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CANADA EGYPT BUSINESS COUNCIL
CONSEIL D'AFFAIRES CANADA EGYPT
مجلس الأعمال الكندي المصري



EGYPTIAN BUSINESS COUNCIL
FOR INTERNATIONAL COOPERATION
مجلس الأعمال المصري للتعاون الدولي

SMEs Committee

Cordially invites you to attend a committee meeting addressing

“Microfinance... A Pivotal Tool in Poverty Alleviation, An Integrated Approach”

The Egyptian government is exerting great efforts to promote and develop the small enterprises sector in a way to fight poverty, reduce unemployment rates and expand its participation in supporting the national economy. Several initiatives have been launched to provide financing for micro projects in cooperation with banks and NGOs, but despite all these efforts, this sector is still facing many difficulties, especially in accessing the sources of funding available.

In this context, Canada Egypt Business Council and Egyptian Business Council for International Cooperation have the pleasure to cordially invite you to our upcoming event with:

- Ms. Reham Farouk** CEO - Al Tadamun Microfinance
- Mr. Amr Abou Elazm** Chairman - Tamweely Microfinance
- Mr. Amr Aboueish** Chairman, CEO & Founder - Tanmeyah Microfinance Services
- Ms. Mona Zulficar** Chairperson - Egyptian Microfinance Federation
- Ms. Hanaa El Helaly** Executive Consultant for Institutional Relations - EALB

The event will be held on **Tuesday, April 24th, 2018** at the **Semiramis Intercontinental Cairo Hotel, Cleopatra Ballroom**

Agenda:

- 5:00-6:00 p.m. Registration & Networking
- 6:00-8:00 p.m. Discussion and Q&A

CEBC Corporate Partners



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To confirm your attendance, kindly fill in the form below and send it to CEBC office, (Fax: 2291-7075), (2418-2884) or (email: functions@canadaegypt.org)

- Fees are **L.E. 190** for CEBC members & **L.E. 220** for guests
- Payment at the door **L.E. 250**

*For sponsorship packages & tables' reservations, please contact Ms. Rania Wagdy
Mob. 01005553150*

E-mail : rania.wagdy@canadaegypt.org

Name:..... Member Guest

Company:.....

Tel:..... Fax:.....

Email:.....

CEBC Corporate Partners



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