during this trip and deliver tangible results for our organization.



Rana Hany
PR Director CEBC

CEBC business mission this year was a tremendous success. I can confidently say that the agenda was packed with significant meetings and discussions that revealed substantial opportunities for trade and investment between the two countries.

The networking events and site visits proved especially valuable, offering us direct insights into Canada's resources and capabilities.

Among the various meetings, our discussions with ministers and parliamentarians were particularly encouraging. They expressed a strong willingness to explore new collaboration opportunities and showed genuine interest in enhancing commercial relationships between our nations.

This business mission surpassed our expectations. We returned with a wealth of new connections, valuable market insights, and actionable plans to pursue.

I firmly believe that with the right strategies and follow-up, we can capitalize on the momentum from this trip to achieve meaningful results.

We extend our heartfelt appreciation to the Egyptian Embassy in Canada and the Canadian Embassy in Cairo for their exceptional support. Their contributions were instrumental to the success of our mission, and we are deeply grateful for their assistance and collaboration.



The Agenda

Work Program

Egyptian Official / Business Delegation Trip To Canada (Toronto/Ottawa/Montreal)

Visit of H.E. AFM Ambassador Dr. Sameh Aboul Enein
*Presiding over the Egyptian Delegation in the Canada/Egypt
Bilateral Political Consultations*
+ Business Delegation

Monday 7th of April <u>Toronto Schedule</u> For the <u>Entire</u> Egyptian Delegation	
Venue: <i>Ontario Investment and Trade Center - OITC</i> Expected attendance: Approx. 60 Canadian Business Entities	
9:00 AM	<p>Full-day Business Forum Event at the "<i>Ontario Investment and Trade Center</i> in collaboration with the <i>Government of Ontario</i> and <i>Canada Arab Business Council - CABC</i></p> <p>Includes many Canadian Businesses + Presentations from Canadian Officials (ex: President of <i>Ontario Chamber of Commerce & others</i>) + Interactive discussions on sector opportunities Working lunch + Networking between stakeholders</p>
5:00 PM	End of Event
	Official Delegation ONLY to head to airport for Departure to Ottawa

The Agenda of CEBC Business Mission to Canada

Tuesday 8th of April <u>Toronto Schedule</u> For the <u>BUSINESS DELEGATION</u>	
9:00 AM to 11:00 AM	Breakfast Meeting with Ontario Parliamentarians (MPPs). Venue: (OITC)
11:30 AM To 2:00 PM	<p><u>Field Site Visits:</u></p> <p><i>DMZ</i> A world-leading incubator for tech startups around the world, helping startups build great businesses by connecting them with customers, capital, experts and a community of entrepreneurs and influencers. https://dmz.torontomu.ca/</p> <p><i>MaRS Discovery District</i> North America's largest urban innovation hub https://www.marsdd.com/ (final timing will be finalized)</p>
2:00 PM	Head to Hotel Then, onwards to Airport for <u>Departure flight to Ottawa</u>
	Spend the night in Ottawa

Tuesday 8th of April <u>Ottawa Schedule</u> For the <u>OFFICIAL</u> Delegation	
8:45 AM to 1:30 PM	Official " <i>Bilateral Consultations</i> " at Global Affairs Canada HQ + Working lunch
2:00 PM	Think Tank Meetings: Venue: Embassy Chancery (Macdonald Laurier Institute: Director of Foreign Affairs, National Security and Defense + other Researchers + Directors of several Think Tanks)
3:30 PM	Roundtable Meeting with <i>University of Ottawa</i> Leadership & Faculty + Campus tour
5:30 PM	Reception at <i>University of Carleton</i> & working discussions
7:30 PM	Dinner at the Ambassador's Residence, in honor of AFM H.E. Amb. Dr. Aboul Enein + Delegation + <i>Guest:</i> Vice President of International Development Research Center (IDRC)

The Agenda of CEBC Business Mission to Canada

Wednesday 9th of April <u>Ottawa Schedule</u>	
For the <u>Entire</u> Egyptian Delegation	
9:00 AM To 12:00 PM	Meetings with selected possible Senators (some confirmed; work ongoing, pending political electoral developments) & Tour of Canada's Parliament
12:15 PM to 2:30 PM	<ul style="list-style-type: none"> - Meeting with <i>Export Development Canada</i> - Meeting with <i>Canadian Commercial Corporation</i>
3:00 PM	Reception & Lunch at the Ambassador's Residence, in honor of the Visiting Delegation
5:30 PM	Meeting with Egyptian Canadian prominent community members at Embassy Chancery
	Delegation travels to Montréal via Road
	Sleep in Montréal

