



C.E.B.C

CANADA EGYPT BUSINESS COUNCIL
CONSEIL D'AFFAIRES CANADA EGYPT
مجلس الأعمال الكندي المصري



Egyptian Council for Sustainable Development
Conseil Égyptien pour le Développement Durable
المجلس المصري للتنمية المستدامة

SMEs Committee

cordially invites you to attend a committee meeting addressing

"Small Projects .. Opportunities and Challenges"

The Egyptian government is making great efforts to support small and micro enterprises to combat poverty and unemployment and expand its participation in economic development plans through many initiatives and plans aimed at developing and pushing this sector. However, there are still many challenges such as financing, marketing and training, which stands as an obstacle in front of the launching of the small enterprises sector.

In this context, Canada Egypt Business Council and the Egyptian Council for Sustainable Development have the pleasure to cordially invite you to our upcoming event with:

Mr. Mohamed Eletreby - Chairman of Banque Misr

Dr. Nevine Gamea - Executive Director of Small and Medium Enterprises Development Agency

Ms. Nermeen El-Tahri - General Manager of Banking Reform, Central Bank of Egypt

Ms. Reem Al-Saadi - Program Director, European Bank for Reconstruction and Development

Dr. Mohsen Adel - Vice President of the Egyptian Association for Finance and Investment Studies

Ms. Hanaa El Helaly - United Nations Expert for Sustainable Development

The event will be held on Wednesday July 5th, 2017 at Semiramis Intercontinental Cairo,
Cleopatra Ballroom

Agenda:

5:00-6:00 p.m. Registration & Networking

6:00-8:00 p.m. Discussion and Q&A

CEBC Corporate Partners



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To confirm your attendance, kindly fill in the form below and send it to
CEBC office, (Fax: 2291-7075), (2418-2884) or (email: functions@canadaegypt.org)

- Fees are **L.E. 160** for CEBC members & **L.E. 200** for guests
- Payment at the door **L.E. 230**

For sponsorship packages & tables' reservations, please contact Ms. Rania Wagdy - Mob. 01005553150

Name:..... ☐ Member ☐ Guest

Company:.....

Tel:.....Fax:.....

Email:.....

CEBC Corporate Partners



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