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CANADA EGYPT BUSINESS COUNCIL
CONSEIL D'AFFAIRES CANADA EGYPTTE
مجلس الأعمال الكندي المصري



Egyptian Council for Sustainable Development
Conseil Égyptien pour le Développement Durable
المجلس المصري للتنمية المستدامة

*The Foreign Affairs Committee
Cordially invites you to attend a committee meeting addressing*

"Soft Power & Smart Power .. Egypt Talking To The World"

By virtue of its civilization and history, Egypt has enormous components of culture, literature, thought, science & arts, which in its entirety has produced a great soft force that has had a significant impact in the past on its Arab, African, Mediterranean and International environment. However, developments throughout the twentieth century have led to a marked decline in the investment of this force to serve its national, regional and international interests. Today, Egypt is rebuilding its national state and is reviving the influence of its soft power and developing it to become a smart force that combines this power with its emerging economic and human capabilities through the hands of youth & women and in a modern speech that brings it back to the global agenda and contributes effectively to facing serious intellectual challenges and strengthening Egypt's economic and political interests.

In this context, Canada Egypt Business Council and the Egyptian Council for Sustainable Development have the pleasure to cordially invite you to our upcoming event with:

Mr. Samir Morcos

Member of the Norwegian Academy
of Literature & Freedom of Expression

&

Dr. Abdel Moneim Said

Chairman
Al Masry Al Youm Foundation

The event will be held on Wednesday, November 22nd, 2017 at the Nile Ritz Carlton Hotel Cairo,
Alf Leila Ballroom

Agenda:

5:00-6:00 p.m. Registration & Networking

6:00-8:00 p.m. Discussion and Q&A

CEBC Corporate Partners



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To confirm your attendance, kindly fill in the form below and send it to
CEBC office, (Fax: 2291-7075), (2418-2884) or (email: functions@canadaegypt.org)

- Fees are **L.E. 190** for CEBC members & **L.E. 220** for guests
- Payment at the door **L.E. 250**

*For sponsorship packages & tables' reservations, please contact Ms. Rania Wagdy
Mob. 01005553150
E-mail : rania.wagdy@canadaegypt.org*

Name:..... Member Guest

Company:.....

Tel:..... Fax:.....

Email:.....

CEBC Corporate Partners



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