Thursday 10th of April <u>Montréal Schedule</u>	
For the <u>Entire</u> Egyptian Delegation	
9:00 AM To 11:00 AM	Meeting with the Business Council of Canada Goldy Hyder, President & CEO
12:00 PM To 3:00 PM	Interactive Networking Event with Canadian businesses in Quebec and officials & Working Lunch, in collaboration with <i>ECBN</i> hosted by <i>Osler – a leader in Canadian Business law</i>
4:00 PM	AFM Amb. Aboul Enein meeting with Egyptian Canadian Scholars -Association of Egyptian American Scholars (AEAS) Venue: Egyptian Cultural Office
5:30 PM	Interactive discussions with select businesses & Funds & several other Business Investors & Entities + <i>Cocktail Reception</i> Venue: Saint James's Club of Montreal (<i>Private Club</i>)
7:00 PM	Dinner
9:00 PM	End of Program

The Agenda of CEBC

Business Mission to Canada

Canada Arab Business Council (CABC)

The Canada Arab Business Council (CABC) is a key organization dedicated to fostering trade and investment relations between Canada and the Arab world. Established in 2001, the CABC's mission is to promote and support business opportunities, enhance economic cooperation, and facilitate partnerships between Canadian and Arab businesses.

The Council has been the principal advocate for, and the driving force behind, Canada's growing economic relations with Arab countries in the Middle East and North Africa region. CABC also works with Arab governments to promote economic relations with Canada.

Business council of Canada (BCC)

The Business Council of Canada (BCC) is a prominent national organization that represents the CEOs and senior executives of leading Canadian businesses. Established in 1976, The BCC is composed of chief executives and entrepreneurs of Canada's leading enterprises. Member companies directly and indirectly support more than six million jobs across the country and hundreds of thousands of small businesses.

As a powerful voice for Canadian business leadership, the BCC plays a key role in shaping public policy, promoting Canada as a destination for investment, and encouraging dialogue on issues of national importance. The organization provides its members with a platform to share insights, collaborate on best practices, and address critical challenges facing the Canadian business landscape.

Export development Canada (EDC)

Is a Crown corporation dedicated to helping Canadian companies of all sizes succeed on the world stage. EDC equip them with the tools they need – the trade knowledge, financial solutions, equity, insurance, and connections – to grow their business with confidence. This in turn, creates jobs and increases prosperity at home.

Canadian Commercial Corporation (CCC)

CCC is a government-owned enterprise that reports to Canada's minister responsible for international trade. The only Canadian agency that offers international contracting expertise, we have facilitated the delivery of billions in Canadian products and services to national, state, and municipal governments around the world using G2G contracts.

Egyptian Canadian Business Network (ECBN)

The objective of ECBN is to assemble and network a database of Egyptian business owners and professionals, allowing them to introduce their businesses and services to others within the community, Canada, Egypt and the Middle East, through different mediums and networking events. Thereby, allowing members of the network to increase the business relationship between each other and the outside market.

PHOTO GALLERY



Eng. Motaz Raslan, Chairman- CEBC



First day in Toronto (Canada Egypt Business Forum)



Dr. Sherif Mostafa El-Gabaly, Member of the Egyptian Parliament ,
Chairman- Polyserve Group



H.E. Amb. Ahmed Hafez, Ambassador of Egypt to Canada; Eng. Motaz Raslan, Chairman- CEBC;
H.E. Amb. Dr. Sameh Aboul Enein, Assistant Foreign Minister for American Affairs;
Eng. Abdelsalam El-Gabaly, Memembr of the Senate of Egypt, Vice Chairman-Polyserve Group



Eng. Motaz Raslan, Chairman- CEBC; Mr. Mohamed Sawwaf, Chairman of the Board
of Directors for the Canada Arab Business Council(CABC)



Part of the Attendees of Canada Egypt Business Forum



From our Delegation at Canada egypt Business Forum



Second day in Toronto (breakfast meeting with Ontario Parliamentarians)



Ms. Rechie Valdez,
Member of Parliament Elect for Mississauga



Eng. Motaz Raslan, Chairman
CEBC speech while meeting Ontario MPPs



Speech by Eng. Abdelsalam El-Gabaly,
Membre of the Senate of Egypt



Coun. Sherif Erfan, the Egyptian Counsel
of Commerce in Canada,
Mr. Mohamed Younes, Chairman-
Delta Trading and Commercial Agencies;
Ms. Maya Jarrah, Executive Director- CEBC



Part of the Participants in the Breakfast Meeting with the MPPs



Site visit to Mars Discovery District



Third day in Ottawa (Meeting with Senators in the Senate of Canada)



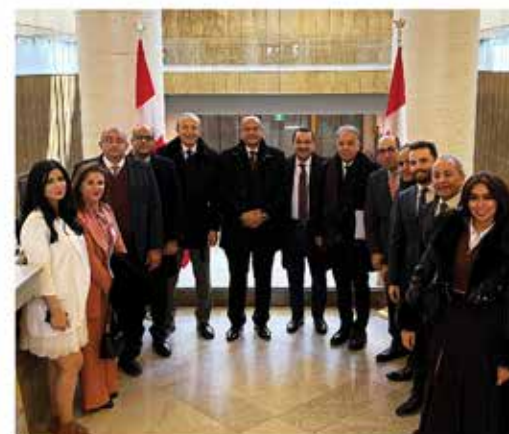
The Egyptian Delegation meeting with the Canadian Senators in the Senate of Canada



Eng. Motaz Raslan's remarks during the meeting



H.E. Amb. Dr. Sameh Aboul Enien,
Assistant Foreign Minister for American Affairs



Delegation site visit
to the Senate of Canada



Ms. Maya Jarrah, Executive Director- CEBC;
Senator Raymonde Gagne, The spokesperson
of the Senate House ;

Eng. Motaz Raslan, Chairman- CEBC;
Ms. Rana Hany, Public Relations Director



H.E. Amb. Ahmed Hafez,
Ambassador of Egypt to Canada



Ms. Maya Jarrah, Executive Director- CEBC;
Eng. Motaz Raslan, Chairman- CEBC;
Eng. Abdelsalam El-Gabaly, Member of the Senate of Egypt;
H.E. Amb. Ahmed Hafez, Ambassador of Egypt to Canada;
Senator Amina Gerba, Deputy Liaison and Caucus Chair;
Dr. Sherif Mostafa El-Gabaly, Member of the Egyptian
Parliament, Chairman- Polyserve Group



The Egyptian Delegation with the Canadian Senators in the Senate of Canada



Round table with Export Development Canada (EDC)



Round table with Export Development Canada (EDC)



Delegates meeting with EDC



Reception Hosted by H.E. Amb. Ahmed Hafez, Ambassador of Egypt to Canada



Amb. Ahmed Hafez
Speech at the reception



H.E. Amb. Ahmed Hafez, Ambassador of Egypt to Canada;
Eng. Motaz Raslan, Chairman-
Canada Egypt Business Council during the reception



At the residence of the Egyptian Ambassador in Ottawa



Meeting with the Egyptian Canadian Prominent community members at Embassy Chancery



H.E. Dr. Sameh Aboul Enein and Eng. Motaz Raslan with Mr. Goldy Hyder; President and CEO of Business Council of Canada



The Egyptian Delegation meeting with Mr. Goldy Hyder; President and CEO of Business Council of Canada



On the panel; H.E. Amb. Ahmed Hafez, H.E. Amb. Dr. Sameh Aboul Enein, Eng. Motaz Raslan and Eng. Abdelsalam El Gabaly



Networking Event hosted by Egyptian Canadian Business Network (ECBN)



Eng. Motaz Raslan's speech during ECBN event.



Speech by Mr. Khalid Abo Zahra; Senior tax partner at Egypt and GCC – Middle East for Consultation (MEC)



Speech by Mr. Mohamed Youssef; Chairman Advisor-GAFI



event hosted by Mr. Shahir Guindi, chair Emeritus of Osler and Mr. Adel Boulos- President of ECBN



Mr. Sherif Sabaawy, Member of the Canadian Parliament; H.E. Amb. Ahmed Hafez, Ambassador of Egypt to Canada; Mr. Mohamed Younes, Chairman- Delta Trading and Commercial Agencies



Dinner at the residence of H.E. Amb. Nabil Makki; the General Consul of Egypt in Montreal

Media Coverage



Success Stories



- **Establishing of the Canadian Branch for the Canada Egypt Business Council**

The Canada Egypt Business Council (CEBC) is pleased to announce the opening of its new branch in Canada, as part of its ongoing efforts to strengthen economic and trade relations between Egypt and Canada. This expansion also reflects the Council's commitment to broadening its international activities in response to geopolitical changes and to fostering opportunities for economic diversification and joint investment.

- **Canadian Delegation visited CEBC on May 18th**



On May 18th, CEBC received a delegation from Canada to discuss opportunities in the petroleum sector between Canada and Egypt. The meeting was attended by representatives from GAFI, the Embassy of Canada in Cairo, and CEBC. This successful engagement marks a significant step in fostering collaboration and investment between the two regions.

- **We're also pleased to announce that a Canadian delegation will be visiting Egypt in December 2025.**

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